

# MARGARITAVILLE®

## Hotel

NASHVILLE, TN

**FOR IMMEDIATE RELEASE**

### **Margaritaville Nashville Hotel Reveals New Exterior Renderings**

*New \$82 Million Hotel Coming to Music City in Summer 2019*



*Left: The 5<sup>th</sup> Avenue Hotel Entrance Features Lush Greenery and a Wood-Accented Portico; Right: Patrons Dining on the Terrace at JWB Grill are Immersed in Nashville Scene*

**Nashville, TN – March 7, 2018** –Margaritaville Nashville Hotel, the highly anticipated Music City property slated to open in summer 2019, today revealed new renderings. The renderings showcase the exterior of the 217-room property, Margaritaville’s first urban destination, which will be a perfect addition to the rapidly expanding Nashville skyline.

Margaritaville Nashville Hotel features a prime position at the corner of 5th Avenue S. and Peabody Street, in the heart of the city’s emerging “SoBro” district. The property is just steps away from Music City Center and popular attractions like the Country Music Hall of Fame and Museum, Bridgestone Arena, Honky Tonk Highway and more.

As seen in the new renderings, Margaritaville Nashville Hotel will welcome travelers with a warm entryway, featuring a covered portico adorned with wood accents, tropical plants and lush greenery, murals that reflect escapism, as well as large windows opening into the hotel’s lobby. A second exterior rendering depicts the terrace seating that will be available at JWB Grill, a new casual-luxe dining concept created by Margaritaville.

“Even before guests check in, they will experience a warm, fun and tropical vibe, being welcomed in true Margaritaville fashion,” said Darby Campbell, owner and president of Safe Harbor Development, the company developing the property. “When we open next

year, this hotel will be the ultimate spot to kick back, relax, and enjoy Southern hospitality with a Margaritaville twist.”

The new Margaritaville Nashville Hotel broke ground in December 2017. The hotel’s design is led by Nashville-based architectural firm ESa, in conjunction with The Design Poole and The McBride Company, while construction is being led by JE Dunn.

In the coming months, additional details will be announced about the amenities and services available at Margaritaville Nashville Hotel. This will include plans for the 217 guestrooms, 52 of which will be Margaritaville Vacation Club® by Wyndham timeshare units, rooftop relaxation and entertainment area, more than 10,000 square feet of function space and exciting new dining concepts – FINS Beach Bar and JWB Grill.

**Renderings of the new Margaritaville Nashville Hotel can be found at the following link:**

<https://www.dropbox.com/sh/dtzk0orq25m12zw/AAAz50KQeGpHGN5Jip0ImO3Da?dl=0>

**For more information on Margaritaville Nashville Hotel, visit [www.MargaritavilleHotelNashville.com](http://www.MargaritavilleHotelNashville.com).**

#### **Margaritaville Nashville Hotel**

Located in Nashville's emerging “SoBro” downtown district, Margaritaville Nashville Hotel is a new 12-story, 217-room hotel inspired by the lyrics and lifestyle of singer, songwriter and best-selling author Jimmy Buffett. Slated to open in summer 2019, this casual-luxe urban escape will boast elevated views of the downtown Nashville skyline from a rooftop relaxation and entertainment area featuring a pool, sun deck, fire pits, FINS Beach Bar and live entertainment. In addition, the hotel will feature a fitness center, more than 10,000 square feet of function space, a Starbucks and new full-service Margaritaville-concept restaurant – JWB Grill. The hotel will offer 52 timeshare units in conjunction with Margaritaville Vacation Club® by Wyndham, in a prime location within walking distance of the area’s most desirable shopping, dining, entertainment and cultural attractions. Margaritaville Nashville Hotel is a part of Margaritaville's growing collection of hotels and resorts. Today, the global lifestyle brand features 11 lodging locations across the Southeast United States and Caribbean with more than 30 additional locations in active development.

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#### **Media Contacts:**

Samantha Jacobs or Carter Long, Hemsworth Communications  
954-716-7614 / [MVNashvilleHotel@HemsworthCommunications.com](mailto:MVNashvilleHotel@HemsworthCommunications.com)