



## Pavilion Story Ideas

### **DID YOU KNOW?**

Did you know that The Cynthia Woods Mitchell Pavilion is a nonprofit 501 (c)(3) organization also known as The Center for the Performing Arts at The Woodlands, is the Summer Home of the Houston Symphony and Home Away from Home of Houston Ballet?

### **EDUCATION IS WHAT WE DO BEST**

Every year, The Cynthia Woods Mitchell Pavilion hosts approximately 50,000 students and their families through a variety of educational outreach programs including Hats Off to Reading, Musical Scores, Fine Arts Education Day, Music in Motion and Children's Festival.

### **THE ARTS ARE FREE!**

The Pavilion offers free mezzanine and lawn seating at all performing arts events. Additionally, The Pavilion offers two completely free events each year, the Texas Music Festival Orchestra in June and the Star-Spangled Salute in July. Guests are welcome to bring a picnic from home or their favorite restaurant to enjoy in their seat or on the hill. Keep in mind that beverages cannot be brought into The Pavilion. Sitting on the hill? Lawn chairs also are provided free for all performing arts events.

### **BRINGING PEOPLE AND THE ARTS TOGETHER**

The Pavilion *Partners*, the official volunteer organization of The Cynthia Woods Mitchell Pavilion, was launched in 1998. *Partners* is all about bringing people and the arts together! It is a dedicated group of volunteers who share a love for the performing arts. This dynamic group offers opportunities to volunteer, support the performing arts and network with others who have similar interests.

### **PROVIDING SCHOLARSHIPS**

The Pavilion *Partners*, the official volunteer organization of The Pavilion, awards fine arts scholarships each year to graduating high school seniors planning to major in the Fine Arts and renewal scholarships to past recipients studying Fine Arts in college. These exceptional students are awarded their scholarships based on talent and academic performance. Scholarships are given to students in the following categories: vocal and instrumental music, theatre arts, dance and visual arts.

### **DREAM CAME TRUE FOR CYNTHIA MITCHELL**

Cynthia Woods Mitchell first dreamed of creating a performing arts center in The Woodlands while visiting her daughter in Austin in 1976. They were enjoying a performance by Austin Ballet at Zilker Hillside Theatre, eating take-out chicken and sipping wine on a quilt, surrounded by families on blankets, children in swimsuits, Frisbees and dogs. She loved the fact that everyone, not just the elite, could enjoy the performance. In 1990, her dream became a reality when The Cynthia Woods Mitchell Pavilion opened its doors.

### **10 THINGS TO DO AT CHILDREN'S FESTIVAL**

Discover the top ten things to do at Children's Festival: see an award-winning children's performer; get your face painted; fly a kite on the hill; pan for gold; play in the sand; explore an ambulance; play in a giant bubble; make your own slime; play video games in the Pepsi truck; and walk in the Kazoo-Dah parade.

### **For more information, contact:**

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