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THE BUSINESS WEALTH CLUB

The World's No1 Business Growth Community™

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17th May 2013



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Clear and Creative - Brand Clarity Workshop - June 2013 with Simon Gregory, Julie Gregory and Karen Moule

Do you lose business to higher-priced competitors? Is your brand developing into an accidental brand?

Think about that company in your industry who charges much more than you but still gets plenty of business. You know you're at least as good if not better.

News & updates



Andrew Garner Joins Grand Prix Team...

By Paul Avins



Yes even more excitement here at GP Trackside as we get ready and we are super excited to announce

After eighteen years of running a marketing communications business, we've seen a lot of well-meaning but wrong-headed efforts from small business owners when they produce promotional material. This can result in an accidental brand that you have little control over.

Our Brand Clarity workshop will enable you to get crystal clear on your business purpose. When you have Brand Clarity about

that Andre Garner will be joining us on day 1 as a guest speaker.



If you've not heard of Andrew that's not surprising as he spends most of his time building very successful Multi-Million Pound companies and helping organisations like Silverstone to plan future grow strategies. He's also a World authority on Building High Performance teams and setting up Joint Ventures with Corporates that can Catapult your business to the next level x10!

Andrew's wide-ranging experience and dynamic presentations around the world draw on his own experience of repeatedly exposing inefficiency and delivering business results at the top level; he is quick to expose stale or institutionalised thinking and to encourage

your own business, it's surprisingly easy to position your business as the only logical, compelling choice of supplier for your ideal customers.

BRAND CLARITY WORKSHOP

Identifying and developing your true brand.



This two-day interactive workshop walks you through the process of discovering, identifying and developing your true brand. Perhaps you'll agree, as with most things in life, thorough preparation pays dividends. So, take action now! Develop a customer-resonating brand. Share and learn ways to delight your customers!!

Dates for your diary - 7th and 21st June 2013

More details [click here](#)

The course is priced at £599, however we are offering it for £399 exclusively for Business Wealth Club Members! No reason why you shouldn't attend it!!

Look forward to see you there.

Member Spotlight

Oxford Member Barry Grinham is an "Early Bird".....

By Barry Grinham

"Sunday's Town & Gown 10k in Oxford saw Prime Energy Fitness enter another large team for this fantastic charitable event in aid

audiences to challenge themselves.

Here's what you can learn from Andrew on Day one:-

- How to Go from Start Up to Floated Company in 11 months - Just like he did!
- How to Recruit, Retain and Rev Up the best Talent to Grow Your Business...
- His Formula for Real Work Life Balance that has keep him strong all his life...
- Now to build High Network Networks that Open Doors to Business and Wealth...
- His Step by Step Blueprint to pulling off Big Joint Ventures with Brands Like Virgin, Tesco that deliver you an avalanche of New Customers in record time...

PLUS - Your chance to ask him Your Questions live in the Q&A afterwards

PLUS, Network with him personally during our JV networking Reception...

When I chatted with Andrew for 1 hour earlier this week I got 5 incredible ideas for my own business that I am now busy implementing - just imagine what he could do for your business! So, "Book your seat now" for this amazing 3 day event - click on the

of Muscular Dystrophy . It was our 23rd year taking part , and the team has gone from strength to strength. Over the years the Prime Energy team has consisted of champion jockeys, formula 1 racing drivers and owners, even an Earl (again a racing driver) . The weather once again was very kind to the event and the team enjoyed brilliant sunshine on route. As the trainer I was over joyed when one mother who attends classes ,pitched up with her 3 daughters, and they all are now running.

I can remember mum first entering this event many moons ago, and in April completed the London marathon in 4hrs 18sec's....and before you say it, she has 4 children! So no excuses.

On the day I paced one of my personal training clients who wanted to get under the hour for the distance. Please to say we came home in 59mins 2sec's . Happy days all round.



