

CAMP SOUTHERN GROUND'S  
EIGHTH ANNUAL  
**NIGHT OF CANDLES**  
A SPECIAL BENEFIT SHOW



# ZAC BROWN BAND IN CONCERT

SILENT AND LIVE AUCTION

SATURDAY, NOVEMBER 2, 2019

6:00 PM

COCA-COLA ROXY THEATER  
THE BATTERY · ATLANTA, GA

3,200  
CAPACITY

EXCLUSIVE  
PIT VIEWING AREA

1ST FLOOR  
STANDING ROOM ONLY

2ND FLOOR  
THEATER-STYLE SEATING  
AND EXCLUSIVE VIP SEATING

FOR TICKETS, TICKETMASTER LINK COMING SOON

FOR SPONSORSHIP OPPORTUNITIES OR VIP PACKAGE INFORMATION, CONTACT  
DEVELOPMENT@CAMPSOUTHERNGROUND.ORG OR CALL LISA CAPRIO AT (404) 941-3480 X 1151



Where **GOODNESS** grows.

The passion project of multi-platinum, three-time GRAMMY Award-winning artist Zac Brown, Camp Southern Ground is a unique and inclusive nationwide camp for children located 30 miles south of Atlanta. The camp's mission is to provide extraordinary experiences for individuals to recognize and magnify their unique gifts within themselves and others to profoundly impact the world.

One Mission • One Camp • Two Causes

During summer, Camp Southern Ground offers week-long sleep away camp sessions serving children ages 7-17, bringing together mainstream kids and those with learning and neurodevelopmental issues such as Autism Spectrum Disorder (ASD), while including underserved youth and gold, silver and white star children of our military families.

Yet this world-class campus also serves a dual purpose. Inspired by profound patriotism, Camp Southern Ground is a true champion of our nation's veterans. August through May, Camp provides transition support to military or veteran individuals and families by providing a respite environment with programs geared toward workforce readiness and post traumatic growth.

*Learn more at:*

**CAMPSOUTHERNGROUND.ORG**

Camp Southern Ground is a 501(c)3 non-profit organizations. Gifts are tax-deductible to the full extent allowable by law.

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR (1 AVAILABLE)

**\$100,000**

### BENEFITS:

- ONE (1) VIP side-pit elevated table section for 16 guests - with concierge service\*
- Exclusive early access to VIP hospitality lounge for (16) guests, with Z. Alexander Brown wines and passed hors d'oeuvres. Meet Camp Southern Ground Executive Chef Collins Woods
- Backstage meet & greet and photo opportunity with Zac Brown Band
- Select your favorite Zac Brown Band song - add it to the playlist with a memorable Dedication
- Eight (8) additional pit show tickets for you to share with your guests
- Recognition as "Presenting Sponsor" in all promotional materials with business exclusivity
- Recognition on all web based and promotional social media – Camp Southern Ground; Facebook, Twitter, e-newsletter subscribers
- Presenting Sponsor banner recognition in The Roxy venue
- Sponsor recognition throughout venue TV monitor displays
- Event announcement recognition
- Commemorative gift

## SUPPORTING SPONSOR (LIMITED AVAILABILITY)

**\$50,000**

### BENEFITS:

- ONE (1) VIP side-pit elevated table section for 8 guests - with concierge service\*
- Exclusive early access to VIP hospitality lounge for (8) guests, with Z. Alexander Brown wines and passed hors d'oeuvres. Meet Camp Southern Ground Executive Chef Collins Woods
- Backstage meet & greet and photo opportunity with Zac Brown Band
- Four (4) additional general admission show tickets for you to share with your guests
- Recognition on all web based and promotional social media – Camp Southern Ground; Facebook, Twitter, e-newsletter subscribers
- Sponsor banner recognition in The Roxy venue
- Sponsor recognition throughout venue TV monitor displays
- Event announcement recognition
- Commemorative gift

\*Priority to select an alternative premium seating option in lieu of proposed package above (subject to availability)

\*\* Subject to availability

# SPONSORSHIP OPPORTUNITIES

## EVENT SPONSOR (LIMITED AVAILABILITY)

**\$25,000**

### BENEFITS:

- TWO (2) premium VIP balcony table sections for 8 guests (seating for 4 per section) OR (8) golden pit tickets\* \*
- Includes access to VIP hospitality lounge for (8) guests, with Z. Alexander Brown wines and passed hors d'oeuvres. Meet Camp Southern Ground Executive Chef Collins Woods
- Recognition on all web based and promotional social media – Camp Southern Ground; Facebook, Twitter, e-newsletter subscribers
- Sponsor banner recognition in The Roxy venue
- Sponsor recognition throughout venue TV monitor displays
- Event announcement recognition
- Commemorative gift

