



IMPACT

REPORT

2025



Mission: Through love and service to all, we will steward our resources to maximize our impact for God's Kingdom in a culture that encourages each team members God given talents.

OUR VALUES:

HONOR

EXCELLENCE

PASSION

HUMILITY

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Our Story SO FAR

Our History

Baessler Homes was founded in 1968 by Ted and Sheila Baessler. In 2012, Jamie & Sarah Baessler assumed stewardship of the Company and in 2017, the Company was converted to The Baessler Group (TBG). In 2023, the Company became 100% Employee owned, with Jamie Baessler continuing in his role as CEO.

TBG is a public benefit corporation (PBC) and operates as a for-profit ministry with the primary focus of caring for the people that the Lord brings to the Company. Ministry at TBG means “caring for the whole person” in all aspects of their life.

Our Purpose

Our Purpose defines why TBG exists as a company. As a Kingdom company and a for-profit ministry, TBG will live in a way that honors God. TBG does this according to Matthew 22:36-39 by loving God and loving others.

The Baessler Group, PBC’s Statement of Faith in Action shall be the Corporation’s guide for what it looks like to love and honor God as a Kingdom company.

Our primary purpose for existing as an organization is to reveal the Kingdom of God by loving and serving those we work with and caring for each person in all aspects of their life.

Our Story

SO FAR

Our Vision

As a homebuilder, the for-profit products/services that we provide to the marketplace are valuable newly built homes. These for-profit activities fund our commitment and calling to the ministry of caring for people. We will focus on providing attainable housing to our marketplace with additional attention on creating homeownership opportunities for individuals and families within our community.

Our Process

Our Mission and Values are founded on Christian principles, and these define the expectations of how all team members are to contribute to the Company. It is expected that each team member will put the Mission and Values into action daily.

This Mission led to the formation of BH Impact, the outreach initiative for TBG. BH Impact helps to lead and coordinate the outreach initiatives of our Mission. BH Impact partners with local, national and global non-profit organizations that provide resources and services to people in our communities. Our desire is for every Team Member at TBG to feel a part of something bigger that changes lives, making an impact in the communities we live and build in.

This greater view of generosity expands our opportunities to be generous in numerous ways with those in our community around us. Passion is one of our twenty-one Leadership Characteristics at TBG. As a Leadership Characteristic we define Passion as: Intense desire in all aspects of L.I.F.E.; which means we will be generous with our Labor, Influence, Finances, and Expertise.

OUR 2025 DONATION IMPACT

TBG is committed to donating at least 15% of its net profits each year. In 2025, the total of financial donations exceeded **\$529,000**. We have supported over **50** organizations across various sectors, including youth support, international missions, poverty alleviation, assistance for single moms, and many others, working to make a positive impact in communities locally and around the world. Some of the organizations that we supported were:

- Arboretum Coffee
- Colorado Youth Outdoors
- FCA of Northern Colorado
- Fort Collins Rescue Mission
- Jobs of Hope
- Life Stories and Family Advocacy
- Realities for Children
- SAVA
- The Jireh Project
- YWAM
- Frank Gale Faith Not Fear
- UNC Cancer Rehab Institute



FINANCIAL IMPACTS

ONE \$50,000 DONATION

- Expanded care capacity
- +1 full-time staff member added
- Waitlist reduced from 130 → 28
Nearly 80% decrease!

At Baessler Homes, our purpose as a Public Benefit Corporation calls us to build more than homes— we strive to build stronger, healthier communities. We are proud to partner with organizations that create meaningful, measurable change in people’s lives. This year, one partnership in particular has shown us just how powerful generosity can be.

In collaboration with Frank Gale Faith Not Fear and the UNC Cancer Rehab Institute, we committed a \$50,000 donation to expand access to critical cancer rehabilitation services. These programs provide life-changing support for individuals navigating the physical and emotional challenges of cancer recovery—helping patients regain strength, mobility, and confidence. The impact was immediate and profound. Because of this single donation, the UNC Cancer Rehabilitation Institute was able to hire an additional full-time team member, dramatically increasing their capacity to serve patients. As a result, their waitlist dropped from 130 individuals to just 28—nearly an 80% reduction. Behind that number are real people who gained faster access to care, hope, and a path forward in their healing journey.

We know that cancer touches all of us, whether directly or through someone we love. That reality makes this work deeply personal and reinforces our commitment to invest where it matters most. Our goal is to make a tangible difference in people’s lives, and this partnership shows what’s possible when a community comes together with purpose.

