

THANK YOU STANLEY MARTIN!



In June, the [ASK Childhood Cancer Foundation](#) partnered with Stanley Martin Homes to transform the bedroom of 10-year-old Richmond native Santiago into a customized, Spider-Man and Lego-themed dream room. The space was specifically tailored for his recovery following a six-week hospital stay for a bone marrow transplant to treat his Aplastic Anemia.

Watch Santiago's dream room makeover and reveal [HERE](#), and read the full press release [HERE](#).



led hands-on by Stanley Martin Homes' Division President Charlie Jones, this initiative highlights the **profound, real-world impact** that Home Builders Association of Richmond (HBAR) members can achieve by building **safe, comforting spaces for children** undergoing treatment for cancer or serious blood disorders. For more than 12 years, **HBAR and ASK have partnered to improve the quality of life for local families** like Santiago's who are navigating difficult journeys.

By participating in the **HBAR Welcome Home Program** and partnering with the **ASK Childhood Cancer Foundation**, you won't just make a child's dream come true—you will provide a safe, comfortable space where they can heal and rest post-treatment. Additionally, ASK will provide marketing assistance throughout the entire project to ensure your company's incredible contribution is shared with the community.

This support and media attention includes:

- » Press Releases & Media Pitching
- » A Custom Video Showcasing the Before, After, & Final Reveal of the Dream Room
- » Dedicated Social Media Coverage

To learn more about partnering with ASK, please contact ASK's Director of Philanthropy, Lindsey Jennings, at ljennings@askccf.org.

