



Little Big Town & Lauren Alaina



Little Big Town hosted their 6th Annual Ride For a Cure benefiting the T.J. Martell Foundation on June 10th in Nashville. The ride was followed up by a lunch hosted by Applebee's, a live auction and a concert featuring performances by Little Big Town, Lauren Alaina, Love and Theft and Dean Alexander. Photo courtesy of Sandbox Entertainment, taken by Randi Radcliff.



### Ride for a Cure canceled after rain, festivities go on

Posted: Jun 10, 2012 8:53 AM CDT Updated: June 10, 2012 08:28 PM









FRANKLIN, Tenn. -

Sunday morning's rainy weather prevented country music group Little Big Town from holding their annual motorcycle rally in Franklin.

The 2012 Ride for a Cure, which benefited the T.J. Martnell Foundation, was scheduled to be held at Mickey Roos.

"It brings together the music industry, motorcycle riders and businesses. It's one of our annual fundraisers that we have had and we look forward to every year. It's one of the most fun events that we do," Melissa Goodwon of the organization said.

Even though the ride was canceled, festivities surrounding the ride were set to go on as scheduled.

"Today we're raising money to get rid of cancer, along with AIDS and leukemia. It's just really important and the people who have come today are ready to give all they can give to make it go away," Kimberly Schlapman of Little Big Town said.

This was Little Big Town's sixth consecutive year hosting the event.



#### Little Big Town's Ride For a Cure Raises \$55,000



(L-R): Jimi Westbrook, Kimberly Schlapman, Mike Wolfe, Karen Fairchild, Phillip Sweet. Photo: Randi Radcliff

**Little Big Town's** 6th Annual Ride For a Cure took place over the weekend on Sunday, June 10 in Franklin and Columbia, TN. Due to inclement weather, the motorcycle ride portion of the event was cancelled but the jam sessions at Mickey Roo's and the Harley Davidson Columbia Superstore went on as planned.

The event raised over \$55,000 for the T. J. Martell Foundation and its mission of finding cures for Leukemia, Cancer and AIDS. Since its inception, the popular event has raised more than \$310,000 for the cause.

One of the most sought-after auction items from the event was an autographed Epiphone Guitar signed by **Little Big Town, Rascal Flatts**, and **Edens Edge**. The winning bid went to none other than **Mike Wolfe**, co-host of The History Channel's *American Pickers*.

# AIRCHECK'S AIRCHECK'S ARTIST NEWS



» Mmmm Motor Totin': Little Big Town negotiate with American Pickers' Mike Wolfe at the Sixth Annual Ride For A Cure, which raised more than \$55,000 for the T.J. Martell Foundation. The motorcycle ride at Sunday's event was canceled due to inclement weather, but the pre-ride and post-ride Jam Sessions featuring Lauren Alaina and LBT rolled on as scheduled (6/10). Wolfe placed the winning bid for one of the auction's hot ticket items - an Epiphone Guitar autographed by LBT, Rascal Flatts and Edens Edge. Pictured (I-r) are LBT's Jimi Westbrook and Kimberly Schlapman, Wolfe, and LBT's Karen Fairchild and Phillip Sweet.



#### Little Big Town's 'Ride For A Cure' Raises Big Bucks



Little Big Town

Capitol Nashville's LITTLE BIG TOWN'S 6th annual "Ride For A Cure" event took place this past SUNDAY (6/10), in FRANKLIN and COLUMBIA, TN, raising over \$55,000 for the T.J. MARTELL FOUNDATION, which specializes in finding cures for Leukemia, Cancer and AIDS. The annual motorcycle ride portion of the event was canceled due to inclement weather but the pre-ride Jam Session and All-Star Jam Session continued as planned.

One of the most coveted auction items of the day was an autographed EPIPHONE GUITAR signed by LITTLE BIG TOWN, RASCAL FLATTS and EDENS EDGE, which was purchased by MIKE WOLFE from THE HISTORY CHANNEL'S reality show, "American Pickers."

To get more news about LITTLE BIG TOWN visit www.littlebigtown.com.



#### Little Big Town Raises \$55,000 for Charity at Annual Charity Ride









Comments Off





Captiol Records

Little Big Town's 6th Annual Ride for the Cure raised \$55,000 for the T.J. Martell Foundation last Sunday. Even though the actual motorcycle ride was canceled due to bad weather, the all-star jam session went on as planned at the Harley-Davidson Superstore in Columbia, TN.

Since they started the event, Little Big Town has raised more than \$310,000 for the T.J. Martell Foundation's efforts in the fight against leukemia, cancer and AIDS. For more

information, visit TJMartellFoundation.org.

