



# JULIA WHITLARK

Marketing Director

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## PROFILE

Mrs. Whitlark is a seasoned Marketing professional who joined Lee & Associates in January 2022 as a Marketing Specialist. Since her arrival, she has steadily advanced within the company, progressing to the role of Marketing Director at Lee & Associates - Atlanta. In her current position, she leads the marketing strategy and execution for a diverse portfolio of clients, including industrial, retail, office, and land brokers.

In her role, Mrs. Whitlark is responsible for a wide range of tasks, including the creation of high-quality, tailored marketing materials and tour collateral that align with brokers' specific needs. She provides comprehensive broker support, conducts in-depth market research, and manages the development and implementation of strategic marketing plans for the company's partners, and brokers. Her expertise spans various specialized projects, ensuring that marketing efforts are effectively aligned with business goals and client objectives.

Mrs. Whitlark's background in project and brand coordination, paired with her robust marketing knowledge, allows her to bring a unique and strategic perspective to her work. Her ability to manage multiple initiatives, streamline processes, and elevate brand visibility has contributed to the continued success of Lee & Associates - Atlanta's marketing efforts.

A graduate of Auburn University, Mrs. Whitlark holds a Bachelor of Business Administration in Marketing and a minor in English Technical and Professional Communication. Her educational foundation, combined with her hands-on experience, enables her to navigate complex marketing challenges with precision and creativity.

## EDUCATION

- Bachelor of Science in Business Administration from Auburn University  
Major in Marketing  
Minor in English Technical and Professional Communication