## billboard Country Update

BILLBOARD.COM/NEWSLETTERS

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**BILLBOARD COUNTRY UPDATE** 

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#### One-Night-Only, All-Star Concerts: Thanks To The Opry, They're Part Of Nashville Culture

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Country Coda: Steve Wariner's 'Fools' Gold >page 12 If two artists are company and three are a crowd, then some Nashville stages are threatening overpopulation.

On three successive nights, Oct. 27-29, a total of 30 artists, three speakers and a pair of comedians assembled at three multi-artist shows with three different themes. For most cities,

even one of those concerts would have been a major event, but in Music City, it's de rigueur; ho-hum; par for the course; been there, done that.

Not to say that other communities can't produce a big, multi-act show — music capitals such as New York, Los Angeles, Austin or Atlanta certainly doit—but Nashville

may have a leg up on the phenomenon, particularly for multiartist concerts.

"If you're in New York, the Friars Club will give you a roast," says **Larry Gatlin**, who participated in two of the three Nashville events. "In Los Angeles, they have the Academy [Awards] and stuff. But I think Nashville is unique."

The parade of large Music City productions started Oct. 27 with The Music of My Life: An All-Star Tribute to Anne Murray,

with 14 performers doing one song each at the Grand Ole Opry House while **Murray** applauded from a floor seat. **Collin Raye** led with "Daydream Believer," **Shenandoah** delivered "Could I Have This Dance," Canadian **Michelle Wright** chipped in "Snowbird," and **k.d. lang** mirrored Murray's phrasing while

performing "A Love Song" barefoot.

The next night, the Grand Ole Opry stacked six musical acts, including Warner Music Nashville signee Braxton Keith, who was surprised with his first gold record; The Forester Sisters, whose three songs included a cover of the 1950s girl group song "Mister Sandman"; and



**Dirt Band**, who ended the show with a song that's central to country music history, "Will the Circle Be Unbroken."

On Oct. 29, the annual Concert for Cumberland Heights raised money for a Middle Tennessee rehab center, with Gatlin and Christian artist Joseph Habedank kicking things off before The Warren Brothers MC'ed an eight-person songwriter round that ricocheted between comedic songs and profound material.

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CHRIS HOLLO

The camaraderie across all three nights was notable.

"This is so vibrant — you know, the sense of community," says Dirt Band frontman **Jeff Hanna**, who spent time in Colorado and L.A. prior to moving to Nashville. "If you're in the music business, you're always going to have a competitive edge. Everybody wants to win, but you also root for your pals, and I just love that about this town."

Not many towns could hope to pull off three straight nights of comparable multi-artist shows. They're larger than a traditional two-or three-act concert, but smaller than a weekend music festival.

It's not financially feasible — for the artist or the promoter — to have that many people travel long distances to play just a handful of songs. And few communities have the volume of local musical talent.

Other towns also don't have the Grand Ole Opry. One of the side benefits of the program, which will celebrate 100 years on **WSM-AM** on Nov. 28, is the infrastructure it has created. The Opry is typically booked four or more nights a week. The artists who play it know ahead of time that they're part of a big ensemble with lots of moving pieces — very different from a concert

with one headliner and an opening act. And the crew has developed a routine for the quick changes that a barn-dance format requires.

"Everything has its challenges," Opry senior vp/ executive producer **Dan Rogers** allows, "but over the course of all those years and this many shows in a year, you begin to figure out the things that work and don't work."

The staff itself has a bigger impact on running a multi-artist show. If The Dirt Band is headlining a date, the group can make adjustments deep into the

set by reading the audience. But it doesn't necessarily know what the crowd is like when it pops out from backstage at the Opry, and since it only does two or three songs in that setting, there's little opportunity to change the dynamic. "You're sitting around for a couple of hours," Hanna says, "then they go,

'You're on in five minutes,' and you're plugging in these guitars."

Because the artist typically doesn't have an opportunity to make adjustments, it's up to the production team to read the room and keep the pace going.

"I'm a time person," Cumberland Heights development events manager **Lee Ann Eaton** says. "Like, I've jerked Santa [Claus] off the stage because he was taking too long. You know what I mean? 'Your time is over, Santa. Get up!'"

That doesn't mean the artist is unable to influence a show with an adjustment or two. Rogers points to a recent **Jamey Johnson** Opry appearance, when an onstage mention of the late **Vern Gosdin** led him to play three Gosdin songs during his set. Gatlin notes that making the audience laugh can engage a sedate crowd.

"Self-deprecating humor is the secret sauce," he says. "If you can go out there and, very quickly, make a little fun of yourself or pick on yourself a little bit, the audience immediately relaxes and they take you into their heart."

Still, because the barn-dance format requires a large cast of performers, all of whom have plenty of downtime, there's room for a lax production to go off the rails. Making it smooth for the talent and their teams while maintaining a sense of structure is what makes the show work.

"It requires a lot more organization on the back end," Eaton says. "I'm dealing with eight artists and their dressing rooms and their backstage passes and their parking. But the Ryman makes it easy, too. I mean, they're so good at what they do, I would say I could do my job from my car."

It's that institutional knowledge and experience that makes it possible for Nashville to handle three straight nights of multi-artist packages. The Opry has established an air of normalcy around lineups that would be a major undertaking in most other settings. The production teams know the drill, and the artists see it as part of the heritage in country music.

"This community, as much as any other community, loves to pay respect to the people who paved the way for them—and pay it forward," Rogers says. "So somebody's often going to say 'yes' when you ask, 'Do you want to come tip your hat to an artist who you listened to growing up?' Or 'to come give a boost to [a young] artist who has said you did the same thing for them.'"

In just about any other locale, the production team would be in chaos trying to pull off a live music show with so many moving parts. But in Nashville, three straight nights of heavily populated stages — and backstages — is not such a big deal.

"They're just so calm about it," Eaton says of the Ryman team, "because it is commonplace."



Jordan Davis (center) played the WQIK Jacksonville, Fla., Drive for Research on Oct. 27 at The Palencia Club in St. Augustine. He's flanked by iHeartMedia executive vp of country programming strategy Rod Phillips (left) and WQIK PD Scott "Froggy" Langley.



Author Don Cusic (right) presented Bill Anderson a copy of his new book, Howdy! The Minnie Pearl Story, during the Oct. 18 edition of the Grand Ole Opry. Joining them is actress-writer Hilty Bowen, who penned the Hallmark TV movie A Grand Ole Opry Christmas, which will air Nov. 29.



30A Life artist Bradley Gaskin performed Oct. 21 in a showcase for radio programmers at Dune Allen Beach, Fla. With him at the event are WKKT Charlotte, N.C., PD/midday host Ashley Wilson (left) and WNOE New Orleans PD Casey Carter.