Copyright 2012 ABC News Radio

Wednesday, June 13, 2012 at 9:00PM Music News Group



Permalink

in ACC, Country



# Little Big Town's 6th Annual Ride For A Cure Raises Over \$55,000 For The T.J. Martell Foundation

Posted by Patrice on Jun 15, 2012 in Special Events, The Latest | 0 comments



Photo credit: Randi Radcliff L-R: Phillip Sweet, Kimberly Schlapman, Lauren Alaina, Karen Fairchild, Jimi Westbrook

NASHVILLE TN (JUNE 13, 2012) – <u>Little Big Town's</u> 6th annual Ride For A Cure event took place this past Sunday, June 10th in Franklin and Columbia, TN. The annual motorcycle ride portion of the event was cancelled due to inclement weather but the pre-ride Jam Session at Mickey Roo's and All-Star Jam Session at the Harley-Davidson Columbia Superstore continued as planned.

In total the highly anticipated event raised over \$55,000 for the **T.J. Martell Foundation**, which specializes in finding cures for Leukemia, Cancer and AIDS. This increases the total amount of money Ride For A Cure has raised since inception to over \$310,000.

One of the most coveted auction items of the day was an autographed Epiphone Guitar signed by *Little Big Town*, Rascal Flatts and Edens Edge and was purchased by Mike Wolfe from The History Channel's successful reality show, American Pickers.



Little Big Town interviewing with Good Morning America

#### About the T.J. Martell Foundation

The T. J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The T.J. Martell Foundation for Leukemia, Cancer and AIDS Research was founded in 1975 by music industry executive Tony Martell and his colleagues, in loving <a href="memory">memory</a> of his son, T.J., who died of leukemia. The Foundation has provided over \$250 million dollars for research at top research hospitals in the United States including the Frances Williams Preston Laboratories at the Vanderbilt-Ingram Cancer Center. For additional information on the T.J. Martell Foundation, visit TJMartellFoundation.org.

#### **About Little Big Town**

Critically acclaimed group Little Big Town—consisting of members Karen Fairchild, Phillip Sweet, Kimberly Schlapman, and Jimi Westbrook—first entered the music scene over 14 years ago with hits such as "Boondocks," "Bring It On Home," and "Good As Gone." The group recently finished recording their fifth studio album with producer Jay Joyce and released the albums first single "Pontoon" to radio in April. Collectively, the group has earned over 25 award show nominations and has taken home the award for ACM Top New Vocal Group. The foursome has played in front of over 4 million people and will be joining Rascal Flatts this summer on their "CHANGED" tour that launches June 15th in Hartford, CT. In early 2011 Little Big Town created an online video series called

"Scattered, Smothered & Covered" where they tackle the challenge to make any song country. Presently their videos have had over 2 million views. For more information on Little Big Town and the release of their upcoming fifth studio album please visit www.littlebigtown.com.





Little Big Town and Mike Wolfe (c)

**Little Big Town**'s *Sixth Annual Ride For A Cure* raised more than \$55,000 for the **T.J. Martell Foundation** Sunday (6/10). The event's motorcycle ride was canceled due to inclement weather, but the preride and post-ride Jam Sessions featuring **Lauren Alaina** and LBT rolled on as scheduled. *American Pickers*' Mike Wolfe placed the winning bid for one of the auction's hot ticket items - an Epiphone Guitar autographed by LBT, **Rascal Flatts** and **Edens Edge**. To date, the event has generated more than \$310,000 for the organization.



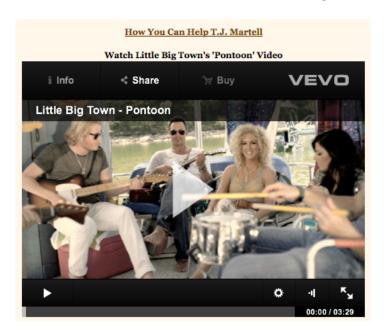
### Little Big Town Ride for a Cure Raises \$55,000



Randi Radcliff

Rain may have canceled the motorcycle ride at <u>Little Big Town</u>'s sixth annual Ride for a Cure event last weekend, but it didn't put a damper on the fans' charitable spirits. The pre-ride Jam Session and All-Star Jam Session -- featuring performances by Little Big Town, <u>Lauren Alaina</u>, <u>Love and Theft</u> and Dean Alexander -- both had great turnouts. More than \$55,000 was raised for the <u>T.J. Martell Foundation</u>, which funds research for leukemia, cancer and AIDS treatments. The superstar country quartet has now helped raise more than \$310,000 for T.J. Martell through their annual event.

Little Big Town currently have what's being called the "song of the summer" with their latest hit, "Pontoon." It's the first single from the group's upcoming fifth studio album. Watch their fun new video for the song below.





