



FOR IMMEDIATE RELEASE
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JFE Franchising, Inc. Issues a Voluntary Recall Associated with a Nationwide Peach Recall Because Of Possible Health Risk

Houston, TX (November 3, 2025) - JFE Franchising, Inc. of Houston, TX, is voluntarily recalling a limited number of products containing California-grown yellow and white peaches because they may be contaminated with *Listeria*.

Listeria monocytogenes is commonly known for causing fever, muscle aches, nausea, vomiting, and diarrhea and may also lead to stillbirth in severe cases. People exhibiting any of these symptoms should seek medical attention immediately.

There have been no illnesses or consumer complaints reported to date.

This action is in response to the October 29, 2025, recall issued by Moonlight Companies, whose peaches were supplied to retailer partners, used as ingredients in our Peach Salsa and sold through Kroger.

Our voluntary recall was initiated on November 3, 2025, in alignment with our commitment to consumer safety and regulatory compliance.

All items were sold in plastic clam-shell containers under the SNOWFRUIT label with the following descriptions and product codes:

Affected Product List by Retailer

Kroger:

- Peach Salsa - \$5.99-16 oz 639123940636

Affected SNOWFRUIT items can be identified by reviewing the [product label](#) for any combination of both an affected SELL BY date and an affected LOT listed below. A

complete list of locations where the affected SNOWFRUIT product was sold is available [here](#).

Detailed Lot Information					
Items	Sell by	Lot Information			
Peach Salsa - \$5.99-16 oz 639123940636	11/3-11/4/2025	CBMA34 1	DAL065	KH366	LV376
		CBMA38 8	DAL088	KH367	LV394
		CBMA50 6	DAL091	KH371	LV396
		CBMA51 2	DAL096	KH389	LV397
		CBMA59 3	DAL302	KH733	LV402
		CBMA61 7	DAL318	KH738	LV713
		CBMA81 9	DAL319	KH739	LV714
		CBMA84 7	FM156	KH748	LV717
		CBMA85 1	FM286	KMA20 9	LV718
		CBMA88 1	FRYS61 5	KMA31 6	LV729
		CBMA92 0	FRYS66 7	KMA33 4	LV734
		CDMA411	FRYS69 8	KMA35 9	LV739
		CDMA42 6	KD213	KMA40 1	LV744
		CDMA43 5	KD546	KMA40 2	LV764
		CDMA43 9	KD576	KMA50 4	LV776

CDMA46 8	KD584	KMA52 5	LV779
CDMA47 5	KD585	KMA55 4	LV785
CDMA48 2	KD594	KMA77 2	MI419
CDMA49 2	KD596	KS011	MI441
CDMA74 1	KD689	KS033	MI487
CDMA75 4	KH115	KS079	MI670
CDMA76 5	KH128	KS085	MI685
CDMA80 8	KH136	KS104	MI704
CDMA811	KH138	KS105	MI706
CDMA81 7	KH144	KS117	NAS52 6
CDMA83 6	KH146	KS118	NAS52 9
CDMA90 2	KH161	LV008	NAS57 0
CDMA92 3	KH179	LV014	NAS58 2
CDMA94 5	KH190	LV087	NAS62 8
CDMA95 1	KH307	LV224	NAS85 1
DAL015	KH308	LV292	NAS89 4
DAL034	KH310	LV339	SM030
DAL049	KH318	LV347	SM131
DAL054	KH346	LV352	SM136

		DAL056	KH362	LV356	SM147
		DAL061	KH363	LV371	SM475

Consumers who have purchased affected SNOWFRUIT products are urged to not consume the products and return them to the place of purchase for a full refund or dispose of the products. Consumers with questions may contact the company at hello@snowfruit.com.

JFE Franchising, Inc., is committed to implementing all measures necessary to fully resolve this situation. The safety and wellbeing of our consumers is our top priority.

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About SNOWFRUIT

SNOWFRUIT, based in Houston, TX, partners with grocery stores to offer customers high-quality produce and ready-to-cook grilling items. Its on-site franchisees cut and prepare fresh fruits, vegetables, and grilling essentials daily, ensuring retailers have fresh, ready-to-sell products on their shelves. SNOWFRUIT is owned by JFE Franchising, Inc., a subsidiary of the UK-based Wonderfield Group.