



T.J. Martell Foundation to Honor Dynamic Leaders at 2015 *Women of Influence* Awards and Brunch

Los Angeles celebration will honor Jennifer Justice, EVP of Strategic Marketing & Business Development, Roc Nation; Ty Stiklorius, Co-President, Atom Factory; Sherry Dewane, Wealth Advisor for Wells Fargo; and Sandra Fluke, California State Director, Voices of Progress

Sandra Fluke Announced as Mistress of Ceremonies

Friday, May 15, 2015 – Loews Hollywood Hotel, Hollywood, CA

Los Angeles, CA (April 14, 2015) - The T.J. Martell Foundation for Leukemia, Cancer and AIDS Research has announced its 2015 *Women of Influence Awards* will be held Friday, May 15, 2015 at Loews Hollywood. The event will begin at 11:00 a.m. with a mimosa reception and silent auction, with the awards presentation slated to begin at 12:30 p.m. The Women of Influence Celebration honors outstanding women whose personal and professional achievements inspire women everywhere to live their dreams while balancing work, family, home and health. The elegant and luxurious Hollywood landmark, Loews Hotel, will host this dynamic event.

The Los Angeles debut of this event comes on the heels of three successful and sell-out years in New York. The inaugural Los Angeles Women of Influence Celebration will be hosted by **Sandra Fluke**, California State Director for Voices of Progress, who will also be honored at the event for her achievements in policy advocacy. She will be joined by fellow honorees **Jennifer Justice**, EVP of Strategic Marketing & Business Development for Roc Nation; **Ty Stiklorius**, Co-President of Atom Factory; and **Sherry Dewane**, Wealth Advisor for Wells Fargo. The Foundation is delighted to announce that Dr. Sara Hurvitz, associate professor of medicine and director for the Breast Oncology Program at UCLA will be the event's guest speaker. The honorees represent a diverse and exciting group of female leaders from diverse industries like media, medicine, government and entertainment.

"I am extremely excited about the debut of the Women of Influence Awards in Los Angeles. It will bring together amazing women to bond and learn about healthy living and cancer awareness, as well as to celebrate women's achievements," said Laura Heatherly, CEO of the T.J. Martell Foundation. "This event will raise vital funds for the T.J. Martell Foundation's breast cancer and ovarian cancer research programs. This will be a crucial part of the Foundation's 40th anniversary celebrations."

Honorees will be available for press interviews during the reception. Press should RSVP to the contact below for press attendance for coverage purposes.

The **2015 Women of Influence Awards & Luncheon** tickets, sponsorships, and journal ads can be reviewed by going to www.tjmartell.org.

ABOUT THE T.J. MARTELL FOUNDATION:

The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The Foundation, headquartered in New York, is a national 501(c)3 non-profit organization that was founded in 1975 by music industry executive Tony Martell and his colleagues in loving memory of his son T.J., who died of leukemia. The Foundation has provided more than \$270 million for research that supports top hospitals in the United States. For more information go to www.tjmartell.org

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PRESS CONTACT:

Ebony Adams

Senior Manager, Development & Events

(818) 905-7785

eadams@tjmartell.org