# Little Big Town Raises \$55,000 for Charity at Annual Charity Ride

Wednesday, June 13, 2012 8 p.m. CDT



Image courtesy of Captiol Records (via ABC News Radio)

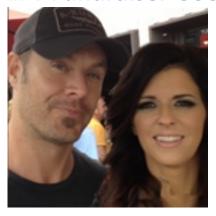
Little Big Town 's 6th Annual Ride for the Cure raised \$55,000 for the T.J. Martell Foundation last Sunday. Even though the actual motorcycle ride was canceled due to bad weather, the all-star jam session went on as planned at the Harley-Davidson Superstore in Columbia, TN.

Since they started the event, Little Big Town has raised more than \$310,000 for the T.J. Martell Foundation's efforts in the fight against leukemia, cancer and AIDS. For more information, visit <a href="mailto:TJMartellFoundation.org">TJMartellFoundation.org</a>.

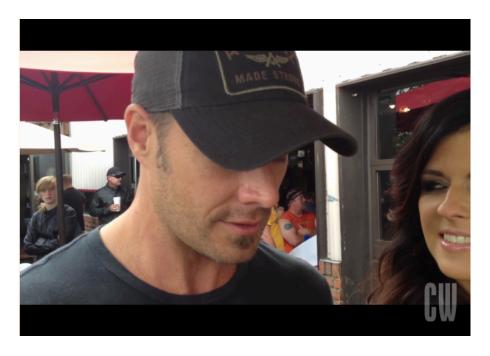
Copyright 2012 ABC News Radio



### **LBT Fundraiser Goes On Despite Rain**



When it comes to riding <u>motorcycles</u>, it's better safe than soggy. Little Big Town canceled the <u>bike</u> riding part of a fundraiser Sunday (June 10) for the T.J. Martell Foundation, which battles cancer and other life-threatening diseases. But LBT, Lauren Alaina and several others hit the stage to entertain the hundreds who showed for the concert part of the annual fundraiser. The group chatted with *CW* about their event.





# <u>Little Big Town raises big money with annual Ride for a Cure (press release)</u>



Photo credit: Randi Radcliff L-R:Jimi Westbrook, Karen Fairchild, Phillip Sweet, Kimberly Schlapman

Little Big Town's 6th annual Ride For A Cure event took place this past Sunday, June 10th in Franklin and Columbia, TN. The annual motorcycle ride portion of the event was cancelled due to inclement weather but the pre-ride Jam Session at Mickey Roo's and All-Star Jam Session at the Harley-Davidson Columbia Superstore continued as planned.

In total the highly anticipated event raised over \$55,000 for the <u>T.J. Martell Foundation</u>, which specializes in finding cures for Leukemia, Cancer and AIDS. This increases the total amount of money Ride For A Cure has raised since inception to over \$310,000.

One of the most coveted auction items of the day was an autographed Epiphone Guitar signed by Little Big Town, Rascal Flatts and Edens Edge and was purchased by Mike Wolfe from The History Channel's successful reality show, American Pickers.



# Little Big Town Raises Over \$55,000 for The T.J. Martell Foundation

Capitol Nashville Recording artist <u>Little Big Town</u> raised over \$55,000 for the T.J. Martell Foundation at their 4<sup>th</sup> annual Ride For A Cure event held Sunday, July 11. The event, which included a motorcycle ride from the Tin Roof in Nashville to the Harley-Davidson Superstore in Columbia, TN, featured pre-ride performances by Brett Eldridge, Randy Montana and Cali Rodi and post-ride performances by Little Big Town, Luke Bryan, Randy Houser, Josh Thompson, and The Band Perry.

"We are thrilled with the turn out for this year's Ride for the Cure," exclaimed Little Big Town's Karen Fairchild. "It was our biggest ride yet! The T.J. Martell Foundation is close to all of our hearts and we are so lucky to be able to support such an amazing cause so we can find a cure."

In addition to the ride and performances, the band held an auction which included items donated by country music artists such as Zac Brown Band, Keith Urban, Jamey Johnson, Lady Antebellum, Eric Church and many others. Little Big Town's Kimberly Schlapman and her husband personally donated their Tennessee Titan's season football tickets to the highest bidder to attend a game this fall. Hand written and autographed lyrics to Little Big Town's current single "Little White Church" was also auctioned off.

Proceeds from Ride For A Cure locally supports cancer research at the Frances Williams
Preston Laboratories at the Vanderbilt-Ingram Cancer Center. The T.J. Martell Foundation
supports leukemia, cancer and AIDS research at eight top hospitals in the United
States. The Frances Williams Preston Laboratories were named after Frances Preston, past
President and CEO of BMI and past President of the national T.J. Martell Foundation.

