

# T.J. Martell Foundation

*Music's Promise for Curing Cancer*



*Founded on a*  
**FATHER'S PROMISE**

*Propelled by the generosity of the*  
**MUSIC INDUSTRY**

*Connecting patients with treatment  
and funding research that is*  
**SAVING LIVES!**



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## LETTER FROM OUR CEO

Last year, the Foundation lost our Founder, Tony Martell and his beloved wife, Vicky. They were both wonderful people who worked tirelessly raising funds in memory of their son, T.J. who succumbed to leukemia at the age of 21.

The T.J. Martell Foundation is the music industry's leading foundation focused on innovative treatments and a cure for cancer. The Foundation was founded by the music industry and has raised more than a quarter of a billion dollars for research at flagship hospitals in the United States.

I am proud to announce Joel A. Katz as our new Chairman of the National Board of Trustees. Joel is chair of the Global Media & Entertainment Practice at the international law firm Greenberg Traurig LLP and has been involved with the Foundation for many years. Joel, along with the National Board of Trustees, will provide the incredible leadership that will propel the Foundation into the future.

The T.J. Martell Foundation is a vibrant organization with creative, passionate volunteers and donors who are committed to funding research that will one day lead to a cure for cancer. I am inspired by their dedication, time, and resources they devote to our mission.

Care and compassion drive everything we do from helping someone connect with a doctor for the most current treatment options, to developing initiatives that educate our members and help promote healthy lifestyles and wellness that lead to cancer awareness and prevention.

I hope you enjoy reading about our Foundation and join us to be part of our life-saving mission and Music's Promise for a Cure.

A handwritten signature in black ink that reads "Laura Heatherly". The signature is fluid and cursive.

Laura Heatherly  
CEO, T.J. Martell Foundation



# JOEL A. KATZ NAMED CHAIRMAN

## JOEL A. KATZ NAMED FIRST CHAIRMAN OF THE T.J. MARTELL FOUNDATION BOARD OF DIRECTORS FOLLOWING THE PASSING OF FOUNDER TONY MARTELL

Earlier this year at the Nashville Honors Gala, the T.J. Martell Foundation named veteran attorney Joel A. Katz as Chairman of the National Board of Directors. Katz, who is chair of the global

entertainment and media practice at Greenberg Traurig LLP, takes over from founder Tony Martell, who established the Foundation after his son T.J.'s death in 1975. Martell passed in November 2016 at the age of 90.

"Tony Martell set a standard that was very, very high," Katz said. "He built this Foundation. And now, I'm being asked to walk a mile in Tony's shoes. And I'll tell you; it's a little scary to take over something like this and say, 'I think I can help make this a bit better—if anyone can make it better.' But I know how to get things done, and my goal here is to get things done."

The T.J. Martell Foundation is the music industry's leading cancer research funding organization and Katz has extensive relationships within the music industry and a longstanding commitment to the mission of the Foundation. He has served on the Board since 1995.

"On behalf of the Martell Family, it gives us great pleasure to have Joel Katz as the Chairman of the T.J. Martell Foundation," said Debbie Martell, Tony Martell's daughter. "Joel was very close to my father for many years as his entertainment attorney and as his friend. He will be an excellent leader and will help continue the important mission of the Foundation."

Katz is the No. 1-ranked entertainment attorney in *Billboard* magazine's 'Power 100' list of the most influential executives in the music business. A dominant force in the entertainment industry, Katz is an active and influential contributor who has played a profound role in shaping his profession as well as spearheading philanthropic endeavors in education in addition to cancer research.

His star-studded roster includes music industry legends from all genres including artists, producers, promoters, and influential business leaders. His client list has included some of the world's most celebrated entertainers including James Brown, Willie Nelson, George Jones, Tammy Wynette, Waylon Jennings, Kris Kristofferson, Michael Jackson, Justin Timberlake, Jamie Foxx, George Strait, Kenny Chesney, Ludacris, Jimmy Buffett, Julio Iglesias, Little Big Town, TLC, Steve Harvey, Tim McGraw, and Faith Hill.

To date, the T.J. Martell Foundation has provided more than \$280 million dollars for research that supports seven flagship hospitals in the United States. Katz said that reach can benefit from a global outreach.