Lainey Wilson performed for more than 600 students at Nashville's Country Music Hall of Fame and Museum on Oct. 28. From left: museum education council chair David Conrad, executive vp of external affairs Lisa Purcell, Wilson, writer-editor Angela Stefano Zimmer and senior director of education and community engagement Katie Palmer.



AVAILABLE NOW IMPACTING COUNTRY RADIO MONDAY









## billboard Country Airplay

AIRPLAY MONITORED BY

ON THE CHARTS RUSS PENUELL

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#### Riley Green, Ella Langley Notch Second Top 10 Together

Riley Green and featured artist Ella Langley enter the top 10 on *Billboard*'s Country Airplay chart dated Nov. 8 with "Don't Mind If I Do" (Nashville Harbor). The collaboration climbs 12-10, up 20% to 17.8 million in audience Cot. 24-30, according to Luminate. It's Green's seventh visit to the tier and Langley's third — and their second as a tandem, after Langley's "You Look Like You Love Me," featuring Green, led for one week last December.

The duo becomes the first pair of soloists with multiple shared Country Air-

play top 10s in five years: In 2020, **Blake Shelton** and **Gwen Stefani** teamed up for two No. 1s: "Nobody but You," that May, and "Happy Anywhere," that December.

Elsewhere, Langley's current solo chart entry, "Choosin' Texas," bounds 59-41 (2.5 million, up 203%).





MEGAN 2.0 Megan Moroney's career ascent continues with two tracks that are due on her upcoming third studio album. Ballad "Beautiful Things" (Megan Moroney/Columbia/Columbia Nashville), released Oct. 24, debuts at No. 37 on Country Airplay (3.7 million), marking her highest entrance on her own. Overall, she has started at a No. 23 best with "You Had To Be There," with Kenny Chesney, in May. Plus, her fellow current single, "6 Months Later," rises 14-12 (15.9 million, up 20%).

**SHABOOZEY 'NEWS'** Meanwhile, **Shaboozey**'s "Good News" departs Country Airplay following a standout stretch, including two weeks at No. 1 in September. He has logged 49 total weeks in the top 10, the fourth-most of any artist since his crossover breakout, "A Bar Song (Tipsy)," reached the region and became a juggernaut: It holds the all-time record for the most weeks in the top 10 (33), with seven of those at No. 1.

Additionally, the singer-songwriter's latest single, "Amen" (American Dogwood/EMPIRE/Stoney Creek/Magnolia Music), with **Jelly Roll**, surges 37-29 on Country Airplay (5.3 million, up 55%). For an artist who entered as an <u>outlier</u>, Shaboozey has quickly become a fixture. •

#### **MOST INCREASED AUDIENCE**

BACK IN THE SADDLE Seven Ridges/Columbia Nashville Luke Combs + COWGIRL Stoney Creek Parmalee +	+3.701 +3.568 +3.118
BACK IN THE SADDLE Seven Ridges/Columbia Nashville Luke Combs + COWGIRL Stoney Creek Parmalee +	+3.568
COWGIRL Stoney Creek Parmalee +	
·	+3.118
DON'T MIND IF I DO Nashville Harbor Riley Green Featuring Ella Langley +	+2.981
DARLIN' Chase Matthew/Warner Music Nashville/WAR Chase Matthew +	+2.814
6 MONTHS LATER Megan Moroney/Columbia/Columbia Nashville Megan Moroney +	+2.682
KILLED THE MAN Curb Lee Brice +	+2.214
20 CIGARETTES Mercury/Republic/Big Loud Morgan Wallen +	+2.194
SOMEWHERE OVER LAREDO Broken Bow Lainey Wilson +	+2.192
FAVORITE COUNTRY SONG Mercury/Republic/Big Loud HARDY +	+2.093

#### MOST INCREASED PLAYS

TITLE Imprint/Label Artist	GAIN
BEAUTIFUL THINGS Megan Moroney/Columbia/Columbia Nashville Megan Moroney	+843
DON'T MIND IF I DO Nashville Harbor Riley Green Featuring Ella Langley	+688
KILLED THE MAN Curb Lee Brice	+565
20 CIGARETTES Mercury/Republic/Big Loud Morgan Wallen	+453
BACK IN THE SADDLE Seven Ridges/Columbia Nashville Luke Combs	+417
6 MONTHS LATER Megan Moroney/Columbia/Columbia Nashville Megan Moroney	+396
COWGIRL Stoney Creek Parmalee	+378
AMEN American Dogwood/EMPIRE/Stoney Creek/Magnolia Music Shaboozey & Jelly Roll	+313
AIN'T A BAD LIFE Fifty-One/Forty-Nine/Valory Thomas Rhett Featuring Jordan Davis	+286
DARLIN' Chase Matthew/Warner Music Nashville/WAR Chase Matthew	+276

#### **RECURRENTS**

THIS WEEK	TITLE Imprint/Label Artist	TOTAL AUD. (IN MILLIONS)						
1	GOOD NEWS American Dogwood/EMPIRE/Magnolia Music Shaboozey	21.885						
2	AFTER ALL THE BARS ARE CLOSED Fifty-One/Forty-Nine/Valory Thomas Rhett	18.669						
3	JUST IN CASE Mercury/Republic/Big Loud Morgan Wallen	16.709						
4	BOTTLE ROCKETS Triple Tigers Scotty McCreery & Hootie & The Blowfish	16.424						
5	HIGH ROAD YellaBush/Columbia/RECORDS Nashville Koe Wetzel & Jessie Murph	13.635						
6	I'M THE PROBLEM Mercury/Republic/Big Loud Morgan Wallen	13.448						
7	BAR NONE MCA Nashville Jordan Davis	12.583						
8	THIS HEART Combustion Masters/RCA Nashville Corey Kent	11.217						
9	LIAR Bailee & Buddy/BMG/Republic/Stoney Creek  Jelly Roll	10.846						
10	POUR ME A DRINK Mercury/Republic/Big Loud Post Malone Featuring Blake Shelton	10.647						