#### About the T.J. Martell Foundation

The T.J. Martell Foundation is a national nonprofit organization that supports innovative research for leukemia, cancer and AIDS at eight top research hospitals in the United States. In Nashville, the Foundation supports cancer research at the Frances Williams Preston Laboratories at the Vanderbilt-Ingram Cancer Center. The Frances Williams Preston Laboratories were established in 1993 in honor of Frances Preston, longtime president and

CEO of BMI, and past president of the T.J. Martell Foundation board of directors and founder of Country in the Rockies. To learn more about the T.J. Martell Foundation, visit <a href="https://www.tjmartellfoundation.org">www.tjmartellfoundation.org</a>.

#### About Little Big Town

Little Big Town will release their new Capitol Nashville album *The Reason Why* on August 24<sup>th</sup>. The lead single "Little White Church" is currently Top 15 and climbing. Their sophomore CD, critically-acclaimed *A Place to Land* included the Grammy nominated song "Life in a Northern Town." The band released the Platinum-selling record, *The Road to Here*, in 2005 and in 2007 they were awarded Academy of Country Music's Top New Vocal Group honor. The band will hit the road later this month on Sugarland's "The Incredible Machine Tour." To learn more, visit <a href="http://www.littlebigtown.com">http://www.littlebigtown.com</a>.



Little Big Town's 'Ride for the Cure' earns \$55,000 for TJ Martel Foundation



Each June during the <u>CMA Music Festival</u> for the past six years, **Little Big Town** has participated in "Ride for the Cure," which is a combination motorcycle ride, and jam session at both the start and the end of the day. This year's event, which took place on Sunday, June 10 was no exception, however due to inclement weather, the motorcycle ride portion of the event had to be cancelled. That didn't stop the group, and their friends, **Lauren Alaina**, Dean Alexander, Cali Rodi and Jeff Allen from having a good time raising money at the jam sessions.

During the jam session, many unique items were auctioned off, but the most coveted piece was an Epiphone guitar signed by Little Big Town, **Rascal Flatts** and **Eden's Edge**. The guitar was won by Mike Wolfe, from The History Channel's reality show, "American Pickers." When all was said and done, over \$55,000 was raised for the TJ Martel Foundation, which specializes in finding cures for Leukemia, Cancer and AIDS. Since the inception of Ride for the Cure, the event has raised over \$310,000 for the charity.

Little Big Town's current single is "Pontoon," which is making its way up the charts. The group recently performed the single on the 2012 CMT Music Awards, and it was one of the most memorable moments from the awards show, as they performed atop a pontoon decked out exactly like the one in their official video for the song. BTW, you can watch the group's video for "Pontoon" by clicking on the link to the left.



Video: Little Big Town - "Pontoon"

View a slideshow of photos of Little Big Town's performance from Sunday, June 10, on the LP Field stage during the 2012 CMA Music Festival by clicking on the slideshow above.



Little Big Town perform on Sunday, June 10, on the LP Field stages, at the 2012 CMA Music Festival.

Photo credit: Country Music Association



# Country act Little Big Town hosts Ride For A Cure, raises \$55K for T.J. Martell



From left, Phillip Sweet, Kimberly Schlapman, solo artist Lauren Alaina, Karen Fairchild and Jimi Westbrook at Ride for A Cure on June 10.

Photo credit:

Randi Radcliff

Fresh from a busy week taking part in the 2012 CMA Music Festival, the members of Little Big Town made time to serve as hosts for the 6th annual Ride For A Cure on Sunday, June 10, in Franklin and Columbia, Tenn.

Composed of bandmates Karen Fairchild, Phillip Sweet, Kimberly Schlapman and Jimi Westbrook, Little Big Town didn't let a few clouds keep them from working to raise money for the <u>T.J. Martell Foundation</u>, the music industry's largest foundation that funds medical research focused on finding cures for leukemia, cancer and AIDS

Unfortunately, the motorcycle ride portion of the yearly event was canceled because of inclement weather, per the foursome's Nashville-based PR rep. However, the pre-ride jam session at <a href="Mickey Roo's">Mickey Roo's</a> and All-Star Jam Session at the <a href="Harley-Davidson Columbia">Harley-Davidson Columbia</a> Superstore went down, as planned, and <a href="mailto:a few celebs">a few celebs</a>, including <a href="mailto:a few celebs">"American Idol"</a> contestant-turned-country artist <a href="Lauren Alaina">Lauren Alaina</a>, stopped by to lend support.

Weather snafus notwithstanding, the single-day event raised more than \$55,000 for the T.J. Martell Foundation. In turn, this year's contribution brings the collective total that Ride For A Cure has raised since its inception to \$310,000-plus.

Per a June 13 email correspondence from organizers, one of the most coveted auction items of the day was an autographed <u>Epiphone</u> guitar signed by Little Big Town, Rascal Flatts and <u>Edens Edge</u>, which was bought by <u>Mike Wolfe</u> from <u>The History Channel</u>'s successful reality show, "American Pickers."

