



DANIEL J. GOALEY

Managing Principal, President

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12020 Shamrock Plaza, Suite 333
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PARTIAL CLIENT LIST

- Ross Dress for Less
- Pet Supplies Plus
- Caliber Collision
- 7 Brew
- Rexius Nutrition/Iron Heaven
- Dark Side of the Spoon (multiple concepts)
- Awakenings

CAREER SUMMARY

Dan joined Lee & Associates in February 2022 as a co-founding managing principal of the Omaha office. Dan began his real estate career in 1995 as a salesperson. Dan received his broker's license in 2006 and assumed the role of managing broker for a national real estate investment firm. In 2011, Dan transferred to a local commercial real estate company where he was a partner and managing broker. Dan is responsible for assisting clients in all aspects of real estate brokerage. Over the past six years, Dan has had an emphasis on retail leasing and sales. Along with being licensed in Nebraska, Dan holds broker's licenses in Iowa, Kansas, Minnesota, Missouri and South Dakota.

During 2020, Dan helped create an auction company known as PartnersBid. This allowed landlords, investors and business owners the chance to liquidate stagnate assets and equipment during the challenging and changing times brought on by Covid.

Another opportunity during 2020 was the creation of a podcast series, DansOnSite. Dan and Dan Dutton hosted various guests to discuss the commercial real estate world and the impact on businesses.

Notable Transaction History:

- Montclair On Center sale - \$31.3 million - 250,000 sq. ft. power center
- Multi-Family Portfolio sale - 1,000 units
- American Plaza sale - 47,000 sf shadow anchored center
- Sarpy County, NE Farm Ground sale - 1,000 acres
- Sold Office Buildings to the City of Bellevue - \$3.8 million
- Verizon Call Center sale - \$10 million
- At Home lease - 80,000 sq. ft.
- Ross Dress for Less leases - 7 Locations
- Caliber Collision leases - 5 Locations
- Rexius Nutrition/Iron Heaven leases - 30 completed transactions
- Boardwalk Square lease-up, sale, subdivision & resale
- Nelnet lease - 60,000 sq. ft.

Notable Awards Include:

- CoStar Power Broker
- Broker of the Year Award
- Numerous Annual Performance Awards

EDUCATION

- Bellevue University - Bachelor of Science Marketing Management

MEMBERSHIPS AND ASSOCIATIONS

- Founding member and current volunteer board president ALS in the Heartland
- Omaha Chapter Ducks Unlimited - Committee Member
- International Council of Shopping Center (ICSC)
- Greater Omaha Chamber