#### Registral Registral Radio Report

#### **TEXAS REGIONAL RADIO REPORT**

WEEK ENDING OCTOBER 30, 2025

THIS Week		WKS ON CHART	TITLE (Label) ARTIST	TW Spins	SPINS +/-	THIS WEEK		WKS ON Chart	TITLE (Label) ARTIST	TW Spins	SPINS +/-
0	2	16	WHEN SHE KISSED ME (Almost Country) ★★1 Week at 1★★ Casey Donahew	1594	93	11	11	19	THE OTHERS (Late August Records) Cody Jinks	1157	-8
0	4	21	I MISS US (RedPlay Media) Trevor Underwood	1522	75	12	3	31	ARE YOU A REAL COWBOY (Independent) Amanda Kate Ferris	1126	-332
8	7	11	HIT THE HIGHWAY (Independent) Bri Bagwell	1463	100	®	14	13	GUITAR IN MY HAND (Independent) Tilluride	1122	22
4	5	28	ADELINE (Independent) Shane Smith & The Saints	1420	-12	•	17	14	DIED AND GONE COUNTRY (Independent) Curtis Grimes	1025	57
6	6	19	LONELY OVER YOU (Warner Music Nashville) William Beckmann	1405	19	15	15	20	BORN RUNNIN OUTTA TIME (Sony Music Group) Lukas Nelson	1020	-31
6	10	12	ALWAYS FLOWERS (Independent) Kylie Frey	1327	76	16	16	18	KEEP ME UP (Independent) Hayden Haddock	1012	42
Ø	9	20	BURN (RedPlay Media) Guy Vincent	1319	65	Ø	20	15	THE OLDER I GET (MORE COUNTRY I'M GETTING TO BE) (Fool Hearted) Jon Wolfe	953	65
8	8	19	TWO HANDS (Independent) Pat Green and Corey Kent	1283	-10	13	19	13	I WAS WRONG (Independent) Mike Ryan	947	55
9	12	21	$\textbf{BAD REPUTATION} \; (\textit{River House})  \textbf{Grant Gilbert and Hudson Westbrook}$	1192	33	<b>®</b>	21	8	EVEN GIRLS LIKE YOU (Pretty Damn Tough) Josh Abbott Band	939	62
0	13	13	HOLD HER HORSES (Independent) Jesse Raub Jr.	1179	43	20	22	5	PONTIAC (SO TELL ME MOMMA) (Adub/New Revolution) Aaron Watson	927	68

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 972-252-8777. Copyright 2025, Texas Regional Radio Report

## billboard Country Airplay

AIRPLAY MONITORED BY

		WKS		AUDIENCE (I	N MILLIONS)		PLAYS	
THIS WEEK	LAST WEEK	ON CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
0	1	14	BACK IN THE SADDLE Seven Ridges/Columbia Nashville ★★ No. 1 (2 weeks) ★★ Luke Combs	34.330	+3.568	9015	417	1
9	3	48	DARLIN' Chase Matthew/Warner Music Nashville/WAR Chase Matthew	30.406	+2.814	7866	276	2
3	2	19	I GOT BETTER Mercury/Republic/Big Loud Morgan Wallen	26.702	-2.475	6315	-1314	3
4	4	31	HEART OF STONE Bailee & Buddy/BMG/Republic/Stoney Creek Jelly Roll	24.388	-0.440	5933	-329	5
5	6	33	HAPPENTO ME Triple Tigers Russell Dickerson	21.687	+0.727	5046	-526	10
6	7	58	HEAVENS TO BETSY Big Machine Jackson Dean	21.257	+1.794	6049	255	4
Ø	10	43	COWGIRL Stoney Creek Parmalee	20.108	+3.118	5100	378	8
8	9	23	SOMEWHERE OVER LAREDO Broken Bow Lainey Wilson	19.184	+2.192	5689	232	6
9	8	59	WHAT KINDA MAN MCA Nashville Parker McCollum	18.213	+1.066	4999	60	11
1	12	16	DON'T MIND IF I DO Nashville Harbor Riley Green Featuring Ella Langley	17.841	+2.981	5186	688	7
0	11	34	3,2,1 Tucker Wetmore/Back Blocks/EMI Nashville/Mercury/Republic/Mercury Nashville Tucker Wetmore	17.389	+1.532	5070	255	9
Ø	14	17	6 MONTHS LATER Megan Moroney/Columbia/Columbia Nashville Megan Moroney	15.883	+2.682	4337	396	12
ß	13	32	HOUSE AGAIN River House/Warner Music Nashville/WAR Hudson Westbrook	14.445	+0.885	4245	69	13
•	16	29	FAVORITE COUNTRY SONG Mercury/Republic/Big Loud HARDY	14.415	+2.093	3890	211	16
<b>⊕</b>	15	21	GOOD TIMES & TAN LINES Leo33 Zach Top	13.780	+1.252	4124	45	14
13	17	23	STAY COUNTRY OR DIETRYIN' Ten Point/Wheelhouse Blake Shelton	13.725	+1.585	3935	201	15
Ð	19	7	HOW FAR DOES A GOODBYE GO Macon/Broken Bow Jason Aldean	11.898	+1.367	3251	103	18
B	18	40	IT WON'T BE LONG RECORDS Nashville George Birge	11.872	+0.832	3598	46	17
19	20	45	TIME'S TICKING Valory Justin Moore	10.988	+1.343	3055	96	19
20	22	39	I DARE YOU Big Machine ★★ Airpower ★★ Rascal Flatts & Jonas Brothers	8.654	+0.935	2951	109	20
3	24	7	AIN'T A BAD LIFE Fifty-One/Forty-Nine/Valory Thomas Rhett Featuring Jordan Davis	8.186	+1.252	2359	286	23
22	23	38	BETTER ME FOR YOU (BROWN EYES) Fugitive Recordings/Magnolia Music Max McNown	7.972	+0.941	2618	27	21
<b>3</b> 3	25	27	WHAT HE'LL NEVER HAVE Curb Dylan Scott	7.198	+0.710	2582	75	22
2	26	47	GOLDEN CHILD Riser House Meghan Patrick	7.112	+0.827	2253	66	24
25	27	35	ENDS OFTHE EARTH RECORDS/Columbia/RECORDS Nashville Ty Myers	6.629	+0.919	1722	132	31
26	29	28	I AIN'T COMING BACK Mercury/Republic/Big Loud Morgan Wallen Featuring Post Malone	6.250	+1.439	1631	211	33
<b>3</b>	38	4	20 CIGARETTES Mercury/Republic/Big Loud Morgan Wallen	5.456	+2.194	1229	453	38
28	31	27	THE FALL CoJo/Warner Music Nashville/WMN Cody Johnson	5.429	+0.882	1683	188	32
29	37	17	AMEN American Dogwood/EMPIRE/Stoney Creek/Magnolia Music Shaboozey & Jelly Roll	5.324	+1.886	1726	313	30
30	32	50	WOULD IF I COULD Mercury/Republic/Big Loud ERNEST	5.260	+0.756	2017	162	25

#### **COUNTRY AIRPLAY CHART LEGEND**

#### **RANKINGS**

Country Airplay is ranked by total audience impressions for the week ending Sunday based on monitored airplay by Mediabase of 145 stations by Luminate. Audience totals on the chart are derived, in part, using certain Nielsen Audio-copyrighted Persons 12+ audience estimates (under license © 2025, Nielsen Audio). The list of all Country Airplay chart reporters can be viewed in Luminate's online platform.