Meanwhile, in other Little Big Town news, the group recently finished recording its fifth studio album with producer Jay Joyce and released the album's first single, <u>"Pontoon,"</u> to <u>country radio</u> in April.

Collectively, the group has earned more than 25 award-show nods and has taken home the trophy for ACM Top New Vocal Group. The quartet also has played in front of 4 million-plus people and will join Rascal Flatts this summer on its <u>"Changed"</u> tour that launches June 15 in Hartford, Conn.

In early 2011, Little Big Town created an online--somewhat genius and always harmony-rich--video series called "Scattered, Smothered & Covered," where they tackle the challenge to make any song country. For more info on Little Big Town, including updates on the group's forthcoming CD, please visit <a href="https://www.littlebigtown.com">www.littlebigtown.com</a>.

• **Video view**: To view the act's beyond-fun rendition of Bruno Mars' "Grenade," please access the video embedded on the left side of this post.



Video: Little Big Town's cover of Bruno Mars' "Grenade"



# LITTLE BIG TOWN'S 6<sup>th</sup> ANNUAL RIDE FOR A CURE RAISES OVER \$55,000 FOR THE T.J. MARTELL FOUNDATION

NASHVILLE TN (JUNE 13, 2012) - Little Big Town's 6<sup>th</sup> annual Ride For A Cure event took place this past Sunday, June 10<sup>th</sup> in Franklin and Columbia, TN. The annual motorcycle ride portion of the event was cancelled due to inclement weather but the pre-ride Jam Session at Mickey Roo's and All-Star Jam Session at the Harley-Davidson Columbia Superstore continued as planned.

In total the highly anticipated event raised over \$55,000 for the T.J. Martell Foundation, which specializes in finding cures for Leukemia, Cancer and

AIDS. This increases the total amount of money Ride For A Cure has raised since inception to over \$310,000.

One of the most coveted auction items of the day was an autographed Epiphone Guitar signed by Little Big Town, Rascal Flatts and Edens Edge and was purchased by Mike Wolfe from The History Channel's successful reality show, American Pickers.

#### About the T.J. Martell Foundation

The T. J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The T.J. Martell Foundation for Leukemia, Cancer and AIDS Research was founded in 1975 by music industry executive Tony Martell and his colleagues, in loving memory of his son, T.J., who died of leukemia. The Foundation has provided over \$250 million dollars for research at top research hospitals in the United States including the Frances Williams Preston Laboratories at the Vanderbilt-Ingram Cancer Center. For additional information on the T.J. Martell Foundation, visit TJMartellFoundation.org.

#### About Little Big Town

Critically acclaimed group Little Big Town-consisting of members Karen Fairchild, Phillip Sweet, Kimberly Schlapman, and Jimi Westbrook-first entered the music scene over 14 years ago with hits such as "Boondocks," "Bring It On Home," and "Good As Gone." The group recently finished recording their fifth studio album with producer Jay Joyce and released the albums first single "Pontoon" to radio in April. Collectively, the group has earned over 25 award show nominations and has taken home the award for ACM Top New Vocal Group. The foursome has played in front of over 4 million people and will be joining Rascal Flatts this summer on their "CHANGED" tour that launches June 15th in Hartford, CT. In early 2011 Little Big Town created an online video series called "Scattered, Smothered & Covered" where they tackle the challenge to make any song country. Presently their videos have had over 2 million views. For more information on Little Big Town and the release of their upcoming fifth studio album please visit www.littlebigtown.com.



Photo credit: Randi Radcliff L-R:Jimi Westbrook, Karen Fairchild, Phillip Sweet, Kimberly Schlapman



Photo credit: Randi Radcliff L-R: Jimi Westbrook, Kimberly Schlapman, Mike Wolfe, Karen Fairchild, Phillip Sweet



Photo credit: Randi Radcliff L-R: Phillip Sweet, Kimberly Schlapman, Lauren Alaina, Karen Fairchild, Jimi Westbrook



# Little Big Town Raises \$55,000 for Charity at Annual Charity Ride

14 June 2012



**Little Big Town**'s 6th Annual Ride for the Cure raised \$55,000 for the T.J. Martell Foundation last Sunday. Even though the actual motorcycle ride was canceled due to bad weather, the all-star jam session went on as planned at the Harley-Davidson Superstore in Columbia, TN.

Since they started the event, Little Big Town has raised more than \$310,000 for the T.J. Martell Foundation's efforts in the fight against leukemia, cancer and AIDS. For more information, visit TJMartellFoundation.org.

Copyright 2012 ABC News Radio



# Little Big Town's 6th Annual Ride For A Cure A Success Despite Weather

Little Big Town's 6th annual Ride For A Cure event raised over \$55,000 for the T.J. Martell Foundation, which specializes in finding cures for Leukemia, Cancer and AIDS.

