



Our **Mission** Statement

Veranda Homes business is the creation of housing and shelter to serve the needs of South Carolina and the surrounding markets. We are committed to being a profitable and growing company through teamwork, integrity, and hard work. Our mission is to provide value and enrich the lives of our team, trade partners, business partners, community, and clients by the conduct of our business.



Our **Vision**

To be a recognized leader providing housing throughout SC and surrounding markets, while adhering to our guiding principles and introspectively providing safe harbor to all associated stakeholders.



Our Guiding Principles

We at Veranda Homes believe that these guiding principles govern our actions in our daily work and interactions and are a roadmap to the future of this company. As such, we hold ourselves and those associated with us accountable to the principles set herein and, in our mission, and vision statements.

- ❖ We are a company founded upon Christian values and beliefs; as such we will always deal honestly, fairly, and straight forwardly with coworkers, trade partners, business associates and customers.
- ❖ The culture we shall seek to create is a working environment of respect, encouragement, empowerment, and balance, where all are,
 - treated with respect, tact, and courtesy,
 - encouraged to succeed personally, professionally, and financially,
 - empowered to act upon ideas, opportunities, and improvements, and
 - expected to maintain balance between career and family life.
- ❖ Good housing is a fundamental need for all people. There are needs for multiple types of housing serving all sectors of demand and need. This company will endeavor to serve multiple segments of the market including the public/private partnerships and addressing the needs of our aging population.
- ❖ We will work diligently to provide the best possible product and experience for our homebuyers.
- ❖ The financial success of this company creates stability and security for all stakeholders. Stakeholders include team members, trade partners, business associates, housed clients and the surrounding community. While we will endeavor to maintain a growing company, we will not do such in a manner that jeopardizes the security of the company and its stakeholders.
- ❖ To create such stability, this company will be open to vertical integration and will seek to own asset properties to create a countercyclical hedge.
- ❖ This company will lead in the advancement of building science and the implementation of new technology for the building of housing. Wherever it is technically and economically feasible, Veranda will be at the forefront.
- ❖ The success of this company and the people who work here are measured by more than strong financial results. It is measured by the positive impact provided to all stakeholders, the advancements created in building science and technology and reducing the environmental footprint created by new housing.