#### TIES

On Country Airplay, if two songs are tied in audience, the song with the larger increase in audience is placed first.

#### **BULLETS**

Awarded on Country Airplay to titles gaining audience or remaining flat from the previous week. Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%.

#### **RECURRENTS**

On Country Airplay, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of (non-bulleted) audience decline, regardless of total chart weeks. Plus, songs that ascend to a peak between Nos. 1 and 5 will remain on the chart for one additional week even if dropping below No. 10.

#### **HOT SHOT DEBUT**

Awarded to the highest-ranking new entry on Country Airplay.

#### **MOST INCREASED AUDIENCE**

Most Increased Audience on Country Airplay lists the songs with the greatest week-to-week increases in total audience.

#### **AIRPOWER**

Awarded on Country Airplay to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

#### **BREAKER**

Awarded on Country Airplay to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time.

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## billboard Country Airplay

AIRPLAY MONITORED BY LUMINATE

THIS WEEK	LAST WEEK	WKS ON		AUDIENCE (I	N MILLIONS)		PLAYS	
		CHART 19	TITLE Imprint/Label Artist	THIS WEEK 5.154	+/-	THIS WEEK	+/- 91	RANK 28
<b>③</b>	30	16	WEAK Valory Preston Cooper  A SONGTO SING Vanner/Republic/Big Loud Miranda Lambert & Chris Stapleton		+0.386	1811 1852	-	- 1
<b>33</b>	34 28	29	A SONGTO SING Vanner/Republic/Big Loud Miranda Lambert & Chris Stapleton  HARD FOUGHT HALLELUJAH Brandon Lake/Essential/Stoney Creek/Lyric Ridge Brandon Lake X Jelly Roll	4.797 4.675	+0.782	1574	160 -4	26 34
33 <b>3</b> 2	35	23		4.075	+0.283	1814	27	27
35	33	30	ME & A BEER Harpeth 60 Chris Janson  TIL THE LAST ONE DIES Boss Moves/Black River Chris Young	3.970	-0.328	1763	-83	29
35 36	36	34	WISHYOU WELL Music Soup/Interscope/MCA Nashville Vincent Mason	3.811	+0.274	1496	11	35
<u> </u>		W	BEAUTIFULTHINGS Megan Moroney/Columbia/Columbia Nashville ** Hot Shot Debut/ Most Increased Audience ** Megan Moroney	3.701	+3.701	843	843	46
38	39	20	WRONG HEARTS BMG/Galaxy Label Group  LOCASH	3.073	-0.033	1153	-15	39
39	41	23	SAME MOON Riser House/Columbia Nashville Mitchell Tenpenny	2.807	+0.311	1119	101	40
40	40	23	BAGGAGE Black River Kelsea Ballerini	2.579	+0.077	1337	15	36
3	59	2	CHOOSIN'TEXAS SAWGOD/Columbia Ella Langley	2.540	+1.702	428	332	-
<b>1</b>	42	12	MAKING GOOD TIME Three Up Three Down/Columbia Nashville Old Dominion	2.358	+0.046	1010	28	42
43	43	14	NEVER CALL AGAIN Thrivin Here/Warner Music Nashville/WMN Gavin Adcock	2.239	+0.224	1007	0	43
4	NE		KILLEDTHE MAN Curb Lee Brice	2.214	+2.214	565	565	58
45	44	17	KID MYSELF Night Train/Broken Bow John Morgan	2.070	+0.107	1056	36	41
46	45	24	PAPER UMBRELLAS McGraw/Big Machine Tim McGraw Featuring Parker McCollum	1.932	+0.171	1294	-77	37
<b>4</b>	48	6	HATE HOW YOU LOOK The Core/Universal Music Canada/Mercury Nashville Josh Ross	1.823	+0.358	819	64	48
43	46	21	DRINK WITH YOU Nashville Harbor Brett Young	1.725	+0.069	895	4	45
49	47	24	BURNED DOWN HEAVEN Chase McDaniel/Big Machine Chase McDaniel	1.644	+0.045	827	22	47
50	53	8	ALL MY EXES Mercury/Big Loud Lauren Alaina Featuring Chase Matthew	1.592	+0.438	660	61	56
<b>5</b>	50	3	CHEVY SILVERADO Atlantic/Warner Music Nashville/WMN Bailey Zimmerman	1.558	+0.244	739	8	53
52	52	11	SEVENTEEN Columbia Nashville Kameron Marlowe	1.415	+0.134	714	-2	55
<b>53</b>	51	5	LONG LIVE COUNTRY Triple Tigers Shane Profitt	1.384	+0.089	790	15	50
<b>5</b> 4	NE	€W	TURNTHISTRUCK AROUND MCA Nashville Jordan Davis	1.370	+0.722	562	216	59
55	49	16	EASYTO LOVE Broken Bow Dustin Lynch	1.337	-0.103	758	-51	51
56	56	7	HEAVEN PASSING THROUGH Bossier City/Thirty Tigers/Akando Tumpike Troubadours	1.286	+0.226	384	11	-
<b>3</b>	54	14	IWISH YOU WOULD Valory Mackenzie Carpenter Featuring Midland	1.260	+0.113	800	-8	49
<b>5</b> 8	57	13	NO TELLIN' True To The Song/Nashville Harbor Caroline Jones	1.194	+0.304	925	56	44
<u>59</u>	55	9	WE CAN ALWAYS MOVE ON Warner Music Nashville/WAR Cole Swindell	1.148	+0.062	747	-44	52
60	60	2	FIREWORKS Curb ** Breaker ** Kelsey Hart	0.981	+0.230	714	96	54



Preston Cooper sang "Weak" and "Headed Home" during his Oct. 24 Grand Ole Opry debut. Backstage, from left: The Valory Music Co. president George Briner, Cooper, Big Machine Label Group president/CEO Scott Borchetta and BMLG executive vp of creative Sandi Spika Borchetta.



Carrie Underwood received a plaque on Oct. 29 recognizing her as the RIAA's highest-certified female country artist in history. From left: Underwood and MCA president/CEO Mike Harris, executive vp/GM Katie McCartney and executive vp/head of A&R Stephanie Wright.