This increases the total amount of money Ride For A Cure has raised since inception to over \$310,000.

The event took place this past Sunday, June 10th in Franklin and Columbia, TN. The annual motorcycle ride portion of the event was cancelled due to inclement weather but the pre-ride Jam Session at Mickey Roo's and All-Star Jam Session at the Harley-Davidson Columbia Superstore continued as planned.

One of the most coveted auction items of the day was an autographed Epiphone Guitar signed by Little Big Town, Rascal Flatts and Edens Edge and was purchased by Mike Wolfe from The History Channel's reality show, American Pickers.



# Little Big Town's Ride for the Cure Raises Over \$55,000 for T.J. Martell Foundation

By: Megan Pacella | 2 days ago



Frazer Harrison, Getty Images

Last Sunday (June 10), <u>Little Big Town</u>'s 6th Annual <u>Ride for the Cure</u> event took place in Franklin and Columbia, Tenn. Unfortunately, the motorcycle ride was canceled due to a bad rainstorm, but the popular country act still managed to help raise more than \$55,000 to help research cures for cancer, Leukemia, and AIDS.

Despite the bad weather, the pre-ride jam session at Mickey Roo's and the all-star jam session at the Harley-Davidson Columbia Superstore both went according to plan. In

addition to live music, the jam sessions also included an auction. One of the big-ticket items of the day was an autographed Epiphone Guitar signed by Little Big Town, <u>Rascal Flatts</u> and <u>Edens Edge</u>. It was purchased by Mike Wolfe from The History Channel's reality show, 'American Pickers.'

In the six years that Little Big Town have been hosting the Ride for the Cure, the event has raised \$310,000 for the T.J. Martell Foundation. The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS.

After taking a day off of touring to do a good deed, Little Big Town didn't have much take to rest. The CMT Music Award-nominated group is back on tour. Click <u>here</u> for the rest of Little Big Town's summer tour dates.



#### Little Big Town's Ride for the Cure Benefit during CMA Fest Week



Previous Image | Next Image

**Description:** Even though LBT had to cancel this year's ride portion of their benefit, the band still held strong to help the TJ Martell Foundation through rain or shine. Interview by Sarah Johnson



You can find more news at www.littlebigtown.com



#### <u>Little Big Town's Ride Raised Money in spite of</u> <u>weather for ride</u> 2012-06-15



**Little Big Town's** 6th annual Ride For A Cure event took place this past Sunday, June 10th in Franklin and Columbia, TN. The annual motorcycle ride portion of the event was cancelled due to inclement weather but the pre-ride Jam Session at Mickey Roo's and All-Star Jam Session at the Harley-Davidson Columbia Superstore continued as planned.

In total the highly anticipated event raised over \$55,000 for the T.J. Martell Foundation, which specializes in finding cures for Leukemia, Cancer and AIDS. This increases the total amount of money Ride For A Cure has raised since inception to over \$310,000.

One of the most coveted auction items of the day was an autographed Epiphone Guitar signed by Little Big Town, Rascal Flatts and Edens Edge and was purchased by Mike Wolfe from The History Channel's successful reality show, American Pickers.



### Little Big Town's 6th Annual Ride For A Cure Raises Over \$55,000 For The T.J. Martell Foundation

June 18, 2012 By Marloes Lucy Duizer Leave a Comment



Photo credit: Randi Radcliff

**NASHVILLE TN** (June 15, 2012) **Little Big Town**'s 6<sup>th</sup> annual Ride For A Cure event took place this past Sunday, June 10<sup>th</sup> in Franklin and Columbia, TN. The annual motorcycle ride portion of the event was cancelled due to inclement weather but the pre-ride Jam Session at Mickey Roo's and All-Star Jam Session at the Harley-Davidson Columbia Superstore continued as planned.

In total the highly anticipated event raised over \$55,000 for the T.J. Martell Foundation, which specializes in finding cures for Leukemia, Cancer and AIDS. This increases the total amount of money Ride For A Cure has raised since inception to over \$310,000.

One of the most coveted auction items of the day was an autographed Epiphone Guitar signed by Little Big Town, Rascal Flatts and Edens Edge and was purchased by Mike Wolfe from The History Channel's successful reality show, American Pickers.

#### About the T.J. Martell Foundation

The T. J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS. The T.J. Martell Foundation for Leukemia, Cancer and AIDS Research was founded in 1975 by music industry executive Tony Martell and his colleagues, in loving memory of his son, T.J., who died of leukemia. The Foundation has provided over \$250 million dollars for research at top research hospitals in the United States including the Frances Williams Preston Laboratories at the Vanderbilt-Ingram Cancer Center. For additional information on the T.J. Martell Foundation, visit TJMartellFoundation.org.

