

# MARGARITAVILLE<sup>®</sup>

## Hotel

NASHVILLE, TN

### **“Distinctly Margaritaville. Decisively Nashville”** *Hotel Overview*



Margaritaville Hotel Nashville is a one-of-a-kind vacation destination currently under development in Nashville’s thriving “SoBro” downtown district. Slated to open in fall 2019, this \$82 million development will serve as a casual-luxe urban escape, catering to both neighborhood residents and travelers from around the world.

Centrally positioned one-half block south of the Music City Center, Margaritaville Hotel Nashville will bring an entirely unique concept to the area with a “no worries,” tropical vibe that will be experienced immediately upon arrival. The 12-story property, inspired by the lyrics and lifestyle of singer, songwriter and best-selling author Jimmy Buffett, will feature 217 guestrooms including 52 Margaritaville Vacation Club<sup>®</sup> by Wyndham timeshare units; a rooftop relaxation and entertainment area with a pool, sundeck, fire pits and live entertainment; a 24-hour fitness center; and two first-ever Margaritaville dining concepts – FINS Bar and JWB Grill. In addition, the hotel will include more than 10,000 square feet of indoor and outdoor function space, setting the stage for corporate group collaboration and social gatherings in downtown Nashville.

#### **MEDIA CONTACT:**

Hemsworth Communications

(954) 716-7614

[MVNashvilleHotel@HemsworthCommunications.com](mailto:MVNashvilleHotel@HemsworthCommunications.com)

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### *Fact Sheet*



**Overview:**

With a “no worries,” tropical vibe, Margaritaville Hotel Nashville will be an urban escape in the heart of Music City.

**Location:**

425 5th Avenue South  
Nashville, TN 37215

**Accommodations:**

Drawing inspiration from the surrounding city, this 217-room hotel will offer ‘casual-luxe’ design with a metropolitan attitude. Crisp white bedding and teak finishing will create a feeling of escapism in every guestroom.

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# MARGARITAVILLE. *Hotel* NASHVILLE, TN

## **Accommodations Breakdown:**

- 165 guestrooms and suites include:
  - 67 double queens
  - 57 kings
  - 19 king studios
  - 20 junior suites
  - Hospitality suite
  - Jimmy Buffett suite
- 52 Margaritaville Vacation Club® by Wyndham timeshare units

## **Property Offerings/Amenities:**

- 10,711 total square feet of meeting and event space includes:
  - 3,960-square-foot banquet room
  - 1,585-square-foot multi-purpose room
  - 1,298 -square-foot outdoor balcony
  - 3,868 square feet of pre-function space
- Fitness center
- Rooftop deck with pool, fire pits, sundeck and live entertainment
- On-site valet parking
- Laundry facilities

## **Food and Beverage Outlets:**

- JWB Grill
- FINS Bar
- Starbucks®

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### Meet the Margaritaville Hotel Nashville Team

#### *Executive Bio*

**Darby Campbell, Project Developer** – Darby Campbell is the president of Safe Harbor Development LLC, one of the Southeast’s largest developers, private owners, and operators of marinas. Campbell has developed entertainment and retail venues, mixed-use developments, hotels, restaurants, spas and more. Safe Harbor Development, with Campbell at the helm, has been responsible for the development of more than \$300M in new and renovated projects. Recent projects include Margaritaville Island Hotel, a 130-room upscale hotel located in the Heart of Pigeon Forge on the Island; The Island in Pigeon Forge, a 280,000-square foot retail, restaurant and entertainment complex; and Margaritaville at Lanier Islands, a diverse entertainment complex and Water Park located less than 50 miles north of Atlanta, GA.



Campbell and Safe Harbor Development own and operate 11 marinas with more than 4,000 slips spanning from New York to Georgia. Campbell has been the lead developer or co-developer for restaurants, retail, RV resorts, and hotels as well as multi-family and single-family developments.