"With the global business that we have in our firm and our global offices, I want to take the goals of this organization and try to get connective tissue for it in different parts of the world," he said. "There are huge companies that can be influential in our country and help save lives—which is a language that is understood, irrelevant to the language you speak."

In 2016, the T.J. Martell Foundation established the "Joel A. Katz Music Is Medicine Fund," which supports a grant at the Winship Cancer Institute in Atlanta. This coincided with the opening of the "Joel A. Katz Music Is Medicine Collection," the most priceless collection of music memorabilia ever displayed in a hospital. Katz received the T.J. Martell Foundation's "Spirit of Excellence Award" in 2009 and 2010, as well as serving as Chair Emeritus of the Atlanta's Best Cellars Dinner for the Foundation.



# TONY & VICKY MARTELL A LEGACY OF LOVE



Tony and Vicky Martell lived a love story. She was a gifted singer and trumpet player in a big band in Pennsylvania where he was in radio. On their first date, he told her he was going to marry her and more than 65 years later their love remains a shining example of strength and faith—strength in the face of adversity and faith that no obstacle is too great.

In 1973, their beloved teenage son T.J. was diagnosed with leukemia. He died two years later and Tony and Vicky Martell turned grief into action by creating the T.J. Martell Foundation with an unwavering commitment to finding a cure for cancer.

They didn't do it alone.

A respected record executive with long-standing relationships with top artists and industry leaders, Tony Martell turned to his friends for help. The first fundraiser featured Buddy Rich, Duke Ellington, Benny Goodman, and Ella Fitzgerald. Forty-one years later, the list of entertainers who annually support the T.J. Martell Foundation is a true reflection of that legacy and with \$280 million in funding, the Foundation is recognized worldwide as one of the leading charitable organizations associated with the music industry.

With the passing of Vicky and Tony Martell in 2016, we honor them in continuing their lifesaving work by establishing the Tony and Vicky Martell Legacy Fund. The fund is a loving tribute of their dedication to helping others.

For Tony and Vicky Martell, their personal fight against cancer is over. They are with their son T.J. and are missed by their daughter Debbie and the scores of people who were touched by their commitment to finding a cure.

Continue the promise to saving lives by donating to the Tony & Vicky Martell Legacy Fund. Your gift will go to life-saving research at flagship hospitals across the country. Every dollar you donate will be multiplied by other funding sources to create clinical trials and new drug discoveries.

Make your contribution and save a life.  
Go to [tjmartell.org](http://tjmartell.org).



Allison Adams  
Vic Alexander  
Joseph & Nancy Kay Andriole  
Lawrence Armenti  
Daniel Beck  
Stuart Bondell  
Michael Bradley  
Robin Brody  
Glen Brunman & Jamie Young  
Nancy Campell  
Bob Chiappardi  
Brian Cinquegrani  
Dennis & Veronika  
Cinquegrani  
Paul Cinquegrani  
Vincent & Regina Cinquegrani  
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## TONY & VICKY MARTELL LEGACY FUND DONORS

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Dawn Smith  
Sarah Smith  
Lary Stessel  
Julie Talbott  
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Donna Zavacky  
Merry Maids  
Madison Area YMCA  
The Wallace Foundation  
The O'Mara Family



# T.J. MARTELL FOUNDATION IS SAVING LIVES



Each year, some of the best medical minds in the country convene in Nashville to discuss research and how to translate those findings from the lab into life-saving cancer treatments.

The Scientific Advisory Committee was created by the T.J. Martell Foundation to vet research grant requests, but they function as much more than a clearinghouse for promising research proposals. They are engaged in the process and operate like a think tank providing valuable insight and direction to researchers from the finest medical facilities in the nation.

“The role of the T.J. Martell Foundation Scientific Advisory Committee is to evaluate the quality of the science, monitor progress by investigators, and to ensure that important clinical questions are being addressed,” said Dr. Donald J. Tindall, Ph.D., Professor Emeritus, Mayo Clinic College of Medicine and a member of the Scientific Advisory Committee. “This is important because we would like to see basic scientific discoveries translated into clinical relevance.”

The process is a long-standing and valuable partnership between the T.J. Martell Foundation and the Scientific Advisory Committee. The Foundation determines areas of focus and the core principles for awarding grants and the Committee uses those guiding principles to find and fund the best researchers and projects. It is a transparent process that produces meaningful results for everyone involved.

