

HOW DO I BECOME A MILLION DOLLAR BULL TEAM CHALLENGE (BTC) STOCK CONTRACTOR?

The bulls of the MDBTC are entered by 60 BTC team owners. In order to compete at MDBTC events, a team must be purchased from an existing team owner or there must be a partnership or lease.

HOW MUCH DOES A BTC TEAM COST?

The value of the BTC Teams is set by team ownership as sales of teams are negotiated between current and new team ownership. In 2016, the BTC league expanded from 48 to 60. The additional 12 teams were sold at a value of \$50,000.

ARE THERE ANY OTHER FEES?

Once a team is purchased, the only fees issued by the BTC to team ownership are entry fees and an Annual Sustaining Fee of \$2,500. Each participating BTC Team must purchase a PBR TPD/Velocity Membership Fee of \$300.

HOW MUCH DOES IT PAY?

80% Pay Back

Entry Fee: \$5,000.00

1st \$25,000.00 (+ Hyo Silver Champion Buckle)

2nd \$13,000.00

3rd \$10,000.00

4th \$7,000.00

5th \$5,000.00

BTC Event Payout: \$60,000.00



WHAT IS THE EVENT FORMAT?

15 teams are entered at each BTC event. Each BTC Team is comprised of 3 bulls. Depending on event format, one bull may be designated as a short round bull. Each bull's score (judged from 1-25 on a $\frac{1}{4}$ point scale) is added to the rider's time for a total bull score. All 3 total bull scores are added together for a total team score.

Example:

<u>Bull</u>	<u>Judge 1</u>	<u>Judge 2</u>	<u>Judge 3</u>	<u>Judge 4</u>	<u>Score</u>	<u>Time</u>	<u>Total Bull Score</u>	
00	20	20	20	20	80	5	85	
01	21	21	21	21	84	6	90	Total Team Score: 270
02	22	22	22	22	88	7	95	

WHAT EVENTS ARE PART OF THE BTC?

With a total of 20 season events, BTC Team Events are conducted in conjunction and joint cooperation with Professional Bull Riders, Inc. ("PBR") Velocity Tour Events.

CAN I WATCH AN EVENT?

BTC competitions are available live from RidePass, a digital streaming service offering the world's most comprehensive PBR and Western sports content. In 2019, the PBR Velocity Tour will be broadcast on television for the first time via RIDE TV, a sports and lifestyle television network with an equestrian focus.

HOW MANY EVENTS DO I GO TO, AND DO I PICK?

Prior to the new season, each Bull Team Owner is sent a "preference list" of events. Bull Team Owners select their 5 preferred events for the season. BTC management makes every attempt to accommodate preferences, as much as possible, but the final schedule is set to assure 15 teams are present at each event. Each BTC Team is allotted 5 events in order to earn points to qualify for the BTC World Finals.



CAN I ENTER ANY OF MY BULLS?

Yes, entries are open to all bulls with no age requirements.

HOW DO I EARN POINTS?

Points are awarded on the following descending scale: 1st place gets 15 points down to 15th receiving one point. Each Bull Team will accumulate a total of 5 event scores over the season.

2020 MDBTC TOUR PAYOUT

Based on total season points, the top 10 BTC Teams will be awarded a total of \$250,000.

1st \$70,000

2nd \$40,000

3rd \$30,000

4th \$25,000

5th \$20,000

6th \$18,750

7th \$15,000

8th \$12,500

9th \$10,000

10th \$8,750



MILLION DOLLAR BULL TEAM CHALLENGE WORLD CHAMPIONS

2019 – Harrison / Swearingin / Berger & Barrett Bucking Stock

2018 – Jerilyn Harmon's Elite Bulls

2017 – Williams / Freeman / Pepper

2016 – Harris Bucking Bulls

2015 – Rawson / Probst

2014 – Cude Energy

2013 – B&M Bucking Bulls

2012 – Jaynes Gang / Exclusive Genetics / Team Bays

2011 – The Washburn Company

2010 – Scott Burruss / Wild Card Rodeo Co.

Since its inception, the Million Dollar Bull Team Challenge league has paid out in excess of \$8 Million dollars!

I WANT TO BE A PART OF MILLION DOLLAR BULL TEAM CHALLENGE, WHAT IS MY NEXT STEP?

Great! Call (218) 349-1861 or email Kay-Lee@CBRBull.com. Talk to you soon!

