

PR Contact

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LOCAL SALONS RAISE OVER \$12,000 TO SUPPORT OVARIAN CANCER RESEARCH

56 Nashville, Central Tennessee and Bowling Green, Kentucky Great Clips salons partnered with Chic Awearness and the T.J. Martell Foundation for fundraiser

NASHVILLE, Tenn. (**June 13, 2019**) – Ovarian cancer is the deadliest gynecological cancer but is significantly underfunded. Hospitals and medical centers, like the Vanderbilt-Ingram Cancer Center, aim to change the outcome and find a cure for women in Tennessee and around the world.

To support that effort, 56 Nashville, Central Tennessee and Bowling Green, Kentucky <u>Great Clips</u> salons partnered with the <u>T.J. Martell Foundation</u> to 'Clip Ovarian Cancer' in May. During the nine-day promotion centered around Mother's Day, customers who donated \$1 or more at participating salons to T.J. Martell Foundation's Chic A*wear*ness event received a two-dollar-off coupon for a return visit. The promotion raised over \$12,000.

"As a ten-year survivor of ovarian cancer, I know how critical every dollar raised for research is," said Marci Houff, founder of Chic A*wear*ness. "And with help from Great Clips, franchise owners and our fellow Tennesseans, we are advancing the fight against this deadly disease."

Chic A*wear*ness is Nashville's premier event centered around ovarian cancer awareness and research. The seventh annual event will take place on Monday, September 23, and will include a fashion show and auction. Proceeds benefit the T. J. Martell Foundation's ovarian cancer research program at the Vanderbilt-Ingram Cancer Center. Tickets can be purchased at www.chicawearness.org.

"We're honored to be able to support Chic A wearness and the T.J. Martell Foundation in their efforts to find a cure for ovarian cancer," said Pete Gilreath, Great Clips franchisee and Nashville-area co-op president. "We're also grateful to our customers here in Nashville and central Tennessee for their donations to this important cause."

For more information about the Central Tennessee Great Clips salons, visit www.greatclips.com.

About Great Clips, Inc.

Great Clips, Inc. was established in 1982 in Minneapolis. Today, Great Clips has 4,400 salons throughout the United States and Canada, making it the world's largest salon brand. Great Clips

is 100 percent franchised, and salons are owned locally by more than 1,200 franchisees across North America. Great Clips franchisees employ nearly 40,000 stylists who receive ongoing training to learn the Great Clips customer care system and advanced technical skills. As a walkin salon, Great Clips provides value-priced, high-quality haircare for men, women and children. No appointments are needed, and salons are open nights and weekends. Getting a great haircut is more convenient than ever with Great Clips' Online Check-In and Clip Notes®. To check-in online, visit http://www.greatclips.com.

About the T.J. Martell Foundation

The T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit www.tjmartell.org and follow us on Facebook, Twitter, Pinterest and Instagram.