The research covers a broad spectrum of issues from ovarian cancer to psychiatry, diet, and more. And in each case, the group looks at ways to utilize the collected data for clinical trials and potential therapies.

Three years ago, Dr. David Spriggs of Memorial Sloan-Kettering Cancer Center started receiving funding for research into ovarian cancer and imaging. “All funding is important,” he said. “But what T.J. Martell does is allow us to do things with both our younger, junior researchers and looking at novel interventions.”

Dr. Bill Breitbart of Memorial Sloan-Kettering Cancer Center added that “through funding, the T.J. Martell Foundation has taken an ‘enlightened approach’ to supporting research that benefits the whole patient, extended families, and caregivers.”

Through the leadership of the Scientific Advisory Committee, the T.J. Martell Foundation is better able to “use its resources to focus on a smaller group of issues that they have claimed as their own,” Breitbart said.



# RENOWNED SCIENTIFIC ADVISORY COMMITTEE HAS **PROVEN RESULTS**

The T.J. Martell Foundation funding is overseen by the national Scientific Advisory Committee – a group of outstanding leaders in scientific research who prioritize projects that are brought to the Foundation for review.

## **DONALD J. TINDALL, PH.D.**

Committee Chair  
Professor Emeritus,  
Mayo Clinic College of Medicine



## **ROBERT C. BAST, JR., MD**

Harry Carothers Wiess Distinguished  
University Chair for Cancer Research,  
The University of Texas MD Anderson  
Cancer Center, Houston, TX  
Vice President for Translational  
Research, The University of Texas MD  
Anderson Cancer Center, Houston, TX



## **CARLO M. CROCE, MD**

Chair of the Department of  
Cancer, Biology, and Genetics  
at Ohio State University



## **RANDOLPH P. MARTIN, MD, FACC, FASE, FESC**

Emeritus Professor of Medicine (Cardiology),  
Emory University School of Medicine



## **HAROLD “HAL” MOSES, MD**

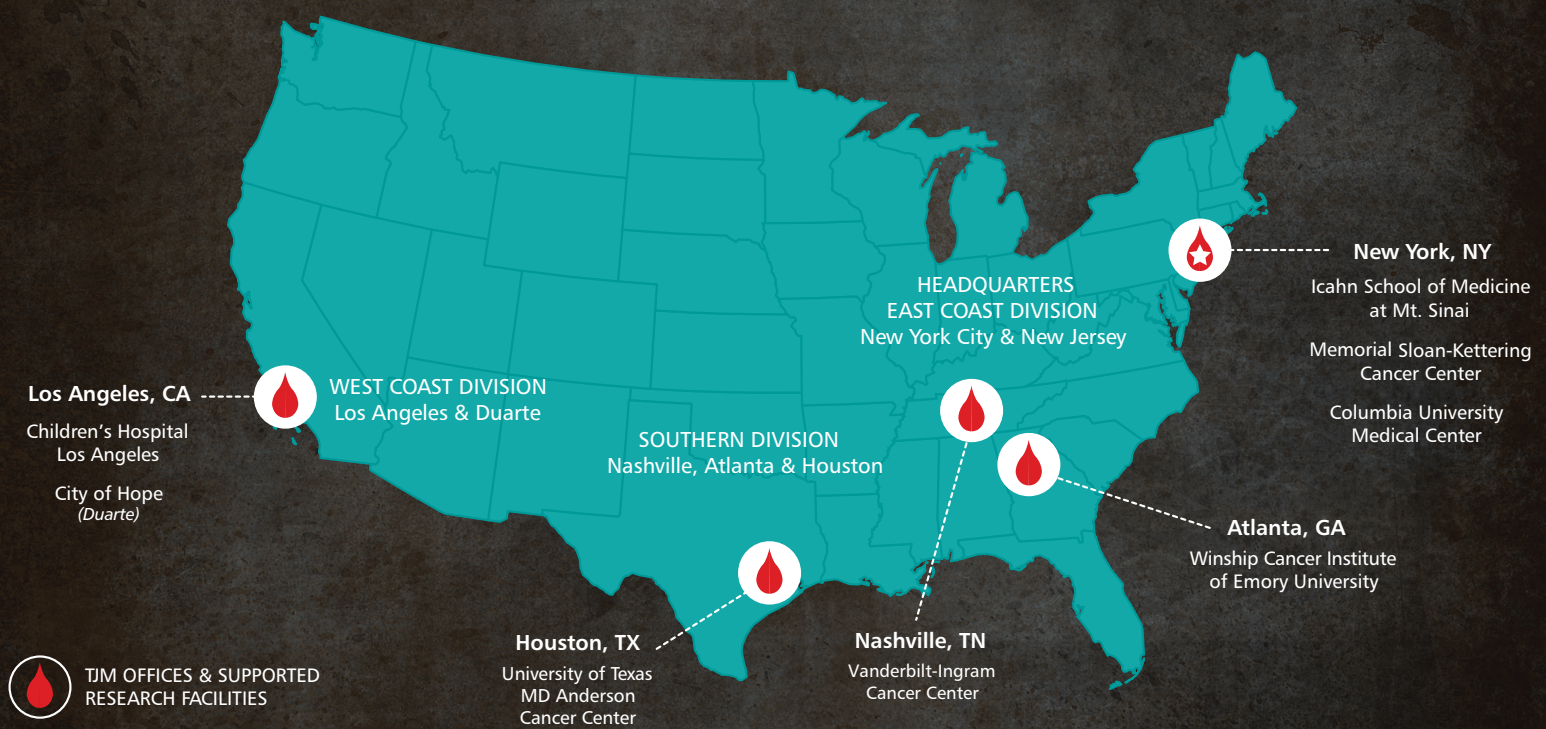
Research Professor of Pharmacology  
Professor Emeritus of Cancer Biology  
Director Emeritus, Vanderbilt-Ingram  
Comprehensive Cancer Center