## PATRON SPONSOR (LIMITED AVAILABILITY)

**\$15,000**

### BENEFITS:

- TWO (2) VIP balcony table sections for 8 guests (seating for 4 per section) OR (8) premium RED zone seats\*\*
- Includes access to VIP hospitality lounge for (8) guests, with Z. Alexander Brown wines and passed hors d'oeuvres. Meet Camp Southern Ground Executive Chef Collins Woods
- Recognition on all web based and promotional social media – Camp Southern Ground; Facebook, Twitter, e-newsletter subscribers
- Sponsor banner recognition in The Roxy venue
- Sponsor recognition throughout venue TV monitor displays
- Event announcement recognition
- Commemorative gift

\*Priority to select an alternative premium seating option in lieu of proposed package above (subject to availability)

\*\* Subject to availability

# SPONSORSHIP OPPORTUNITIES

## VIP GOLDEN PIT TICKET PACKAGE

(LIMITED AVAILABILITY)

\$1,500

### BENEFITS:

- ONE (1) VIP GOLDEN PIT PASS ticket
- The golden pit area provides up-close viewing in an exclusive area for golden ticket holders only
- Includes access to VIP hospitality lounge for (1) guest, with Z. Alexander Brown wines and passed hors d'oeuvres. Meet Camp Southern Ground Executive Chef Collins Woods
- Commemorative gift

## VIP RESERVED TICKET PACKAGE

(LIMITED AVAILABILITY)

\$750

### BENEFITS:

- ONE (1) top balcony RED ZONE ticket
- Includes access to VIP hospitality lounge for (1) guest, with Z. Alexander Brown wines and passed hors d'oeuvres. Meet Camp Southern Ground Executive Chef Collins Woods
- Commemorative gift

Questions regarding Sponsorship Opportunities and VIP Packages

Call: Lisa Caprio 404-941-3480 x 1151 or Email: [Development@CampSouthernGround.org](mailto:Development@CampSouthernGround.org)



# NIGHT OF CANDLES • SATURDAY, NOVEMBER 2, 2019

## BENEFITING CAMP SOUTHERN GROUND • SPONSORSHIP AND VIP PACKAGE OPTIONS

PLEASE RESPOND BY OCTOBER 11, 2019

### GENERAL INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Representative Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PLEASE RESERVE:

- |                                                             |                                                    |                                                                                           |
|-------------------------------------------------------------|----------------------------------------------------|-------------------------------------------------------------------------------------------|
| <input type="checkbox"/> \$100,000 • PRESENTING SPONSORSHIP | <input type="checkbox"/> \$25,000 • EVENT SPONSOR  | <input type="checkbox"/> \$1,500 X <input type="checkbox"/> VIP GOLDEN PIT TICKET PACKAGE |
| <input type="checkbox"/> \$50,000 • SUPPORTING SPONSOR      | <input type="checkbox"/> \$15,000 • PATRON SPONSOR | <input type="checkbox"/> \$750 X <input type="checkbox"/> VIP RESERVED TICKET PACKAGE     |

### CAMP SOUTHERN GROUND'S DONATION PROCESSING OPTIONS

- ☐ ENCLOSED IS A CHECK PAYABLE TO: CAMP SOUTHERN GROUND, 101 GARDNER PARK, PEACHTREE CITY, GA 30269
- ☐ ONLINE PAYMENT PROCESSING: [WWW.CAMPSOUTHERNGROUND.ORG/NOV2](http://WWW.CAMPSOUTHERNGROUND.ORG/NOV2)
- ☐ REQUEST WIRE TRANSFER INSTRUCTIONS
- ☐ REQUEST STOCK TRANSFER INSTRUCTIONS

I am unable to attend, but wish to support Camp Southern Ground with a fully tax deductible donation of \$ \_\_\_\_\_

### FOR TICKETS, VISIT [TICKETMASTER.COM](http://TICKETMASTER.COM)

- PIT - \$350
- FLOOR/STANDING ROOM ONLY - \$250
- 2ND FLOOR SEATING - \$275



**CAMP  
SOUTHERN  
GROUND**

[CAMPSOUTHERNGROUND.ORG](http://CAMPSOUTHERNGROUND.ORG)

For more information contact [Development@CampSouthernGround.org](mailto:Development@CampSouthernGround.org) or call Lisa Caprio at (404) 941-3480 x1151  
Camp Southern Ground is a 501 (c) 3 non-profit organization. Tax ID#: 27-3083862