

MARGARITAVILLE® *Hotel* NASHVILLE, TN

FOR IMMEDIATE RELEASE

Margaritaville Nashville Hotel Shares First Look at Rooftop Relaxation and Entertainment Area

*Urban Escape Under Construction in “SoBro” Downtown District;
Slated to Open in Summer 2019*



*Left: Rooftop Relaxation and Entertainment Area Will Include a Pool, Cabanas and More;
Right: FINS Bar to Feature Subtle Tropical Decor and Wood Accents*

Nashville, TN – June 7, 2018 – Margaritaville Nashville Hotel today unveiled new renderings, including a look at its unique rooftop relaxation and entertainment area, located on the 4th floor and accessible only to guests staying at the new hotel when it opens next summer.

With elevated views of “SoBro” and “The Gulch”, as well as Music City’s downtown skyline, the rooftop relaxation and entertainment area will feature a pool, sun deck with lounge chairs and cabanas, fire pits, live music and a new Margaritaville dining concept – FINS Bar. The design draws inspiration from the Nashville metropolitan scene, while embodying signature décor elements associated with Margaritaville’s laid-back lifestyle, including tropical flora and a Compass Rose emblem at the bottom of the pool.

“We’re excited to bring Margaritaville’s fun and escapism to a booming urban setting, in one of Nashville’s best neighborhoods,” said Darby Campbell, owner and president of Safe Harbor Development, which is developing the property. “With the rooftop relaxation and entertainment area, guests can change their latitude and attitude as they soak up city views, sip a signature cocktail from FINS Bar and enjoy live music.”

Margaritaville Nashville Hotel broke ground in December 2017 and is anticipated to open in Summer 2019. The hotel's design is led by Nashville-based architectural firm ESa, in conjunction with The McBride Company, while construction is led by JE Dunn.

The new hotel will boast 217 guestrooms, of which 52 will be Margaritaville Vacation Club® by Wyndham timeshare units. In addition to the rooftop area, amenities will include more than 10,000 square feet of function space, a fitness center, Starbucks® coffee shop and a new casual upscale dining concept from Margaritaville— JWB Grill.

Additional renderings released today include the 5th Avenue South entryway with a covered portico featuring wood-accented, lush greenery and large windows opening to the hotel lobby. Another rendering shows a view of the terrace seating that will be available at JWB Grill, a new casual-luxe dining concept inspired by the Margaritaville lifestyle.

The hotel and rooftop relaxation and entertainment area will be a welcome respite in downtown Nashville. Centrally located to Music City Center at the corner of 5th Ave. S and Peabody St., Margaritaville Nashville Hotel is just steps away from popular attractions like Music City Center, Country Music Hall of Fame and Museum, Honky Tonk Highway, Bridgestone Arena, and more.

Renderings of the new Margaritaville Nashville Hotel can be found at the following link: https://www.dropbox.com/sh/x1dypu40qgcd6qa/AACqGNfLY7gsarTdF5FC_Ugda?dl=0

For more information on Margaritaville Nashville Hotel, visit www.margaritavillehotelnashville.com.

Margaritaville Nashville Hotel

Located in Nashville's emerging "SoBro" downtown district, Margaritaville Nashville Hotel is a new 12-story, 217-room hotel inspired by the lyrics and lifestyle of singer, songwriter and best-selling author Jimmy Buffett. Slated to open in summer 2019, this casual-luxe urban escape will boast elevated views of the downtown Nashville skyline from a rooftop relaxation and entertainment area featuring a pool, sun deck, fire pits, FINS Bar and live entertainment. In addition, the hotel will feature a fitness center, more than 10,000 square feet of function space, a Starbucks and new full-service Margaritaville-concept restaurant – JWB Grill. The hotel will offer 52 timeshare units in conjunction with Margaritaville Vacation Club® by Wyndham, in a prime location within walking distance of the area's most desirable shopping, dining, entertainment and cultural attractions. Margaritaville Nashville Hotel is a part of Margaritaville's growing collection of hotels and resorts. Today, the global lifestyle brand features 12 lodging locations with more than 20 additional projects in the pipeline.

###

Media Contacts:

Samantha Jacobs or Carter Long, Hemsworth Communications
678-631-9974 / MVNashvilleHotel@HemsworthCommunications.com