## FOUR CENTRAL **PRINCIPALS FOR FUNDING**

- Support great science that progresses and improves year-to-year.
- Nurture the next generation of scientists.
- Support high-risk, high-gain projects with seed money that can generate the “proof of concept” results necessary to compete for larger NIH grants.
- Foster collaboration between funded centers.



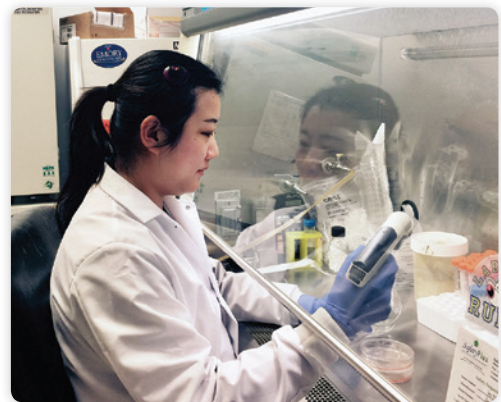


The T.J. Martell Foundation supports experimental research that might not otherwise receive funding. Grants are awarded based on scientific merit and help support the brightest and most innovative work in the field.

## FUNDING THE FUTURE

"The T.J. Martell Foundation is focused on funding the brightest minds in research laboratories who will be the leaders in scientific research of tomorrow. Support of young investigators—research fellows and junior faculty—has been a top priority for the T.J. Martell Foundation for the past 25 years," said Dr. Donald J. Tindall, Ph.D.

Recent recipient of Clive Davis Research Fellow Award, Dr. Ruiting Lin from the Winship Cancer Center at Emory University, is conducting research on the cellular mechanisms that are responsible for leukemia cell proliferation. This "seed money" has enabled these young investigators to obtain preliminary data that could be included in grant applications to government agencies such as the National Cancer Institute. Thus, larger returns on such investments are possible. These young investigators have gone on to pursue distinguished careers in science and clinical practice and have made a significant impact.



Clive Davis Research Fellow Award recipient  
**RUITING LIN**



# CONNECTING PATIENTS WITH CARE

“You have cancer.” It is a devastating diagnosis, but help is a phone call away.

When people need advice, referrals, and information, the T.J. Martell Foundation is there as a resource and compassionate, support network ready to connect cancer patients with best available care and access to the most current treatment options.

## MECHALLE'S STORY

“When I was diagnosed, I was paralyzed. When I got that call, I didn't know what to do. I didn't even know what was next.”

A friend recommended she call the T.J. Martell Foundation. The Foundation responded quickly with referrals to specialists at Vanderbilt-Ingram Cancer Center and a second opinion at Mount Sinai in New York City.