# HOMETOWN TO HOMETOWN \* \* EVENT \* \*

## NOVEMBER 11, 2025 ★ 5:30 ct CITY WINERY NASHVILLE

**609 LAFAYETTE STREET** -

**HONORING** 

CAMEO CARLSON, LEE ANN WOMACK,

— AND —

**OLD DOMINION** 



**HOSTED BY** 

DASHA



**LESLIE FRAM** 

**SPECIAL PERFORMANCES BY** 

LEE ANN WOMACK, MICKEY GUYTON,

— AND —

**OLD DOMINION** 

A NIGHT FOR NASHVILLE
CREATIVES TO COME
TOGETHER TO CELEBRATE
THE BENEFITS OF
MUSIC EDUCATION







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#### NASHVILLE & NATIONAL TOM ROLAND tom.roland@billboard.com



Hudson Westbrook performed "Pretty Privilege" for Academy of Country Music staff during an Oct. 16 visit to the organization's Nashville headquarters. He's shown with the ACM industry relations and awards team (from left): project manager Helena Capps, head Haley Montgomery and manager Kyle Goudreau.

#### COUNTRY MUSIC'S HELPING HAND

With Thanksgiving approaching, multiple country acts are giving back with current benefits and fundraising efforts. **Brad Paisley, Clay Walker, Phil Vassar** and **Randy Rogers** are among the figures assisting a variety of causes. Here's an overview of this round of good deeds in country music:

- The Randy Rogers Family Foundation presented \$50,000 to the Rock Haus Foundation in New Braunfels, Texas, following its Oct. 5 Pickleball Jam.
- Hop on a Cure's Oct. 18 benefit, run by **Zac Brown Band**'s **John Driskell Hopkins** in Atlanta, raised nearly \$750,000 for ALS research. Among the performers: **Kristian Bush**, **Cyndi Thomson** and **Eric Paslay**.
- Music Health Alliance raised \$130,000 with its fourth annual Coulda, Shoulda, Woulda event, headlined by **Luke Bryan** on Oct. 22. Sharing the stage were songwriters **Matt Dragstrem** ("Be a Light"), **Chase McGill** ("Break Up in the End") and **Jeff Stevens** ("Carrying Your Love With Me").
- Walker's annual Band Against MS Gala returns to Texas with a Nov. 22 event at the Thompson Hotel in Houston.
- Shawn Parr will MC the first Songwriter Night 4 the Kids, a fundraiser presented Nov. 25 by Christmas 4 Kids and Hendersonville Hometown Jam at the Bluegrass Yacht & Country Club in Hendersonville, Tenn. Participating writers include Vassar, Chuck Cannon ("American Soldier"), Josh Mirenda ("Somewhere on a Beach") and Jeffrey Steele ("What Hurts the Most").
- Paisley is on the bill for A Concert for Altadena, a Jan. 7, 2026, benefit at the Pasadena Civic Center for people affected by the Los Angeles wildfires. **Dawes** is quarterbacking the show, which will include **Aloe Blacc**, **Stephen Stills** and **Jackson Browne**.

#### RADIO & RECORDS®

Newly formed By Design struck a global partnership with BMG, providing distribution, label services and other benefits through the company's Archetype Music ... Writer-artist Kaitlin Butts signed with Republic. Her first product in the new arrangement is a cover of Jimmy Eat World's "The Middle," released Oct. 31 ahead of her Yeehaw Sessions EP, due Nov. 14 ... Jim Richmond takes over as Bonneville/Sacramento (Calif.) senior vp/market manager, RadioInk.com reported. The four-station cluster includes country KNCI. Richmond spent the last five years as Bonneville/Seattle director of sales ... Audacy promoted Andrea Burtscher to Nashville operations manager from director of country promotions and experiences, according to RadioInsight.com. The job includes management of the Music City studio and production of the syndicated Katie & Company ... KYGO Denver promoted afternoon host Shawn Patrick to PD from assistant PD, RadioInsight.com reported. Michael "Big Mic" Buhrman fills Patrick's assistant role, in addition to taking on the assistant PD duties for adult contemporary sister KOSI. Buhrman continues as executive producer of the morning show and as night host for KYGO and KNCI Sacramento, Calif. ... Country Radio Broadcasters partnered with the Radio Vendor Alliance to offer an additional day of programming ahead of the Country Radio Seminar on March 17, 2026, at the Omni Hotel Nashville. "The Radio Station of the Future: CRS Pre-Show

Seminars" will feature a series of sessions about aspects of operating a station. The official seminar runs March 18-20 ... CRS's current CRS360 webinar installment, "Audio Avengers: Radio's Super Power — Air Talent," went live on YouTube on Oct. 29.

#### 'ROUND THE ROW

North Chapel Music, the publishing company formed by Quartz Hill Music Group founder Benny Brown, promoted Wendy Buckner to senior creative director, three months after the company's launch. Joe Dan Cornett joins North Chapel, filling Buckner's former creative director position. He was most recently Billy Blue Music director of publishing as part of an 11-year run with Billy Blue's parent, Daywind Music. Reach Cornett here and Buckner here ... Publishing veteran Jessi Vaughn Stevenson founded her own company, Perfect Game Creative, in a partnership with Warner Chappell Nashville, where she was previously vp of A&R/digital ... Get After It Media opened offices and studios in Nashville's Marathon Village with Mayor Freddie O'Connell marking the company's first week in town by proclaiming Oct. 29 Get After It Media Day. The firm's platforms include the country-centric Heartland Network ... Artist-writer Randy Rogers launched Austin-based Dreamer Management with president/CEO Elic Goicoechea, the former Ascend Music Group CEO. The initial roster features six developing acts, including Ashton Naylor and Travis Roberts ... Showtime/MTV/Paramount senior director of communications Ali Marszalkowski, whose duties included work with CMT, wrapped her affiliation with the company on Oct. 31 ... Songwriter Dave Barnes ("God Gave Me You," "Craving You") signed a publishing contract with Capitol Christian Music Group ... Canada-based artist-writer Peter Daniel Newman signed a songwriting deal with Sony Music Publishing and Showbiz-Ro Music, the latter owned by Liz Morin and former recording artist Ronna Reeves ... Nashville band Tailgate Revival signed for representation with NVRDUL Management ... Former The Voice contestant Jacquie Roar tapped Kinkead Entertainment for concert booking ... Singer-songwriter Abbie Callahan joined the WME roster ... The Academy of Country Music named Cris Lacy chair of the ACM board. Some 34 members were elected or appointed to the board, including Katie Dean, Leo33; Jackie Jones, RIAA; and Erika Wollam Nichols, The Bluebird Cafe. Go here for the full list ... Fletcher Foster was selected chair for the ACM's foundation, ACM Lifting Lives. New Lifting Lives board members include **Greg Hill**, **Tracy Lawrence**, **Adi Sharma**, Darin Murphy, Storme Warren, Shelley Grayson and Blain Rhodes ... The Women's Music Business Association is accepting member applications here through Nov. 7 ... Ashley McBryde will host Opry NextStage Live at Nashville's Category 10 on Dec. 3, featuring Kashus Culpepper, Chayce Beckham, Tigirlily Gold, Kaitlin Butts, Dasha and Avery Anna ... As the Grand Ole Opry marches toward its 100th anniversary on Nov. 28, CBS Saturday Morning will feature "Women of the Opry" in a Nov. 1 segment. Participants include Opry members Mandy Barnett, Kathy Mattea, Terri Clark, Ashley McBryde, Carly Pearce and Trisha Yearwood, member-elect Suzy Bogguss and Opry NextStage alum Madeline Edwards ... Randy Travis' More Life Tour, featuring vocalist James Duprè, will be presented with the Nashville Symphony on Nov. 15 at the Schermerhorn Symphony Center. •



Gavin Adcock received a plaque from Warner Music Canada honoring a platinum single and five gold tracks when he played History in Toronto on Oct. 26. From left: Adcock and WMC director of communications Dave Stelling, senior marketing manager Ken Boyer and director of national radio promotion and media relations Lisa Grossi.

