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THE BUSINESS WEALTH CLUB

The World's No1 Business Growth Community™

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3rd May 2013



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Member Spotlight

Clear and Creative - Brand Clarity Workshop - June 2013 with Simon Gregory, Julie Gregory and Karen Moule

Do you lose business to higher-priced competitors? Is your brand developing into an accidental brand?

Think about that company in your industry who charges much more than you but still gets plenty of business. You know you're at least as good if not better.

After eighteen years of running a marketing communications business, we've seen a lot of well-meaning but wrong-headed efforts from small business owners when they produce promotional material. This can result in an accidental brand that you have little control over.

Our Brand Clarity workshop will enable you to get crystal clear

News & updates



Grand Prix Event - BREAKING NEWS....

OVER 50%

SOLD!

Business Grand Prix Event 50% of tickets are now **SOLD** - grab your ticket now so you don't miss out. Click on the button to register now.....

Register Now!

News & updates

HOW to SHIFT your business into Growth...

By Paul Avins



Tuesday evening this week was really exciting as I conducted my first All New Online Training on HOW to SHIFT your business into Growth and clearly it hit the spot!

Why...?

Firstly we were OVER Subscribed and filled up our line limit on GoTo Meeting, so if you had challenges

on your business purpose. When you have Brand Clarity about your own business, it's surprisingly easy to position your business as the only logical, compelling choice of supplier for your ideal customers.

BRAND CLARITY WORKSHOP

Identifying and developing your true brand.



This two-day interactive workshop walks you through the process of discovering, identifying and developing your true brand. Perhaps you'll agree, as with most things in life, thorough preparation pays dividends. So, take action now! Develop a customer-resonating brand. Share and learn ways to delight your customers!!

Dates for your diary - 7th and 21st June 2013

More details [click here](#)

The course is priced at £599, however we are offering it for £399 exclusively for Business Wealth Club Members! No reason why you shouldn't attend it!!

Look forward to see you there.

Discovery Day Dates



3 Reasons to Attend our

getting on the call, that was why...

Secondly we had the HIGHEST ever attendance on a Live Training call and 90% of those who joined us stayed to the very end of the 90 min training, due to the value of the content they were receiving.

Thirdly the feedback I received was exciting and humbling with so many "thank you" messages and people saying it was the most value packed training they have ever attended - even better than some paid one day workshops!

Well I have some **GREAT NEWS** for you...

I'm going to re-run it again as a LIVE training call next Tuesday evening at 8 - 9.30pm so you have the long Bank Holiday weekend to get refreshed and ready to learn.

This means you can learn and relax at home with a nice cup of coffee (or glass of wine) while I teach you my 5 Step Success System to SHIFT your business into Growth.

Next Discovery Day...

1) Learn exactly how becoming Positioned as the "Go To" Business Expert in Your Community will generate you massive sales of your core product.

2) Learn Why Building a Platform is the No.1 activity that drives Your Success, and the 3 critical assets you must put in place to make this happen.

3) Discover How being a Club Mentor can generate you over £100,000 in highly Leverage Income and less that 65 days a year of delivery Harness the Power of our Club Launch Marketing System to get You generating Positive Cash Flow - **FAST!**

Be Walked through our Mentor and Member Success Systems - designed to put you in a position to **Win!**



**Your FREE Live TRAINING!
The 5 Step Process to SHIFT
into Growth – Plus Q&A...**

Have your Questions answered personally by CEO & Master Coach Paul Avins and learn from over 10,000 hours of his Business Coaching experience...

Next Date: 31st of May 2013

Contact Angela on 01869 278900 or e-mail: angela@thebusinesswealthclub.com

Here's the link to all the details [click here](#) or Click the image above.

Have a great weekend and see you on Tuesday evenings Training...increase the revs to maximum.

News & updates

Business Wealth Strategic Planning - Check out this Powerful Programme...

By Paul Avins



Exactly 2 weeks ago we took another major step forward to our goal of "helping 10,000 business owners a year accelerate their business success" through our Clubs, Programs and Masterminds, as we conducted our first Strategic Planning Mentor training.

What was even better was that we had Mentors from the UK & US taking part in this training. For the last 4 years I have been using this powerful, practical and profitable process with my private coaching clients and have seen first hand the Big Changes we achieve in the two sessions of 5 hours.

Greater Clarity through the 1 Page Strategic Mind Map & 90 Day Action Map.

New Members

New Members So Far for April/May 2013:-

The Business Wealth Club Community are thrilled to Welcome the following new Members...

Chester Club:

Stuart Thompson

Croydon Club:

Lesley Batchelor

Sevenoaks Club:

Charlotte Haynes
Colin McVittie
Andrea Kerr-Thomson

Maidenhead Club:

Phil Cook
Angela Sterling-Noel

Swindon Club:

Ian Thomas

Claim Your 1 Months FREE Membership worth £99 today...

Join the Business Growth Community: Get more Leads & Customers.

Business Coaching & Training:
Learn New Skills that Pay the Bills.

Greater Control through the Business Dashboards we create together.

Greater Confidence with our Amazing Personal Goal Mapping Process.

Greater Cash from the Product Staircase and Marketing Plan Maps we build.

