

Top Ten Reasons to Buy a Great Southern Home Today!



Lock in Your Housing Payment in an Uncertain World

Over time, inflation raises the cost of most things including rent! However, when you buy a home with a fixed rate mortgage, one of your most important expenses each month is set going forward. And an added benefit, when interest rates decline, you can refinance to a lower mortgage rate which could reduce your mortgage payment further.

Long-Term Investment

Real estate has historically appreciated over time, and the combination of paying down your mortgage balance, home price appreciation and wage increases over time drive a path to personal wealth accumulation.

Why Make Your Landlord Rich?

Paying rent to a landlord lets Them pay down their mortgage and puts money in Their pocket. Landlords can raise your rent every year. When You own Your home, monthly mortgage payments go toward paying down Your loan balance, thereby creating that equity and savings for You and Your Family.

You Don't Need a 20% Down-Payment to Buy a Great Southern Home

We have our own mortgage company at Great Southern Homes, and that allows us to offer a variety of mortgage products, including programs that only require a 3 or 5% down payment, and in certain cases, no down payment at all!

Less Repairs & Maintenance

A new home demands less upkeep than an older one, with all our components being brand new and backed by a warranty. This reduces repair costs and helps keep your expenses down.

Modern Features and Design

Our new homes are designed with modern layouts, energy-efficient appliances, smart home technology, and are built to the latest building codes.

Opportunity for Customization

Purchasing one of our new homes may allow you to make numerous choices, including flooring, lighting fixtures, appliance packages, plumbing fixtures, and many other features that are not available when buying a used home.

Tax Benefits

Homeownership provides deductions for mortgage interest and property taxes, subject to local and federal laws. These benefits can meaningfully reduce the amount of income tax you owe each year.

Sense of Community and Stability

Owning a home can provide a sense of permanence and control over your living situation, creating a safe and stable environment for your family. This also allows you the opportunity to create meaningful and lasting relationships with your neighbors and the community. Additionally, many of our neighborhoods often feature amenities such as parks, pools, walking trails, playgrounds, and even pickleball courts.

Finally...We are Making Deals!

We are offering amazing incentives that you can't get by renting or buying a used home. Our current incentives include lower mortgage rates than you could get from your current bank, cash to cover closing costs as well as discounted options packages.