AY RODGERS

## billboard



### BIG MACHINE LABEL GROUP 20TH ANNIVERSARY

Led by Founder, President and CEO Scott Borchetta, the Big Machine Label Group encompasses Big Machine Records, The Valory Music Co., Nashville Harbor Records & Entertainment, Big Machine/John Varvatos Records and publishing company Big Machine Music as well as its own digital radio station, Big Machine Radio. BMLG artists include superstars Tim McGraw, Thomas Rhett, Sheryl Crow, Rascal Flatts, Brantley Gilbert, and Lady A; chart-topping acts Justin Moore, Eli Young Band, Brett Young, Midland, Carly Pearce, Riley Green, Aaron Lewis, and Badflower. BMLG artists have received multiple GRAMMY, CMA, ACM, AMA, CMT, Teen Choice, MTV, Billboard, People's Choice and Brit Awards. Big Machine is the first-ever American label to align with terrestrial radio for performance royalty rights for its artists and is an industry leader in fighting for artist, songwriter, publisher and record company rights.

Big Machine Label Group created the Music Has Value Fund to provide assistance to nonprofit organizations that make music, aspire to make music, and access and appreciate music.

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Touring & West Coast Cynthia Mellow | cmellow615@gmail.com
International Ryan O'Donnell | rodonnell@pmc.com

## billboard Country Airplay Index

(Songwriter) Chart Position

20 CIGARETTES (oncord Tunes, SESAC/Card Tables Music, SESAC/Hang Your Hat Hits, SESAC/Songs Of Universal, Inc., BMI/Family Farm Songs, BMI/Concord Copyrights, BMI/Jomil 10 Music, BMI/Rare Publishing Worldwide, BMI/Waren-Tamerlane Publishing Corp., BMI/Songs Of Back Block Publishing, BMI (CLaCorte, R.C.McGill, J.L.Miller, B.Pendergrass) 27

**3,2,1** Concord Copyrights, BMI/Jomil 10 Music, BMI/Native Notes Music, BMI/Warner-Tamerlane Publishing Corp., BMI/ SugarPlum Songs, ASCAP/WC Music Corp., ASCAP (*J.L.Miller*,

6 MONTHS LATER Sony Timber Publishing, SESAC/Georgiamo, SESAC/WC Music Corp., ASCAP/Burrito Lovers Music, ASCAP/Tape Room LLC, Series 1, ASCAP/Sony Tree Publishing, BMI/MESSY INTERNATIONAL Music, BMI/ Shannanigans Publishing, SESAC/Eclipse Three Music, SESAC/ Sony Lakeview, SESAC (M.Moroney, B.Williams, D.Mescon, R.Hatch) 12

AIN'T A BAD LIFE Warner-Tamerlane Publishing Corp., BMI/Be A Light Publishing, BMI/Big Loud Mountain LLC, BMI/John Byron Music, BMI/Rarre Publishing Worldwide, BMI/Song of Back Block Publishing, BMI/Sony Tunes LLC, ASCAP/Poppy's Picks, ASCAP/Mster of If W Domain Music, ASCAP/WC Music Corp., ASCAP/Big Loud Mountain Tunes, ASCAP/Mark Trussell Pub Dessignee, ASCAP (Thomas Rhett, J.Byron, AGGorley, R Dondornace, Mirrosch) 71

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AMEN Poorchoice Music Publishing, BMI/Songs Into Poems, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Crazy Baby Songs, BMI/Jordan Gray Publishing Designee, BMI/WC Music Corp., ASCAP/Range Media Partners LLC, ASCAP/Essancy Music Publishing, ASCAP/S2 Songs LLC, BMI/Songs Of Universal, Inc., BMI/Kevin Powers Publishing Designee, BMI/Bailee's Ballads, BMI/BME Platinum Songs US, BMI/Sony Songs LLC, BMI/Sea Gayle Ale House Music, BMI (Co.Chibueze, J.B.DeFord, S.C.Cook, J.H.Foote, S.W.Ernis, J.Gray, K.J.Powers, N.Sastry) 29

BACK IN THE SADDLE Songs Of Universal, Inc. BACK IN THE SADDLE Sofigs of universal, III.-BMI/Show Me Your Titles LLC, BMI/Sony Countryside, BMI/Sony Cross Keys Publishing, ASCAP/Hits Of 50 Egg Music, ASCAP/ Braven Baker Music, ASCAP (L.Combs, D.Isbell, J.D.Singleton) 1

BAGGAGE Sony Cross Keys Publishing, ASCAP/Feel Your Way Through Publishing, ASCAP/Big Music Machine, BMI/Big AsS Pile Of Dimes Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Self Made Entertainment, BMI/The Piano Room, ASCAP/W.C.M. Music Corp., SESAC/Vandeezy, Songs, SESAC/Songs Of Rhythm House Black, SESAC (K.Ballerini, J.J.Dillon, K.Fairchild H. Index of Mandelhamm 40. K.Fairchild, H.Lindsey, A.Vanderheym) **40** 

**BEAUTIFUL THINGS** Sony Timber Publishing, SESAC/Georgiamo, SESAC/Sony Tree Publishing, BMI/Triple OR Rae Creative Inc, BMI/Big Music Machine, BMI/Sig Ass Pile Of Dimes Music, BMI/VC Music Corp., ASCAP/Where I Started Music Publishing, ASCAP (M.Moroney, C.R.Harrington, J.J.Dillon, Likeweideling, ASCAP (M.Moroney, C.R.Harrington, J.J.Dillon, Likeweideling, ASCAP (M.Moroney, C.R.Harrington, J.J.Dillon, Likeweideling).

