



MATTHEW ROOS

MBA
Associate

SPECIALIZING IN
INDUSTRIAL &
INVESTMENT

GREENVILLE/SPARTANBURG, SC

O 864.704.1040

D 864.704.1042

C 864.978.2752

mroos@lee-associates.com
LeeUpstate.com

201 W McBee Ave, Suite 400
Greenville, SC 29601

320 E Main St, Suite 430
Spartanburg, SC 29302

SC License ID: 124523
ND License ID: 348138

PROFILE

Matt has served clients ranging from local growing businesses to publicly traded companies with industrial real estate solutions in Greenville / Spartanburg and adjacent North Carolina markets. He has experience in landlord agency, tenant representation, acquisitions, dispositions, and site selection within numerous industrial product types such as flex, manufacturing, distribution, and IOS.

He brings an uncommon level of dedication to clients and a focus on creative and win-win outcomes. His relationships within the industrial, corporate, and government sectors position Lee & Associates well to build upon their known foundation of client-centric solutions.

Matt joined Lee & Associates Greenville/Spartanburg following a senior leadership role with the 2021 ACCE National Chamber of the Year, OneSpartanburg, Inc. As Vice President of Investor Relations, he oversaw record revenue generation and served during a transformational time, helping to build a consolidated model for business, economic, and tourism development. The model is unique to South Carolina and when considering the breadth and impact, it is unique nationwide. Matt engaged with over 1,200 corporate, nonprofit, and government partners. The experience deepened his relationships, perspective, and understanding of complex market factors that consistently place Spartanburg County atop regional and national economic development and quality of life metrics.

Prior to OneSpartanburg, Inc., Matt lead outreach metrics for a team that surpassed goals for a historic \$300 million comprehensive campaign for Wofford College (with gifts and pledges totaling more than \$470 million) one year ahead of schedule. He was consistently tapped to engage with and lead internal committees, including chairing the staff advisory council, and was acknowledged for his ability to build bridges and find consensus.

In his free time, Matt and his family enjoy rooting for the Wofford Terriers and the many outdoor assets and activities that the Upstate has to offer. He enjoys mountain biking, playing just about any sport, including table tennis at various Spartanburg social establishments. A lifelong learner, he recently joined his daughter in learning to play the cello. An avid traveler, Matt had been to 26 countries before his 21st birthday.

EDUCATION

- Lynn University - MBA
- Indiana University - BA
- SC Real Estate Salesman License
- NC Real Estate Salesman License

COMMUNITY INVOLVEMENT

- Play, Advocate, Live Well Resource Development Chair and Strategic Planning Committee
- Spartanburg Regional Fellow Leadership Program, 2020
- Board of Regents, Spartanburg Area Chamber of Commerce
- Co-Founder, Bikes for Tykes
- Spartanburg Regional Hospice, Volunteer
- JUMPSTART, Volunteer
- Keep OneSpartanburg Beautiful, Volunteer
- SAMBA, Trail Maintenance Volunteer
- First Presbyterian Church Youth Basketball Coach
- FCA Youth Basketball Coach