*Mechalle Myers back at work with CMA CEO Sarah Trahern.*

“I was feeling paralyzed, but they encouraged me and got me moving in the right direction to the doctors I needed to see. I would have never been able to make these connections without the T.J. Martell Foundation. It would have been

very stressful, and I can't say enough great things about them. For someone to step in and say, 'It's going to be okay – I'm going to help you,' is just amazing. They left me with no lag time to be sitting around dwelling on this news. They got me in to see the doctors I needed right away. I'm eternally grateful for the T.J. Martell Foundation and all their people for their love, support, direction, compassion, and expertise. I will always do anything I can to help them.”

## PAUL'S STORY

“It was quite a shock being diagnosed with cancer at 27, and I felt like I'd been thrown into completely uncharted waters. But the doctors who the T.J. Martell Foundation referred me to at Mount Sinai in Manhattan took fantastic care of me. It was clear from the start that they were the experts in their field.



*Paul Fitzpatrick with his wife Kate and children. Kate Fitzpatrick is the Director of Communications and Patient Services of the T.J. Martell Foundation.*

“When another team first recommended an aggressive course of chemo that could have been debilitating, Dr. James Holland reviewed my case and recommended a less invasive course of oral chemo so I never missed a day of work because of side effects. They took such good care of me and I've now been in remission for almost nine years. The advances in treatment have allowed me to preserve my active lifestyle and be the dad I want to be to my three children.”



# **T.J. MARTELL FOUNDATION** **NEW YORK** **HONORS GALA**

For more than four decades, the prestigious New York Honors Gala has been the Foundation's signature event that has brought together some of the most influential individuals and donors from across the globe to be part of a national focus on shaping the future of cancer research through fundraising and medical advances. The recipients of the highest honor in the Foundation have helped advance the T.J. Martell Foundation's mission of saving lives.

**1976**

Willard Alexander

**1977**

Bruce Lundvall

**1978**

Ahmet M. Ertegun

**1979**

Gil Friesen

**1980**

Clive Davis

**1981**

Dick Asher

**1982**

Terry Ellis & Chris Wright

**1983**

Scott Muni

**1984**

Walter R. Yetnikoff

**1985**

Tony Martell

**1986**

Quincy Jones

**1987**

Irving Azoff

**1988**

Al Teller

**1989**

Henry Droz

**1990**

Bob Krasnow

**1991**

Charles Koppelman

**1992**

Frances W. Preston

**1993**

Jay Berman

**1994**

Tom Freston

**1995**

Clive Davis

**1996**

Jimmy Jam & Terry Lewis

**1997**

David R. Glew

**1998**

Jim Caparro

**1999**

Michael Dornemann

**2000**

Tony Martell

**2001**

Rosie O'Donnell

**2002**

Robert L. Johnson

**2003**

Judy McGrath

**2004**

George H.W. Bush, Barbara Bush,  
Dr. Daniel Vasella & Stevie Wonder

**2005**

Jason Flom, Katie Couric, Matt Lauer,  
Anne Curry, Al Roker, Genentech &  
Ray Charles

**2006**

William J. Clinton & Clarence Avant

**2007**

Mel Karmazin, Berry Gordy  
& Joel Katz

**2008**

Larry Kellner, Michael Cohl  
& Dr. James F. Holland

**2009**

Jon Luther, Bruce Lundvall  
& John Esposito

**2010**

Monte Lipman, Avery Lipman,  
Charlie Daniels, Kenny Loggins  
& Dr. Harold Moses

**2011**

Scott Borchetta, Drew Carey,  
Arnold Palmer & Bea Perez

**2012**

Del Bryant, Randy Jackson,  
Russell Simmons & Edward Walson

**2013**

John Sykes, Brandon Steiner,  
Carrie Underwood, Jennifer Breithaupt  
& Target

**2014**

John Paul DeJoria, Marsha Vlasic,  
Will Botwin, Hamish Dodds  
& Afo Verde

**2015**

John Amato, Bruce Bozzi, Sr.,  
Janice Min, Dinesh Paliwal,  
Wally Ganzi & John Varvatos

**2016**

Mitchell C. Benson, MD.,  
Russell Wallach & Brett Yormark

**2017**

Steve Boom, Sarah Stennett,  
& Julie Swidler



# BROOKLYN SPORTS & ENTERTAINMENT AND THE T.J. MARTELL FOUNDATION: A WINNING TEAM

*Brooklyn Sports & Entertainment is proud to contribute to the T.J. Martell Foundation's battle against cancer.*