BETTER ME FOR YOU (BROWN EYES)

Songs From The Penalty Box, BMI/Sony Tree Publishing, BMI/ Max McNown Music, BMI/Carver Music Publishing, ASCAP/Tunes Of King Pen, BMI/Ready Set Publishing, BMI/Fugitive Songs Publishing, BMI (M.McNown, J.Kenney, A.A.Suppelsa, T.K.Dabbs) **22** 

BURNED DOWN HEAVEN Nothing Like You Heard Sound, BM//Sony Tree Publishing, BM//Rudy Rocks The USA, BM//Sony Timber Publishing, SESAC/Cuts Like A Nite Music, SESAC (C.McDaniel, J.M.Nite, L.Rimes) 49

CHEVY SILVERADO Little Louder Songs, BMI/Songs of Kobalt Music Publishing America, Inc., BMI/Sony Songs LLC, BMI/Sparko Phone Music, BMI/Gavin J. Lucas Publishing, ASCAP/WC Music Corp., ASCAP/Vacant Heart Publishing, BMI/ Warner-Tamerlane Publishing Corp., BMI/Balley Zimmerman Publishing, BMI (Zbedhard, LJuber, G.J.Lucas, H.Warren, B.Zimmerman) 51

CHOOSIN' TEXAS Sony Tree Publishing, BMI/Luke Dick Publishing Designee, BMI/Mranda Lambert Publishing Designee, BMI/Joybeth Taylor Publishing Designee, BMI (£ Langley, CL. Dick, M.Lambert, J. Taylor) 41

COWGIRL Tileyard Music Publishing Ltd., PRS/Sentric Music Publishing Ltd., PRS/Sentric Music Publishing Ltd., PRS/Reservoir 416, BMI/533 Creative, BMI/Sovp, Tree Publishing, BMI/NewManiac Music North, SOCAN/VaughnCo Music Publishing Inc., SOCAN/Cooking Vinyl Publishing Itd., PRS/Thomas Frank Ridley Horsley Publishing Designee, PRS/8936 Music, BMI/Parmalee Music Publishing, Designee, PRS/8936 Music, BMI/Parmalee Music Publishing, BMI/Matt Thomas Music Publishing, BMI (JD.Lewis, D.Fanning, PD.Newman, R.Jay, T.F.R.Horsley, M.Thomas, B.Knox, J.McSwain, S.Thomas) 7

DARLIN' Hunter Huff Publishing Designee, BMI/Ciaran Wilkie Publishing Designee, BMI/Sony Tree Publishing, BMI/Verse 2, BMI/Droptime Music, BMI/Chase Matthew Music Publishing, BMI/Warner-Tamerlane Publishing Corp., BMI/Volating Corp., BMI/Volating

**DON'T MIND IF I DO** Warner-Tamerlane Publishing Corp., BMI/Back 40 Publishing International, BMI (*R.Green*) 10

DRINK WITH YOU Super Big Music, ASCAP/Caliville Publishing, ASCAP/Canord Road, BM/Rio Bravo Music, Inc., BM/JOT In Record, ASCAP/Sony Tunes LLC, ASCAP/WC Music Corp., ASCAP (BYoung, JV.Frasure, T.Lucca, E.L.Weisband) 48

EASY TO LOVE Hit Train Music, BMI/Warner-Tamerlane PADI O COVE HIL III MIN WILL, BHIV WAINER-I-BIELLAND BHIJARIT STORE HIL III MIN WILL BHIJARIT STORE SHE WILL BHIJARIT STORE SHE WILL BHIJARIT STORE SHE WILL BHIJARIT SHE WILL

ENDS OF THE EARTH Ty Myers Publishing

THE FALL Sea Gavle Ale House Music, BMI/Bobby Pinson Publishing Designee, BMI/Songs Of Universal, Inc., BMI/Keep Choppin Publishing, BMI/Exit 183 Songs, BMI/Anthern Music Publishing I, ASCAP/Song (ross Keys Publishing), ASCAP (B. Pinson, R.Fulcher, J.S.Stover) 28

FAVORITE COUNTRY SONG Deemer (amp Publishing, BMI/Sony Tree Publishing, BMI/Relative Red Music, BMI/Bigger Bendable Music, BMI/Warmer-Tamerlane Publishing forp, BMI/Tape Room Music Round Two, BMI/FBRI. Country Tunes, BMI/Myron Bailev Publishing, BMI/Sony Cross Keys Publishing, ASCAP/Master Of My Domain Music, ASCAP/Poppy's Picks, ASCAP/Coreent Music, ASCAP/Nate Smith Music Publishing Company, ASCAP/W.C.M. Music Corp., SESAC/Track Feels Publishing Desingee, SESAC/Tape Room Tunes, SESAC/ToP Publishing, BMI/Hits From The Tape Room, BMI/Songs Of Spirth Nashville One, BMI (AMI/Hardy, ZAbend, BBailey, CBrown, AGGorley, T-Phillips, N.Smith) 14 A.G.Gorley, T.Phillips, N.Smith) 14

FIREWORKS Sea Gayle Ale House Music, BMI/Bobby Pinson Publsihing Designee, BMI/Good Boy Gravy, BMI/Sony Countryside, BMI/Eclipse One Music, BMI/Yall Come Back Now, BMI/Taylor Goyette Entertainment, BMI (B.Baber, J.James,

GOLDEN CHILD Anthem Entertainment B, SOCAN/ Iron Songbird Publishing B, BM/Jackoby Songs II, BM/JAnthem Music Publishing I, BM/Jsweet Baby RuRu Songs, BM/World For Aaron Eshuis Concord Alto CCI, ASCAP (M-Patrick, J-Hyde,

GOOD TIMES & TAN LINES Rio Bravo Music, Inc., BMI/Zach Top Music, BMI/Major Bob Productions, BMI/Sony Tree Publishing, BMI/Doin What I Do, BMI/Hits From The Tape Room, BMI/SO Egg Music, BMI/Warner-Tamerlane Publishing Corp., BMI/Too Broke To Quit Music, BMI (Z.Top, C.Chamberlain, W.McCubbin) 15

HAPPEN TO ME (oncord Copyrights, BMI/Big Hits N Gravy, BMI/Concord Tunes, SESAC/Card Tables Music, SESAC/ Hang Your Hat Hits, SESAC/Warner-Tamerlane Publishing Corp., BMI/Big Music Machine, BMI/Big As Pile of Dimes Music, BMI/Songs Of Universal, Inc., BMI/Family Farm Songs, BMI/ Sony Tunes LLC, ASCAP (RDickerson, CLaCorte, J.J.Dillon, R.C.McGill, P4272M) S

HARD FOUGHT HALLELUJAH Brandon Lake Music, ASCAP/Music By Elevation Worship Publishing, BM/J8e Essential Songs, BMI/Also Also Indsutries, BMI/Bailee's Ballads, BMI (B.M.Lake, S.Furtick, BW.Hastings, C.JBrown, J.B.DeFord) 33

HATE HOW YOU LOOK Songs Of Combustion Five, BMI/Me Gusta Music, BMI/Round Hill Verses Publishing, BMI (N. Sainato, C.McKenna, J.Farren, C.Yancey) 47

HEART OF STONE Bailee's Ballads, BMI/BMG Platinum Songs US, BMI/Round Hill Songs III, ASCAP/Foxwood Entertainment Group Music Division, ASCAP/Big Blue Nation Music, ASCAP/Rarre Publishing Worldwide, BMI/Songs of Back Block Publishing, BMI/Warner-Tamerlane Publishing Torp., BMI/God Made Most Palved Most Paid Publishing, BMI/Sony Cross Keys Publishing, ASCAP (J.B.DeFord, Z.Crowell, B.Pendergrass, Shu Cater).