#### **About Little Big Town**

Critically acclaimed group Little Big Town—consisting of members Karen Fairchild, Phillip Sweet, Kimberly Schlapman, and Jimi Westbrook—first entered the music scene over 14 years ago with hits such as "Boondocks," "Bring It On Home," and "Good As Gone." The group recently finished recording their fifth studio album with producer Jay Joyce and released the albums first single "Pontoon" to radio in April. Collectively, the group has earned over 25 award show nominations and has taken home the award for ACM Top New Vocal Group. The foursome has played in front of over 4 million people and will be joining Rascal Flatts this summer on their "CHANGED" tour that launches June 15<sup>th</sup> in Hartford, CT. In early 2011 Little Big Town created an online video series called "Scattered, Smothered & Covered" where they tackle the challenge to make any song country. Presently their videos have had over 2 million views. For more information on Little Big Town and the release of their upcoming fifth studio album please visit <a href="https://www.littlebigtown.com">www.littlebigtown.com</a>.



### Little Big Town's Ride for the Cure Raises Over \$55,000 for T.J. Martell Foundation



Full story: KUAD-FM Windsor

Last Sunday , Little Big Town 's 6th Annual Ride for the Cure event took place in Franklin and Columbia, Tenn.



# Little Big Town's Ride for the Cure Raises Over \$55,000 for T.J. Martell Foundation



Frazer Harrison, Getty Images

Last Sunday (June 10), <u>Little Big Town</u>'s 6th Annual <u>Ride for the Cure</u> event took place in Franklin and Columbia, Tenn. Unfortunately, the motorcycle ride was canceled due to a bad rainstorm, but the popular country act still managed to help raise more than \$55,000 to help research cures for cancer, Leukemia, and AIDS.

Despite the bad weather, the pre-ride jam session at Mickey Roo's and the all-star jam session at the Harley-Davidson Columbia Superstore both went according to plan. In addition to live music, the jam sessions also included an auction. One of the big-ticket items of the day was an autographed Epiphone Guitar signed by Little Big Town, <u>Rascal Flatts</u> and <u>Edens Edge</u>. It was purchased by Mike Wolfe from The History Channel's reality show, 'American Pickers.'

In the six years that Little Big Town have been hosting the Ride for the Cure, the event has raised \$310,000 for the T.J. Martell Foundation. The T.J. Martell Foundation is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS.

After taking a day off of touring to do a good deed, Little Big Town didn't have much take to rest. The CMT Music Award-nominated group is back on tour. Click <a href="here">here</a> for the rest of Little Big Town's summer tour dates.



Little Big Town's Ride for a Cure Raises \$55,000



Photo credit: Randi Radcliff

<u>Little Big Town</u>'s 6th annual Ride For A Cure event took place this past Sunday, June 10th in Franklin and Columbia, TN. The annual motorcycle ride portion of the event was cancelled due to inclement weather but the pre-ride Jam Session at Mickey Roo's and All-Star Jam Session at the Harley-Davidson Columbia Superstore continued as planned.

In total the highly anticipated event raised over \$55,000 for the T.J. Martell Foundation, which specializes in finding cures for Leukemia, Cancer and AIDS. This increases the total amount of money Ride For A Cure has raised since inception to over \$310,000.

One of the most coveted auction items of the day was an autographed Epiphone Guitar signed by Little Big Town, Rascal Flatts and Edens Edge and was purchased by Mike Wolfe from The History Channel's successful reality show, American Pickers.

For more information on Little Big Town and the release of their upcoming fifth studio album please visit <a href="https://www.littlebigtown.com">www.littlebigtown.com</a>.



### Little Big Town Raise Over \$55,000 for TJ Martell Foundation

By Becca



Little Big Town

Congratulations to Little Big Town whose Sixth Annual Ride for a Cure raised over \$55,000 for the TJ Martell Foundation, despite the fact that the actual motorcycle ride portion of the event had to be cancelled due to inclement weather. The pre-ride and post-

ride jam sessions with Little Big Town and Lauren Alaina still took place, and the auction also raised a lot of money. To date the event has raised over \$310,000 for the T.J. Martell Foundation.



#### LITTLE BIG TOWN RAISES \$55K FOR CURE



Little Big Town's the annual Ride For A Cure event took place this past Sunday, June 10th in Franklin and Columbia, TN. The annual motorcycle ride portion of the event was cancelled due to inclement weather but the pre-ride Jam Session at Mickey Roo's and All-Star Jam Session at the Harley-Davidson Columbia Superstore continued as planned.

In total the highly anticipated event raised over \$55,000 for the T.J. Martell Foundation, which specializes in finding cures for Leukemia, Cancer and AIDS. This increases the total amount of money Ride For A Cure has raised since inception to over \$310,000.



