

press release

FOR IMMEDIATE RELEASE

CRAIG CAMPBELL SETS MAY 7 RELEASE DATE FOR SOPHOMORE ALBUM NEVER REGRET

Announces Inaugural Celebrity Cornhole Tournament June 4th 2013, benefitting TJ Martell's Colon Cancer Research

Nashville, TN...(March 28, 2013)...After selling more than a half-million tracks from his debut effort, Bigger Picture artist Craig Campbell today revealed on his <u>Facebook</u> page the street date and cover artwork for his highly anticipated sophomore album, *NEVER REGRET*. The twelve-song project, which features the evocative lead single "Outta My Head," will join the ranks of country music hit-makers Lady Antebellum and Pistol Annies to release on May 7, 2013. On this second record, Campbell continues to work with Grammy Award winning producer Keith Stegall (Alan Jackson, Zac Brown Band) and CCMA Album of The Year producer, Matt Rovey.

Shortly after the release of his sophomore record, Craig will host the inaugural Celebrity Cornhole Tournament to benefit the TJ Martell Foundation's colon cancer research efforts in honor of his late father. The announcement of June's event comes at a timely moment as National Colorectal Cancer Awareness Month is coming to a close. "This tournament will benefit colon cancer awareness and research, which I am very passionate about," states Campbell. With a smile in his eyes, Campbell continues, "my father passed away at the age of 36 from the disease, and what better event to benefit colon cancer care than a 'Cornhole' tournament." Just last week, Craig joined Alan Jackson to perform at the Stars Go Blue concert in Nashville to benefit the Colon Cancer Alliance.

The Craig Campbell Corn Hole Tournament will take place on June 4th from 2pm-7pm at the Public Square in Downtown Nashville as the unofficial kickoff to 2013's CMA Music Festival Week. Craig will be joined by fellow country artists and celebrity friends including Chase Rice, The Farm, Gloriana, Greg Bates, Jerrod Niemann, LoCash Cowboys, Love and Theft, Rachel Bradshaw, Australian duo Baylou, GAC's Suzanne Alexander, Titans Kicker Rob Bironas, and more to be announced. In addition to playing Cornhole with Craig and his celebrity friends, participants and attendees will be entertained by live music and great local food and drinks. Tickets for the event can be purchased HERE.



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ABOUT CRAIG CAMPBELL: After moving from his hometown of Lyons, Georgia to Nashville in 2002 to pursue his country music dreams, American Country Awards nominee Craig Campbell quickly picked up work as a keyboardist in Luke Bryan and Tracy Byrd's bands and was later discovered playing a regular gig at legendary Nashville honky-tonk, The Stage. Since signing with Bigger Picture, he has entertained crowds across the U.S., Australia and Switzerland and performed for national TV audiences on Fox & Friends, Huckabee and Marie and has been profiled in HLN's series Road Warriors. The singer-songwriter has earned well-deserved praise from the country's toughest critics for his 2011 self-titled debut album, which has sold more than a half-million tracks. Campbell's autobiographical lead single, "Family Man" was a top 15 hit followed by fan-favorite "Fish." His current smash "Outta My Head" is the title track to his 5-song digital EP and the lead single from his sophomore album, set to release on Tuesday, May 7. To learn more about Craig, visit www.craigcampbell.tv and follow him on Twitter @craigcampbelltv.

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For Craig Campbell interviews or additional information, contact:

Katherine Cook / Monarch Publicity 615-785-5073 Katherine.Cook@MonarchPublicity.com