2014 see's my 60th year on this planet and I am planning a massive team . So hopefully those BWC joggers will join in, and the non-joggers can start.

button below....



Remember if you can't join us live you **CAN** still get **ALL** the recordings INCLUDING Andrews presentation and Q&A in the Grand Prix Home Study Kit to Save £700 today. See the next article.....



SAVE £700 on the Grand Prix Home Study Course...Until Midnight tonight!
By Sue Avins



We are just a few days from the start of this Amazing event and as you may have seen earlier this week Wednesday was our CEO Paul Avins Birthday and he put out a CRAZY offer to celebrate.

If you missed it it means that until Midnight **TONIGHT** you can save £700 on the Grand Prix Home Study Program including **ALL** the Sessions, Guest Speakers, Hot Seats and Winners Circle debriefings.

This Will Be our Best Event ever and if you can't join us live then make sure you have this Amazing Resource of information in your personal success library. ==>[Click here](#) to Secure your Saving Now <==

Here's what's Included:

- 12 DVD's of all Sessions so you feel like you are there with us, and learning from Masters...

You can have your cake & eat it.....as long as you run to the shop and back to get it On-on!!"

Barry Grinham

www.primeenergy.org/

Member Spotlight

Women on the Frontline 2013

By Claudine Reid

The room was full, the energy was high, delegates came from across the country, Leeds, Nottingham, Birmingham, Kent of course London and the beautiful home town of Croydon. The event achieved what I set to do, and that was to empower, educate and enlighten women about social transformation (a few men even sneaked in). My objective was to also add to my line of products, the event was filmed I now have a range of 18 products (CDs & DVDs) packaged and ready to sell. My delegates from USA made the event totally AWESOME with experience and international models that they shared. Check out what some of the delegates had to say:

- 12 CD's so you can listen in your car while you work out...

Bonus #1: Access To Our "Joint Venture Success" Coaching Program - In this program you receive online access to video recordings of my 'members only' seminar. I give you the exact steps to set up Joint Ventures. We cover everything in a step by step format and give you a structured plan that will allow you to grow your business, by doing more deals that will bring your a flood of New Customers who pay more and want to work with you.

Bonus #2: All The Workbooks, Manuals & Handouts - You will get the links to the digital versions of the ALL the materials from the workshop for you to follow along with as if you were in the room.

Bonus #3: A Post Event Q&A Call With ME - Get all your questions answered after the event with this exclusive question and answer session with me directly.

Bonus #4: Immediate Access To A Private 'Facebook Accountability Group' - You get to chat and engage with the other attendees on the **PRIVATE** Facebook Accountability group to engage and support other driven business owners just like you...

Bonus #5: A VIP Pass to Day 1 of the live event including the JV Networking Part on the first night (Value £500)

==>[Click here](#) to Secure you Copy Now / Offer ends at Midnight Friday 17th<==

News & updates

4 Ways to Get Rich...

By Ant Hodges

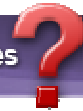
For years, the Internet Marketing world has been riddled with business opportunities, lame products and 'strategic secrets', offering you a get rich quick system that will make you a millionaire overnight. In recent years, we have seen the seminar market get flooded with a plethora of events that you could pay to simply be pitched to for the day. And now the techno-savvy marketers are using Webinars that are simply a 50 minute presentation with no helpful content for you and a pitch at the end to reveal all the content.

Claudine Reid MBE DIRECTOR

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Discovery Day Dates



3 Reasons to Attend our Next Discovery Day...

1) Learn exactly how becoming Positioned as the "Go To" Business Expert in Your Community will generate you massive sales of your core product.

2) Learn Why Building a Platform is the No.1 activity that drives Your Success, and the 3 critical assets you must put in place to make this happen.