Inspired by these results, we have committed to continuing this \$50,000 annual donation over the next three years. By sustaining and growing this partnership, we aim to further reduce barriers to care and exponentially expand the program’s reach—ensuring more individuals receive the support they need, when they need it most.

This is what it means to live out our values as a PBC: to lead with generosity, invest in community well-being, and create lasting impact beyond the walls we build.

OUR 2025 VOLUNTEER IMPACT

At Baessler Homes, building strong communities goes far beyond the homes we construct. In 2025, our team invested more than **500** volunteer hours serving alongside local and global partners, living out our commitment to care for the communities that support us. Whether we were swinging hammers, organizing supplies, serving families, or simply showing up where help was needed, each hour represented something bigger than service, it represented who we are.

We believe the best communities are built together. And in 2025, we were proud to continue building impact – one act of service at a time. Some of the organizations that we volunteered at were:

- Weld County Human Services
- Habitat for Humanity, Weld County
- Serve 6.8
- Weld Food Bank
- Weld and Larimer Humane Society
- Youth with A Mission
- Homebuilders Association of Northern Colorado
- Read Across America



BAESSLER NIGHT OF GIVING

In 2025, The Baessler Group hosted its second annual Baessler Night of Giving as a tangible expression of our Mission to steward resources in a way that maximizes impact for God's Kingdom. During this event, three non-profit organizations, Life Stories, Jobs of Hope, and The Pregnancy Resource Center were invited to share their mission, vision, and the work they are doing to serve others. Team Members were then given the opportunity to personally choose which organization they wished to support through their donation. By providing the power of choice, Baessler Night of Giving allowed generosity to be driven by passion and calling, while engaging our Team Members in meaningful partnership with organizations serving our community.



3

Non-Profits

65

People Attended

\$46,000

Total Donations

BAESSLER NIGHT OF GIVING

LIFE STORIES

“Baessler Homes’ commitment to our community goes far beyond a single event. Their Night of Giving raised over \$20,000 for Life Stories, but their generosity didn’t stop there. Through additional sponsorship support and their nomination of Life Stories for the Weld Businesses Who Care Award, Baessler Homes helped generate more than \$54,000 to support children and families impacted by abuse and neglect in Weld County. Partnerships like this don’t just fund programs. They create real pathways to healing, hope, and justice for the kids we serve. We are incredibly grateful to Baessler Homes for standing with us and investing so meaningfully in the safety and wellbeing of our community’s children.”

-SUSAN MCKENZIE, LIFE STORIES

JOBS OF HOPE

“Jobs of Hope values our partnership with Baessler Homes. We were blessed to receive \$18,000 at the Baessler Night of Giving in January of 2025. We were very surprised by this donation, as well as humbled by the trust that Baessler placed in us to continue to reach justice-involved individuals in Northern Colorado. This donation helped us deliver vital services to our clients, and also was an investment in their success! Baessler Homes had a part to play in the results we saw in 2025. Approximately 70% of our clients found and sustained permanent housing. Close to 80% of our clients found and sustained full-time employment. Thank you Baessler Homes for your support of Jobs of Hope!”

-DAN ORDAZ, JOBS OF HOPE

MISSION TRIP

COSTA RICA

For the third year in a row, TBG sponsored a team of 8 of our Team Members to complete an international Mission Trip. Baessler Team Members, along with family members, and our Trade Partner, Simpson Electric, traveled to Costa Rica with YWAM (Youth with a Mission - To know God and Make Him Known) to build a home for a single mother and her 8-year-old daughter. In just one week, the team successfully constructed a fully furnished, two-bedroom home for the family.



MISSION TRIP

COSTA RICA



"The Costa Rica Mission Trip was a life changing experience. It was amazing to talk to others and hear their testimonies and experiences with God. One of my favorite memories is playing with the little kids and being able to make an impact on their lives. I loved getting to know the YWAM team and the families and kids from Costa Rica, connecting through the language barrier and still accomplishing a huge goal! I got to see God working through people in powerful ways, and I'm so grateful I got the chance to be part of it and serve. It opened my eyes to how others live and helped me discover a deeper sense of purpose!"

