

Are You a Florida Realtor Interested in Promoting Latitude Margaritaville Daytona Beach?



Minto is committed to establishing long term relationships with local realtors to promote Latitude Margaritaville Daytona Beach. We have spent considerable time establishing our rights and reputation in the Latitude Margaritaville trademarks, logos and copyrighted marketing materials, including but not limited to photographs, videos and website content. Use of any trademarked or copyrighted materials is prohibited without prior written consent from Minto Communities.

We are pleased to present the opportunity to complete a non-exclusive realtor marketing agreement granting permission to reproduce certain pre-approved, trademarked and copyrighted materials in connection with promoting and marketing homes in Latitude Margaritaville Daytona Beach.

If you would like to promote Latitude Margaritaville Daytona Beach, here's how you can apply to become an approved realtor, and a few guidelines to keep in mind.

DO:

- Email your request to become an approved realtor to RealtorApproval@mintousa.com.
- If approved, you will be sent a Marketing Materials Use Agreement. Read the agreement in its entirety, sign, date and return for our counter-signature.
- Once approval is granted and the counter-signed Marketing Materials Use Agreement is returned to you, follow the specific guidelines outlined in the agreement.
- Filming is allowed in our models (without filming guests)
- Filming is allowed in our inventory homes

DON'T:

- **Don't** use trademarked materials such as logos, use of the names "Latitude Margaritaville", "Latitude", "Margaritaville" or any names that might be in close connection or associated with the brand unless you are an approved realtor with a Marketing Materials Use Agreement.
- **Don't** use copyrighted marketing materials including, but not limited to, photographs, videos and website content unless you are an approved realtor with a Marketing Materials Use Agreement.
- **Don't** represent yourself as an exclusive realtor of Latitude Margaritaville Daytona Beach.
- Filming is not allowed in our Sales Center or with our sales staff.
- To protect resident's privacy, filming is not allowed at the Latitude Town Center amenities including the Paradise Pool, Fins Up! Fitness Center and Latitude Bar & Chill.
- Filming is not allowed in areas of the community that have not been released.

Be sure to join the Paradise Club at www.LatitudeMargaritaville.com to receive the latest community news, realtor incentives and much more!