



SCOTT CROOKS

CIO

*SPECIALIZATION IN
RESEARCH, OPERATIONS,
& FINANCE*

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PROFILE

With thirty years of experience working for commercial real estate service firms in Atlanta, Mr. Crooks has held positions in research, financial modeling, marketing, finance, property management and operations. Mr. Crooks has focused on operational efficiencies for commercial real estate companies. Some of the initiatives undertaken include technological automation, vendor selection and cost containment.

Mr. Crooks was tapped by T. Richard Bryant to assist in the formation of Bryant Commercial Real Estate Partners in 2005, and subsequently the Lee & Associates Atlanta office. By incorporating the best operating practices of commercial real estate services firms into the new organization, Mr. Crooks has been proactive in pursuing the latest technology and integrating it into every aspect of the firm's operations.

Mr. Crooks has moved into a training role, assisting young agents into the CRE business with a program he developed called "Launch." This program sets agents up for success by introducing young agents to all aspects of the business, research, finance, property management, marketing, role playing & sale techniques. Research Associates graduate the program in 9 to 12 months and hit the ground with knowledge superior to agents who have not entered the program.

EXPERIENCE

- Lee & Associates, Chief Financial Officer
- Bryant Commercial Real Estate Partners, Chief Operating Officer
- Advantis/GVA Real Estate Services, Director of Operations
- Director of Marketing - Corporate
- Bryant & Associates, Director of Research and Marketing
- Royal LePage Commercial Real Estate Services, Research Analyst

EDUCATION

- Emory University - Bachelor of Arts, Economics
- Oxford College of Emory University - Associates of Arts

COMMUNITY INVOLVEMENT

- Emory University Career Network Advisor
- Emory University Atlanta Alumni Association
- Atlanta Commercial Board of Realtors, Data Services Task force Chairman
- Licensed Georgia Real Estate Associate Broker
- Atlanta Commercial Real Estate Research Council, Founder
- Atlanta Economics Club, Membership Chairman
- Scholarship Chairman
- Purdue Club of Atlanta, Past President
- Atlanta Botanical Gardens