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### ***Local Attractions***

#### **Discovering Downtown Nashville:**

Nashville is a lively city known for its cultural scene, rich history and unique attractions, including:

- **Country Music Hall of Fame** – As one of the world’s largest museums and research centers dedicated to music, the Country Music Hall of Fame boasts plaques dedicated to top country artists and artifacts such as Elvis Presley’s solid gold Cadillac limo.
- **Titan’s Stadium** – The NFL Tennessee Titans® play at Nissan Stadium in Nashville from August to December. Visitors can see them play on their home field against the likes of Indianapolis, Jacksonville and Houston.
- **Predator’s Hockey Arena** – The NHL Nashville Predators® play hockey at the Bridgestone Arena from October to April. Located just over a five-minute walk from the hotel, the arena is perfectly positioned for guests to stop by and cheer on the team during their trip!
- **Music City Walk of Fame** – The Music City Walk of Fame, situated on Nashville’s Music Mile, is a star-studded pavement honoring Nashville music legends alongside the Nashville Music Garden.
- **Frist Center for the Visual Arts** – A fun spot for visitors to immerse themselves in the local art scene, the Frist Center for Visual Arts features 24,000 square feet of gallery space dedicated to presenting the finest visual art from local, state and regional artists, as well as major U.S. and international exhibitions.
- **Honky Tonk Highway** – A honky tonk is an establishment that contains at least one stage, beverages and live music playing all day, every day. Nashville’s Honky Tonk Highway, located on Lower Broadway just half a mile from the hotel, is a row of honky tonks pumping live music into the streets from 10 a.m. to 3 a.m.
- **Adventure Science Center** – A great museum for the whole family, the Adventure Science Center features more than 175 hands-on interactive exhibits with themes including biology, physics, visual perception, listening, mind, air and space, energy and earth science.

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### ***Story Angles***

**New Developments and Hotels** – Margaritaville Hotel Nashville is a new-build hotel currently under construction in the heart of downtown Nashville. Slated to open in summer 2019, the property will feature 217 guestrooms including 52 Margaritaville Vacation Club<sup>®</sup> by Wyndham timeshare units; a rooftop relaxation and entertainment area with a pool, sundeck, fire pits and live entertainment; a 24-hour fitness center and two first-ever dining concepts including FINS Bar and JWB Grill. *Advance media hard hat tours are available upon request.*

**Bridal, Honeymoon and Romance** – At Margaritaville Hotel Nashville, couples will be able to say, “I Do” and celebrate their nuptials with an exciting honeymoon or romantic getaway. The property’s elevated rooftop with views of “SoBro” and “The Gulch” downtown skyline will serve as the perfect backdrop for scenic wedding photographs.

**Meetings and Incentive Travel** – With more than 10,000 square feet of function space including a rooftop lounge, Margaritaville Hotel Nashville will be an ideal location for special events and small meetings. The hotel is positioned in close proximity to primary meeting and social venues within the market including The Country Music Hall of Fame and Museum, Bridgestone Arena, Ryman Auditorium, The Frist Center for the Visual Arts and Schermerhorn Symphony Center. In addition, the Nashville Convention Center is only half a mile away.

**Vacation Ownership** – Margaritaville Hotel Nashville will be the latest property to feature Margaritaville Vacation Club<sup>®</sup> by Wyndham timeshare units, as the relationship between Margaritaville and Wyndham continues to evolve. When it opens, the hotel will feature 52 condominium-style units perfect for those looking to purchase their very own piece of paradise.

**Arts & Culture** – Being in the heart of Nashville’s “SoBro” district, Margaritaville Hotel Nashville will offer visitors a prime location within walking distance of the area’s most desirable entertainment and cultural attractions. From the popular Honky Tonk Highway offering an immersive look into Nashville’s music scene, to the Frist Center for the Visual Arts exposing visitors to top local artists, guests will be able to truly experience all that the Music City has to offer.

**Food & Beverage** – Margaritaville Hotel Nashville will feature two new bar and restaurant concepts to satisfy every guest’s palate, including the first-ever FINS Bar and JWB Grill. In addition, the property will offer a Starbucks<sup>®</sup>.

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