-KAYLA MEYER



OPERATION HOMEFRONT

In June of 2025 Baessler Homes was approached by US Bank with a life changing opportunity. US Bank donates homes to veterans in need, and this year we had the honor of being selected as their builder partner, alongside Operation Homefront, a non-profit organization with a focus on helping struggling veterans and their families. Once a home was selected, veterans around the country had the opportunity to apply for the home giveaway program. We use the word program because this donation goes beyond simply giving someone the keys to a new home. There are requirements to qualify, such as agreeing to complete financial planning courses and developing a household budget. US Bank not only wants to help veterans with housing but wants to educate them on what it takes to maintain a home and to help them build a strong foundation. This aligns perfectly with our vision and values to create more successful homeowners, and we couldn't have been more grateful to be a part of this impact. We soon found out that Scott, an Army Green Beret, and his wife Ivon were the selected recipients.



OPERATION HOMEFRONT

Once we learned about Scott and Ivon, our team was off to the races. We completely furnished their home, and we were able to add personal touches based on Scott and Ivon's bio to help make their house feel like a home. On a beautiful December day, after six months of planning, it was time to meet Scott and Ivon and officially turn over their keys. It gives us goosebumps to think about that day. The Baessler Team, along with members from US Bank, and Operation Homefront lined up outside to welcome Scott and Ivon home. Soon, tears were flowing and the magnitude of the moment set in.

A more deserving couple could not have been selected. The following day a Baessler Homes Team Member was walking by and saw Ivon and their pup, Werewolf, sitting on the front porch, soaking up the sun. She smiled and waved and radiated joy. It doesn't get much better than that. It is a great reminder of why we do what we do. Our homes are more than just sticks and bricks. They are security. A sense of place. They are a refuge. They change lives.



TRADE PARTNER IMPACT TESTIMONIAL

SIMPSON ELECTRIC

When I was first offered the opportunity to make a difference, I didn't think much of it. I saw myself as just an average guy who puts his pants on one leg at a time, unsure of what I could truly contribute. Still, I figured it might be a good chance for career growth. Looking back, I realize that everything really does happen for a reason. This experience became far more than professional development – it challenged me mentally, physically, and spiritually.

The opportunity was to travel to Costa Rica to help build a house for someone in need. As a trade partner and representative of Simpson Electric, I had witnessed the homebuilding process from start to finish many times and knew how long it usually takes to build a house in the States. So when I heard we were expected to build one in just five days, I honestly found it hard to believe.



TRADE PARTNER IMPACT TESTIMONIAL

SIMPSON ELECTRIC

Getting to Costa Rica was a smooth and easy process, thanks to Michael and the Baessler team, who handled every detail to make it all possible. Day one in Costa Rica was quiet and uneventful. I didn't notice much difference between being there and being in the States – the warm, humid air reminded me a lot of Florida. But day two was when everything changed. Early that morning, we boarded a bus to head to the job site. As we drove farther from the hotel, the scenery began to shift. The farther we went, the clearer it became why we were there. With every passing mile, it hit me more and more that we were about to change someone's entire life.

When we arrived, a few people were already there preparing to work. Even though it was early, everyone greeted us with warm smiles and genuine excitement. Their energy was contagious. As the day went on, everyone jumped in and took on a task. It didn't matter who you were or what your background was – we all became part of something bigger than ourselves. For the first time, I truly understood the impact we were about to make.

During the building process, I met so many incredible people from all walks of life. I learned about their struggles, their triumphs, and their journeys. I also connected with coworkers I thought I already knew, but on a much deeper, more personal level. One of the most touching moments was when one of the guys opened up and shared how building this house made him feel close to his father, who had passed away. Hearing that reminded me that we weren't just building a structure – we were helping to heal hearts, including our own. By the end of the five days, we didn't just build a house. We built a home for a family, lifelong friendships, and a renewed sense of purpose for everyone involved in the Costa Rica project.

-MARCOS GARCIA

TEAM MEMBER IMPACT TESTIMONIAL

In 2025 I was fortunate to be a part of two life changing events. The first, was a Baessler sponsored mission trip to Costa Rica. The mission was to build a home with YWAM Homes of Hope for a single mom in the outskirts of Liberia. On day one we met the other volunteers. It wasn't a small group. I thought, there is no way we will be able to build a home efficiently with this many people. I was so wrong. As soon as the leaders said go everybody jumped in to help and amazingly the home was 99% complete by the end of day two. The way we flowed together was nothing short of amazing. What really made this special for me is that I was able to bring my 13 year old son Eli. On the final day we held a ceremony and Eli was asked to present the key. We all gathered in a circle and one by one passed the key around, sharing what was on our hearts. By the time it reached me there wasn't a dry eye. I said a few words then experienced an unbelievable amount of pride as I watched my son speak from his heart and hand the key over to the family. I will be forever grateful for the perspective this experience gave us.