### Little Big Town raise big money with annual Ride for a Cure (press release)



Photo credit: Randi Radcliff L-R:Jimi Westbrook, Karen Fairchild, Phillip Sweet, Kimberly Schlapman

Little Big Town's 6th annual Ride For A Cure event took place this past Sunday, June 10th in Franklin and Columbia, TN. The annual motorcycle ride portion of the event was cancelled due to inclement weather but the pre-ride Jam Session at Mickey Roo's and All-Star Jam Session at the Harley-Davidson Columbia Superstore continued as planned.

In total the highly anticipated event raised over \$55,000 for the <u>T.J. Martell Foundation</u>, which specializes in finding cures for Leukemia, Cancer and AIDS. This increases the total amount of money Ride For A Cure has raised since inception to over \$310,000.

One of the most coveted auction items of the day was an autographed Epiphone Guitar signed by Little Big Town, Rascal Flatts and Edens Edge and was purchased by Mike Wolfe from The History Channel's successful reality show, American Pickers.



#### Little Big Town Raises \$55,000 for Charity at Annual Charity Ride

Wednesday, June 13, 2012 8 p.m. CDT



Image courtesy of Captiol Records (via ABC News Radio)

Little Big Town 's 6th Annual Ride for the Cure raised \$55,000 for the T.J. Martell Foundation last Sunday. Even though the actual motorcycle ride was canceled due to bad weather, the all-star jam session went on as planned at the Harley-Davidson Superstore in Columbia, TN.

Since they started the event, Little Big Town has raised more than \$310,000 for the T.J. Martell Foundation's efforts in the fight against leukemia, cancer and AIDS. For more information, visit <u>TJMartellFoundation.org</u>.

Copyright 2012 ABC News Radio





Captiol Records

# Little Big Town Raises \$55,000 for Charity at Annual Charity Ride

**Little Big Town**'s 6th Annual Ride for the Cure raised \$55,000 for the T.J. Martell Foundation last Sunday. Even though the actual motorcycle ride was canceled due to bad weather, the all-star jam session went on as planned at the Harley-Davidson Superstore in Columbia, TN.

Since they started the event, Little Big Town has raised more than \$310,000 for the T.J. Martell Foundation's efforts in the fight against leukemia, cancer and AIDS. For more information, visit TJMartellFoundation.org.

Copyright 2012 ABC News Radio



### Little Big Town Raises Over \$55K For The T.J. Martell Foundation

<u>Little Big Town</u> <u>Add comments</u> Jun 132012



Photo Credit: Randi Radcliff

Little Big Town's 6<sup>th</sup> annual *Ride For A Cure* event took place this past Sunday, June 10<sup>th</sup> in Franklin and Columbia, TN. The annual motorcycle ride portion of the event was cancelled due to inclement weather but the pre-ride Jam Session at Mickey Roo's and All-Star Jam Session at the Harley-Davidson Columbia Superstore continued as planned.

In total the highly anticipated event raised **over \$55,000** for the T.J. Martell Foundation, which specializes in finding cures for Leukemia, Cancer and

AIDS. This increases the total amount of money *Ride For A Cure* has raised since inception to over \$310,000.

One of the most coveted auction items of the day was an autographed Epiphone Guitar signed by Little Big Town, Rascal Flatts and Edens Edge and was purchased by Mike Wolfe from The History Channel's successful reality show, American Pickers.



L-R: Jimi Westbrook, Kimberly Schlapman, Mike Wolfe, Karen Fairchild, Phillip Sweet Photo Credit: Randi Radcliff





Captiol Records

# Little Big Town Raises \$55,000 for Charity at Annual Charity Ride

**Music News - Country** 3:00AM June 14, 2012

**Little Big Town**'s 6th Annual Ride for the Cure raised \$55,000 for the T.J. Martell Foundation last Sunday. Even though the actual motorcycle ride was canceled due to bad weather, the all-star jam session went on as planned at the Harley-Davidson Superstore in Columbia, TN.

Since they started the event, Little Big Town has raised more than \$310,000 for the T.J. Martell Foundation's efforts in the fight against leukemia, cancer and AIDS. For more information, visit TJMartellFoundation.org.

Copyright 2012 ABC News Radio



### Little Big Town's Ride for the Cure Raises Over \$55



Frazer Harrison, Getty Images

Last Sunday (June 10), <u>Little Big Town</u>'s 6th Annual <u>Ride for the Cure</u> event took place in Franklin and Columbia, Tenn. Unfortunately, the motorcycle ride was canceled due to a bad rainstorm, but the popular country act still managed to help raise more than \$55,000 to help research cures for cancer, Leukemia, and AIDS.