

Celebrity Art Guitars Go Up For Auction

GuitarTown Kids Launches for T.J. Martell Foundation Pediatric Cancer Research

Blake Shelton, Adam Levine, Miley Cyrus, Jennifer Hudson, Conan O'Brien, Jimmy Kimmel, Brett Eldredge, Selena Gomez, Rita Ora, One Direction's Louis Tomlinson, NFL's Rob Gronkowski and More Put Their Personal Touches on Exclusive Art Guitars to Benefit Research at Children's Hospital Los Angeles

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Los Angeles, California – November 22, 2017 – GuitarTown Kids, a celebrity art guitar auction event has officially launched on CharityBuzz.com to benefit the T.J. Martell



Foundation's pediatric cancer research at Children's Hospital Los Angeles. Celebrities from television, music and sports have all put their special touches on a series of one-of-a-kind painted Gibson guitars designed and painted by local artists who interpreted various ideas on to the canvas – in this case the actual guitar.

Singer/Songwriter and actress Selena Gomez, all of the coaches from

the hit show "The Voice" including Blake Shelton, Jennifer Hudson, Miley Cyrus and Adam Levine, Late night host Jimmy Kimmel and Conan O'Brien, Country music superstar Brett Eldredge, New England Patriot's Rob Gronkowski, One

Direction's Louis Tomlinson, All American Rejects, Temecula Road, Tegan Marie, The Revivalists, Shawn Hook, Grace VanderWaal, Jake Paul, Sky Katz, Isaac Brown, Navia Robinson, Jason Maybaum, China Anne McClain, Ricky Garcia, Lain Attridge, Emery Kelly, R5, James Arthur, Charlie Put, Los Angeles Laker Julius Randle and American Professional Boxer Andre Ward are all among the many celebrities who have supported the project.





From a guitar painted to mimic Conan O'Brien's famous red hair to another featuring the Hollywood landscape, each guitar is signed by the artist and a beautiful piece of art.

To bid on the guitars go to https://www.charitybuzz.com/support/guitartownkids. Details about each guitar and photos are listed on the auction site. The **Gibson Foundation** has partnered with the T.J. Martell Foundation on the art project which brings celebrity families together to design and paint regular size guitars with a focus on kids helping kids fight cancer. Over 30 Gibson guitars are available in this VIP auction.

ABOUT THE T.J. MARTELL FOUNDATION

The T.J. Martell Foundation is the music industry's leading foundation that funds innovative medical research focused on finding treatments and cures for cancer. The Foundation was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$280 million for research at seven flagship hospitals in the United States. For more information on the T.J. Martell Foundation visit www.tjmartell.org.

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