To say the 27 hours of deep dive training was a major head shift for the mentors was an understatement!



Richard Moore (Norwich Mentor) said - "I got a major mind set upgrade and can't wait to share it with my members and local business owners I can now help."

Gavin Preston said "Paul has created the Ultimate Business Model I have been looking for for the last 12 years - the depth behind this systems is nothing short of amazing."

I would like to congratulate all the mentors, Gavin, Debbie, Sally-Ann, Richard and Doug on successfully

Positive Local Support: Get Re-energised, Refocused & Ready to Grow.

Click on the button below to claim your One Month's FREE Membership.



becoming certified to deliver this powerful Program. Doug is already out helping his Clients and already have 7 business owners signed up to experience this program.

"It's everything my members and coaching clients want" Said Doug.

If you want to find out more about how you can be certified to deliver this program please call **01869 278900**.

News & updates



Business Wealth puts HSBC Customers into The Fast Lane to Growth...

By Gavin Preston

Have you ever wondered how you can get your business into The Fast Lane To Growth? In April over 60 high growth businesses, hosted by HSBC, found out from Business Wealth how to do just that. Paul Avins and Gavin Preston delivered a high energy day packed full of ideas and tools to help them achieve more sales, more profit and how to get more done in less time.



Right off the grid, Paul had them scribbling down their 3 year, 2 year and 1 year goals and before long the room was buzzing as business owners focused on the opportunities facing their businesses and the steps they were going to take over the next 90 days. Paul and Gavin ran two coaching 'Hot Seats' during the day which delivered powerful ideas and next steps to a shoe retailer about their online strategy and to a company specialising in Aquaculture. Those that volunteered for a Hot Seat and were not selected as one of the two on the day received the surprise bonus of a coaching call after the event from Paul or Gavin.

Paul's formula to increase your business profits by 101% over 12 months was a big hit. By the end of the day attendees had taken pages of notes and importantly had committed to a number of actions. We were getting reports in the days following how attendees were taking action on the things they had

learnt. That's what we like to hear. After all, we get paid on what we get done!

Feedback about the event was strong with a Non Executive Director of Credit Suisse saying it was "The best 1 day business training he had ever been on".

When asked what they liked most about the day, replies included:

"The way you presented the day. I came away feeling like I could pull the trees up by their roots!"

"Gavin and Paul were great, really interesting, knowledgeable and made the day fun. I was riveted from start to finish."

We are pleased to report that HSBC and their clients were delighted with the day which positioned HSBC strongly in the eyes of their customers that attended.

If you would like to help your customers get into The Fast Lane to Growth, let them know about Business Wealth's game changing 3 day event "Business Wealth Grand Prix".

For full details about the Grand Prix Event - [click here](#) or the image below.



Club News



It was a full house at the BWC Birmingham Open Day...

By Marcellus Lindsay

Wow, what a great crowd! It was a full house at the BWC Birmingham Open Day. I'm proud to say that we continued the BWC tradition of delivering quality, high value content on our open day and every day. The exhibition showcased the products and services of Members and key members of the local business community.



Additionally, we heard a powerful message from the main speaker,

Daniel Priestley, author of the books "Become a Key Person of Influence" and "Entrepreneur Revolution". Both of these books have been featured as 'book of the month' at BWC Birmingham. The Open Day was a chance to gain a deeper understanding of the insights and strategies that Daniel shares in the books.

A guest commented that "Daniel was inspiring and now I feel inspired to take action. Best of all, I feel I'm in the right place [The Business Wealth Club] to get the support as I take action"



Open Day's are more than just an opportunity to showcase the club. Open Day's are an opportunity to connect Members from other clubs, make new contacts and discover new opportunities for joint ventures. This is possibly because you know that the people that you meet are Members of The Business Wealth Club and are committed to creating outstanding value, supporting others and growing their businesses.

Again, I'd like to thank the Mentors

and Members who visited from across the country, Business Scene (the main sponsor) and the exhibitors and guests that attended.

Now it's time to get up and GROW! So I look forward to seeing you at one of our meetings that take place on the 2nd and 4th Tuesday of each month OR at one of the upcoming Business Wealth events such as the Business Grand Prix.

The Business Wealth Club
Birmingham
Meetings are:
Tuesdays
every month
MEET YOUR CLUB MENTOR
Introducing
Marcellus Lindsay

Turbo Growth Tip



"Why Failure is Your Best Success Friend"....

By Paul Avins

Check out this fantastic 3 minute video on "Why Failure is Your Best Success Friend" by Darren Hardy the Editor and publisher of SUCCESS magazine which I have subscribed to for a long time. Darren is a Mentor I respect immensely.

Meetings you can attend



**To Deliver World
Class Business &
Personal
Development
Training that Fast
Tracks Business
Owners to Success!**

Find out how we deliver this
Promise and Experience it for
yourself - attend one of our growing
number of clubs below:

Join a Club



Could you Mentor a Club?



Are you the Mentor we are looking for?

If you would like to join our team and open a Club in your area then get in touch today to secure your interest and receive our Club Mentor introductory pack.

Join the Team

Launch a club in your area!



[Click here to receive your Mentor Pack.](#)

Call Angela on +44 845 370 7505

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