TEAM MEMBER IMPACT TESTIMONIAL

Not long after returning from Costa Rica I was presented with another opportunity to help a family. Each year, US Bank selects a veteran in need and gives them a home. This year, they chose a Baessler home in our Liberty Draw community. We worked alongside US Bank and Operation Homefront to prepare the home for Scott, an Army Green Beret, and his wife Ivon. This time, I was selected to hand over the keys and once again, there wasn't a dry eye in the room. Without organizations willing to give in these impactful ways people in situations like Scott and Ivon would likely never experience the security that comes with home ownership. This experience reminded me how fortunate I am to have a safe home for my family and how fortunate we all are at Baessler where we impact families and communities, one home at a time.

- JEREMY LOVE



HOMEOWNER TESTIMONIAL

“This townhouse is going to make the biggest difference for our family. It’s going to lower our housing costs by 70%. This was just a lot of generous people who are willing to give a life changing gift to a veteran family. Some day, it could be a decade like it was for me, but you can find your way to the light like this and have surprising things happen. To be supported like this, to be recognized, I feel so lucky. We are so grateful for this experience from Baessler Homes, Operation homefront and US bank. We are forever grateful.”

-SCOTT WIMAN



HOMEOWNER TESTIMONIAL



“Everything I have experienced when it comes to the search prior to landing here, everything has been completely out of my expectations. I wasn’t sold a home here, I was welcomed here into this neighborhood rather than pushed into it. It was quite the experience to be honest... My favorite part of this experience at Baessler Homes is the people i’ve been able to engage with, the people have made a huge difference in the decision we decided to take in the end. It opened up opportunities for friendship with staff members and makes me feel at home... The biggest thing that has stood out to me is humility. Its the same across the board with everyone I have worked with. It has been wonderful to work with Baessler Homes.”

- MANNY MALDONADO



TEAM MEMBER IMPACT TESTIMONIAL

CARING DEEPLY FOR OUR TEAM

“My name is Mike Valdez. I am the Production Manager at Baessler Homes. I have been with Baessler for over 9 years now. 2025 was a rough year for me personally. I had to have several major surgeries throughout the year. Baessler worked out a very flexible schedule with me to be able to continue to work from home and part time in the office until I had fully recovered. It was roughly a 4-month process that I am very grateful they were able to work out for me. It allowed me to continue with my pay normally and provide for my family.



As a company we believe in work life balance and taking care of the whole person. I can tell you that we do live that out! Different team members made sure I was checked up on and had meals delivered to my family and I while I was recovering from surgery. Even after returning to work, I could not get around fully. Everyone always made sure I was able to get around smoothly and was taken care of. From carrying my computer and notebooks, to helping me get and carry my coffee, and even helping fix and carry my food at company lunches. I was truly cared for and blessed by my Baessler family in 2025.”

- MIKE VALDEZ

OUR 2026 GOALS



As the vision for BH Impact continues to grow each year, we are committed to expanding both the number of non-profits we support and the overall impact we are able to make in our communities.

In 2026, we hope to see even greater involvement from our Team Members as they step into opportunities to serve and give. By encouraging participation both individually and as an organization, we believe the collective impact of our team will continue to grow in meaningful ways. To support this vision, we are implementing a new initiative that requires every Team Member to participate in at least one volunteer opportunity each year, while offering a minimum of one volunteer opportunity per quarter for them to engage with.

At the same time, we are expanding our focus within the L.I.F.E. framework to ensure our impact reaches every dimension of how we can serve. By intentionally investing in Labor, Influence, Finance, and Expertise, we aim to empower our Team Members to use their time, talents, resources, and relationships to support the organizations and causes that strengthen our communities. Through this holistic approach, BH Impact seeks to deepen our partnerships, broaden our reach, and create lasting change in the places we call home.

Our Mission will continue to move forward and expand. We made an incredible worldwide impact in 2026. Our hope is to grow that impact by expanding our initiatives and the work that we have started.

**WE THANK YOU
FOR YOUR CONTINUED SUPPORT IN
OUR MISSION**