3) Discover How being a Club Mentor can generate you over £100,000 in highly Leverage Income and less that 65 days a year of delivery Harness the Power of our Club Launch Marketing System to get You generating Positive Cash Flow - **FAST!**



As an Internet Marketing mentor, one of the things that I help my clients with is the whole value proposition. Give away the best of your knowledge and material so that others can see you are truly an expert. You need to be doing this on you blog, when you speak at events and in a little more detail for your email subscribers. If anyone asks a question on your Facebook page, you should answer it in full, not deliver a sale pitch.

Trouble is, as business owners we want the fastest route to the money. And this doesn't flow very well with this 'giving' of knowledge does it? If you are giving something away, how can you make any money from it? So how do you get rich quick?

The 4 Ways to Get Rich

There are really only 4 ways that you can get rich.

- 1 - Receive some inheritance**
- 2 - Gamble or win the lottery**
- 3 - Rob a bank**

Be Walked through our Mentor and Member Success Systems - designed to put you in a position to **Win!**

Have your Questions answered personally by CEO & Master Coach Paul Avins and learn from over 10,000 hours of his Business Coaching experience...

Next Date: 31st of May 2013

Contact Angela on 01869 278900 or e-mail: angela@thebusinesswealthclub.com

New Members

New Members So Far for May 2013:-

The Business Wealth Club Community are thrilled to Welcome the following new Members...

Birmingham Club:

Sharon Palmer
Matt Broadhurst

Chester Club:

Stuart Thompson
Allan Foulkes

Croydon Club:

Lesley Batchelor
Eradaejire Williams

4 - Build a business

They all have their pro's and con's. Some more than others (and I am not advocating robbing a bank!).

For me there is really only one way you should be focused on. And it is not a get rich quick scheme.

In my 14+ years in the Internet Marketing world, the 10+ years of running my own businesses, I have yet to find the magic silver bullet to riches overnight.

Members of the Business Wealth Club learn how they can improve all aspects of their business and marketing to build a solid, profitable and long-lasting business that will bring the riches. Your focus should be on building a business rather than chasing the dream of opportunity after opportunity that in the end, makes someone else rich.

Build a business rather than a list of opt-in non buyers. Attend a Business Wealth Club near you or take a three month test drive to discover the true you need to take... and by becoming a member you get the coaching, support and resources to keep going when it get's tough, to get the encouragement when things are going well and the community support that is like no-other business community on the planet.

[Click here](#) to take your test drive today.

Sevenoaks Club:

Charlotte Haynes
Colin McVittie
Andrea Kerr-Thomson

Maidenhead Club:

Phil Cook
Angela Sterling-Noel

Swindon Club:

Ian Thomas

Oxford Club:

Suraj Bhandari
Dave Earle

David Colledge

Claim Your 1 Months FREE Membership worth £99 today...

Join the Business Growth Community: Get more Leads & Customers.

Business Coaching & Training:
Learn New Skills that Pay the Bills.

Positive Local Support: Get Re-energised, Refocused & Ready to Grow.

Click on the button below to claim your One Month's FREE Membership.



Join a Club



Turbo Growth Tip



Power of PR...

By Paul Avins



Use the Power of PR to get your Message out!

Use Curiosity or Court Controversy to get hem interested...

Club News

"Perturbation"....

By Gavin Preston - Chester Mentor

Paul has previously written about when you / your business grows to a new level, new challenges show up. These challenges can cause us to question whether have done the right thing stepping up take on a

new challenge. You have! The challenges are our teachers. I am sure that you secretly love succeeding, particularly when you triumph over the latest challenge. Watch the short video below and learn how Perturbation can be one of the best signs that you are close to your next breakthrough!

Meetings you can attend



**To Deliver World
Class Business &
Personal
Development
Training that Fast
Tracks Business
Owners to Success!**

Find out how we deliver this Promise and Experience it for yourself - attend one of our growing number of clubs below:



Could you Mentor a Club?



Are you the Mentor we are looking for?

If you would like to join our team and open a Club in your area then get in touch today to secure your interest and receive our Club Mentor introductory pack.



[Click here to receive your Mentor Pack.](#)

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email

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