**HEAVEN PASSING THROUGH Game Rooster** Music, BMI/Warner-Tamerlane Publishing Corp., BMI (E. Felker) **56** 

HEAVENS TO BETSY Little Louder Songs, BMI/ Songs Of Kobalt Music Publishing America, Inc., BMI/Well That Was Awkward Music, BMI/Big Music, Machine, BMI/Sony Tree Publishing, BMI/Songs Of Tuckaway Music, BMI/Daddy's Home Music, BMI/Songs Of Harpeth Valley, BMI/Warner-Tamerlane Publishing Corp., BMI (J.Dean, B.Davis, D.Williams) 6

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HOW FAR DOES A GOODBYE GO Makena Cove Music, ASCAP/BMG Gold Songs, ASCAP/Triple Play Music, BMI/BMG Platinum Songs US, BMI/Irishsonmusic, BMI (K.M.Ailison, J.Edwards, T.Kennedy, J.Morgan) **17** 

I AIN'T COMING BACK Honey Hole Publishing, BM/Warner-lamerlane Publishing Corp., BM/Bell Ear Publishing, ASCAP/Deemer Camp Publishing, BM/Universal Music Works, GMK/Posty Publishing, BM/VEI'n Dog Music, BM/Big Loud Mountain LLC, BM/Sony Songs LLC, BM/Sony Tree Publishing, BM/Relatiev Rusic Group, BM/Redeacker Music, BM/ (MCWallen, L.B.Bell, MW.Hardy, A.R.Post, E.K.Smith, Charlie Handsone)<sup>2</sup>

I DARE YOU Nick Jonas Publishing, BMI/PWZ Publishing House, BMI/Warner-Tamerlane Publishing Corp., BMI/Shay Mooney Music, BMI/Seven Peaks Music, ASCAP/8Sixteen Music, ASCAP (N.J.Jonas, Tommy English, S.Mooney, D.Whitmore, Jr.) 20

I GOT BETTER Honey Hole Publishing, BMI/Warner-Tamerlane Publishing Grop, BMI/Deemer Camp Publishing, BMI/Songs Of Universal, Inc., BMI/Philippinas 4:7 Songs, BMI/Songs Of Universal, Inc., BMI/Philippinas 4:7 Songs, BMI/Songs Of Back Block Publishing, BMI/Rare Publishing Worldwide, BMI/Ern Dog Music, BMI/Big Loud Mountain LLC, BMI/Sony Songs LLC, BMI/Son Reeves Publishing Designee, ASCAP/Songs Of Spirit Nashville One, BMI (MC/Wallen, MWHard/ R.C.McGill, B.Pendergrass, E.K.Smith, Charlie Handsome, J.S.Reeves) 3\*\*

IT WON'T BE LONG Big Machine, ASCAP/Liz Rose Music, LLC, BMI/Warner-Tamerlane Publishing Corp., BMI/Songs Of Universal, Inc., BMI/Songs Of Wild Cat Well Music, BMI/Sony Country-side, BMI (G.C.Birge, J.A.Fox, R.C.McGill, T.Anderson) 18

I WISH YOU WOULD Tack Mack Tunes, BMI/Warner-Tamerlane Publishing Corp., BMI/Concord Arch Songs, ASCAP/ Big toud Mountain Tunes, ASCAP/Boom Town Publishing, ASCAP/Concord Copyrights, BMI/Creative Pulse Music, BMI/ WC Music Corp., ASCAP/Cascade Road Songs, ASCAP/Tompkins Family Vacation, ASCAP/ToB Creative Nation Songs, BMI/ Sony Tree Publishing, BMI (M.E.Carpenter, J.Hutcherson, J.Moore, C.Tompkins) 57

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SEVENTEEN Sony Tree Publishing, BMI/Idjot Circle Publishing LLC, BMI/Bridge 1 Music, BMI/Bada Bing Bada Boom Publishing, BMI/Sony Pop Music Publishing, GMR/Eldridge Publishing Co., GMR/Little Louder Songs, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Songs Of Combustion Five, BMI (KMarlowe, T.Beathard, A.Goodloe, J.Taylor, B.Springsteen) 52

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## billboard



## TOP BUSINESS MANAGERS

On Nov. 15, *Billboard* will showcase the most indemand business managers, whose financial expertise ensures their music industry clients invest (and spend) their money wisely.

Making money in the music industry is hard enough for artists and executives, which is why they turn to an elite few to help with financial profit and investment.

As a result of the rise of branding deals and streaming services, the task of managing artist income has become more complicated than ever, making the role of a music business manager invaluable.

Advertise in this issue and reach an elite group of influencers who guide their clients' financial fortunes and know a thing or two about how to invest their own money.

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Touring & West Coast Cynthia Mellow | cmellow615@gmail.com
International Ryan O'Donnell | rodonnell@pmc.com



#### 40 Years Ago Steve Wariner's 'Fools' Paradise

In 1985, the singer-guitarist notched his second No. 1

Damn, that sounds like a quaint problem in 2025.

On Nov. 2, 1985, multitalented **Steve Wariner** secured the second of 10 No. 1 singles with "Some Fools Never Learn," a song that tested his nice-guy image.

Wariner originally considered the song, penned by **John Scott Sherrill** ("Would You Go With Me," "Wild and Blue"), for

his 1983 RCA album, Midnight Fire. But Wariner and producer Tony Brown (Vince Gill, George Strait) — who co-produced with Jimmy Bowen (Reba McEntire, Mel Tillis) — feared that the word "damn" in the second verse would offend part of his audience, so they passed. However, when it came time for his follow-up — 1985's One Good Night Deserves Another, his first

MCA album — they moved forward with the song. As it turned out, "Fools" was gold, rising 2-1 in its 15th week on *Billboard*'s Hot Country Singles chart. It marked the eighth of 32 top 10 titles for Wariner.

Brown was inducted into the Country Music Hall of Fame on Oct. 19. Wariner joined the Nashville Songwriters Hall of Fame in October 2022. —TOM ROLAND