When we opened Barclays Center in 2012 with a string of sold-out concerts by JAY-Z, we stepped into a new world of arena management and concert programming. Five years later, Barclays Center continues to consistently rank as one of the world's most popular arenas, and we've opened a second major venue on Long Island, NYCB

LIVE, home of the Nassau Veterans Memorial Coliseum, following an 18-month, \$165 million renovation. Additionally, we are expanding into Manhattan with our joint acquisition of the iconic Webster Hall with The Bowery Presents, AEG Presents' regional partner, as well as continuing to widen our footprint in Brooklyn with the soon-to-commence renovation of the LIU Brooklyn Paramount Theatre.

One of the most rewarding aspects of being part of this industry has been our affiliation with the T.J. Martell Foundation. With Tony Martell's commitment to his son more than 40 years ago, artists and executives have been inspired to come together in support of research that has made a difference.

I was honored and humbled to receive the foundation's Visionary Leadership Award in 2016 and to join the National Board of Trustees in 2017. Our Executive Vice President of Programming, Keith Sheldon, is a member of the East Coast Board of Directors.

All of us at Brooklyn Sports & Entertainment are committed to supporting Tony Martell's vision and the work of the T.J. Martell Foundation. Thank you for all the work you do.

A handwritten signature in black ink, reading "Brett D. Yormark". The signature is stylized with a large, looping "B" and "Y".

Brett D. Yormark  
CEO, Brooklyn Sports & Entertainment







## T.J. MARTELL FOUNDATION **EAST COAST REGION**



### **NEW YORK BEST CELLARS DINNER**

James Beard Award-winning chef Alon Shaya provided world-class cuisine paired with legendary wines for an enthusiastic, sold out crowd during the annual New York Best Cellars Dinner at Capitale. Co-chaired by Tom Corson and Bruce Gearhart, honorees included Donald Patz, Co-Founder of Patz and Hall and Dana Cowin, former Editor-in-Chief of Food & Wine.

### **WOMEN OF INFLUENCE - NEW YORK**

The Women of Influence Awards Luncheon honors women who have achieved tremendous goals in business while balancing work, home, and health. Hosted by media personality, TV host, and entrepreneur Tai Beauchamp at the Plaza Hotel. The 2017 honorees included Stephanie Latham of Facebook, Emmy Award-winning actress Susan Lucci, Sharon Mahn of Mahn Consulting, LLC, Anita Miller of MTA, Natalia Nastaskin of United Talent Agency, and Ayelet Schiffman of Columbia Records.



### **THE TONY & VICKY MARTELL EVENING OF JAZZ**

T.J. Martell Foundation supporters gathered to celebrate the Second Annual Tony and Vicky Martell Evening of Jazz at Ariane Kitchen & Bar in Verona, N.J. The evening honored and celebrated cancer survivor and IronMan, Jan Swenson. Executive Chef Ariane Duarte's delighted the guests with her award-winning recipes while the talented Jazz House Kids performed the best of Jazz.



### **NEW YORK GOLF CLASSIC**

The popular New York Golf Classic brings together philanthropic golf lovers for an above-par day of friendly competition and music at Hudson National Golf Club, which is rated one of the Top 100 Golf Courses in America (2014) by *Golf Digest*. Elle King, Gavin DeGraw, Darius Rucker, and Chris Daughtry provided intimate, acoustic performances during the cocktail reception.



# T.J. MARTELL FOUNDATION **SOUTHERN REGION**

## **NASHVILLE HONORS GALA**

The Ninth Annual Honors Gala paid tribute to distinguished community leaders Rod Essig, Scott Hamilton, Louis Messina, Janet Miller, and Dr. Joseph Smith. Hosted by Charles Esten, of the television series "Nashville," with special performances by Frankie Ballard, Kelsea Ballerini, Clare Bowen, Brad Paisley, Tommy Shaw, and George Strait, the evening raised more than \$560,000.

## **DOWNTOWN DERBY BED RACE**

The Second Annual Downtown Derby Bed Race is an event created by the Foundation's Young Professionals. Teams build their own beds, engage in online fundraising to secure head starts, and compete head-to-head in Downtown Nashville. This year's event raised more than \$90,000 and featured color commentary by national radio personalities Shawn Parr (Cumulus) and Buzz Brainard (Sirius XM).

## **CHIC AWARENESS**

Chic Awareness is held in September during Ovarian Cancer Awareness Month. The event, founded by ovarian cancer survivor Marci Houff, features an upscale cocktail party with fine food, signature cocktails, and a fashion show featuring models who have been touched by the disease. Thanks to a special partnership with Elan Salon, their special 20th Anniversary celebration auction and salon services raised more than \$35,000 for ovarian cancer research. Additionally, salons in Middle Tennessee joined together for Salon Week to raise funds. Together, more than \$95,000 was raised.

## **BEST CELLARS DINNERS (ATLANTA / HOUSTON / NASHVILLE)**

One of the most popular events across the country is our Best Cellars wine dinners. In the Southern Region, the Atlanta, Houston, and Nashville Best Cellars Dinners have collectively raised more than \$5 million dollars for cutting-edge cancer research. These events feature premier wines from private collectors who are considered the "hosts" of the table and pair the wine with a four-course gourmet meal prepared by James Beard Award-winning guest chefs.







## T.J. MARTELL FOUNDATION **WEST COAST REGION**

### **L.A. WINE DINNER**

The L.A. Wine Dinner continues to be a smash hit with Co-Chairs Warren Christensen, Andy Gould, Diarmuid Quinn, Rick Sales, and Dino Paredes. More than 420 guests attended the big bash at L.A.'s Taglyan Complex during music's biggest week. Many thanks go out to Iron Mountain as the presenting sponsor and the many wine captains, who served world-class wine at this great event benefiting pediatric cancer research.



### **SPIRIT OF EXCELLENCE AWARDS**

Three wonderful leaders were honored at the Spirit of Excellence Awards presented by Live Nation: Amy Howe, of Ticketmaster; Greg Thompson, of Maverick Music and Dr. Robert Seeger, of Children's Hospital Los Angeles. The evening was filled with heart-felt stories, great performances by Richie Sambora + Orianthi and Andy Grammer, a live auction and the introduction of GuitarTown Kids.



### **GUITARTOWN KIDS**

#### *Kids Helping Kids Fight Cancer*

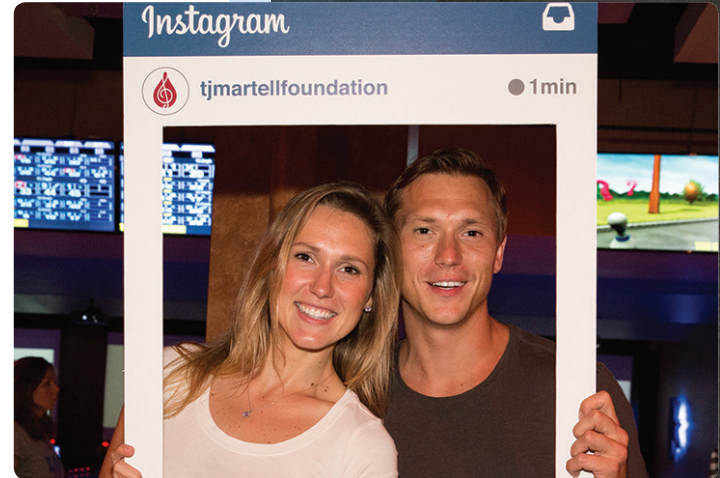
GuitarTown Kids is a public arts project of the Gibson Foundation, partnering with the T.J. Martell Foundation, to draw together the Los Angeles creative community with the business community to raise funds for pediatric cancer research at **Children's Hospital of Los Angeles**. Visual artists, kids and celebrities created beautiful guitar art to be auctioned off on CharityBuzz.



### **L.A. FAMILY DAY**

L.A. Family Day, presented by Citi brought together families at the Grove to enjoy an afternoon of games, face-painting, food, beverage, music and fun. The event was co-chaired by Ken Bunt and David Schachter. Through the help of Disney Music Group and Disney Radio, performers included Sofia Carson, Jordan Fisher, In Real Life, Next Town Down and Cali Rodi.





# THE T.J. MARTELL FOUNDATION WOULD LIKE TO **THANK YOU**

The T.J. Martell Foundation's Young Professionals prove there is no age limit on finding a cure for cancer.







Photography: Getty Images

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**T.J. Martell Foundation**

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