

ABOUT US

"Lettuce Entertain You started because of ideas. We are a group of entrepreneurs who work under one umbrella and it's our culture of caring that bonds us. Caring about the food, the service, our people and our guests."

> - Richard Melman, Founder & Chairman of Lettuce Entertain You Enterprises



Lettuce Entertain You Enterprises, Inc., one of the most influential restaurant organizations in the country, currently owns, licenses or manages more than 60 brands and 100 establishments in Illinois, Arizona, Minnesota, Nevada, California, Maryland, Washington D.C. and Virginia.

Lettuce was founded as a result of joining Richard Melman's innovative ideas with the business acumen of Jerry A. Orzoff, Melman's first partner. A successful realtor, Orzoff (who died in 1981 at the age of 45), played a crucial role in Melman's life as a friend and mentor. "Jerry was a guy I respected and related to. He believed in my ideas. Meeting him in 1970 was the turning point in my life."

Melman and Orzoff became business partners and created a hip burger joint geared toward young singles interested in rock music, casual clothes, healthy food and fun drinks. The menu was designed to appeal to a variety of tastes and included everything from vegetarian and macrobiotic foods to hamburgers, sandwiches, milkshakes and the first salad bar in Chicago.











R.J. Grunts opened in Lincoln Park on June 10, 1971 and soon became one of the hottest restaurants in Chicago and then the nation. It was iconoclastic in its day and is still considered a forerunner in the trend towards dining out as entertainment that swept the country in the early 1970's.

More unique concepts followed, and with each new restaurant the company grew and Melman's style continued to evolve. Since 1971, Lettuce has created high quality, successful restaurants that range from Michelin-starred fine dining to fast casual burger joints, from quick-serve Asian fare to upscale Italian cuisine, from sushi to Spanish tapas, and much more. In addition to these brick and mortar restaurants, Lettuce concepts and cuisine can also be found in sports stadiums, airports around the country and grocery stores.

Melman's guiding philosophy is that he is not interested in being the biggest, the richest or the most well-known restaurateur. He has always just wanted to be the best he can be. He places enormous value on the people who work for Lettuce and feels tremendous responsibility for their continued success.

Melman and Lettuce Entertain You show no signs of stopping. "We're a very disciplined organization. We run restaurants well," says Melman, who was honored with the James Beard Outstanding Restaurateur Award in 2011 and the Lifetime Achievement Award in 2015. "People think of us as creative-and I do believe we possess creativity, but more importantly, we play good solid ball. We surround ourselves with good people and we train them well. And, we work very hard." Adds Melman of Lettuce's success, "We've had the ability to give people what they want almost before they know they want it. You can call it trendsetting. I prefer to call it the ability to listen to people."









#### **CHICAGOLAND AREA**

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   Oak Brook: Oakbrook Center 630-586-9200
- ASAP POKE™
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   671 N St Clair St 312-642-0001
   834 W Fulton Market 312-733-0370
- BEATRIX MARKET™
  671 N St Clair St 312-642-0001
  834 W Fulton Market 312-733-0370
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   Lincolnshire: 215 Parkway Dr 847-808-8880
   Schaumburg: 1950 E Higgins 847-517-8881
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- CAFE BA-BA-REEBA!\* 2024 N Halsted St 773-935-5000
- CRAB CELLAR®
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- DI PESCARA\* Northbrook: Northbrook Court 847-498-4321
- EMA\*
   74 W Illinois St 312-527-5586
- EVEREST\*

   440 S LaSalle St. 40th Floor 312-663-8920
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   Water Tower Place 312-335-3663
- HUB 51°
   51 W Hubbard St 312-828-0051
- IL PORCELLINO\* 59 West Hubbard St 312-595-0800
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   Rosemont: 5441 Park PI 847-261-0392
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- LETTUCE AT NAVY PIER, BIG BOWL CHINESE EXPRESS<sup>®</sup> 600 E Grand Ave 312-546-7440
- LETTUCE AT NAVY PIER, BIG CITY CHICKEN\*
   600 E Grand Ave 312-546-7440
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- LETTUCE AT NAVY PIER, OZZIE'S POPS & PRETZELS 600 E Grand Ave 773-555-5555

- L. WOODS\* TAP & PINE LODGE Lincolnwood: 7110 N Lincoln Ave 847-677-3350
- MAGGIANO'S LITTLE ITALY'
  Chicago: 516 N Clark St 312-644-7700
  Naperville: 1847 Freedom Dr 630-536-2270
  Oak Brook: 240 Oakbrook Center 630-368-0300
  Schaumburg: 1901 E Woodfield Rd 847-240-5600
  Skokie: 4999 Old Orchard Center 847-933-9555
  Vernon Hills: 307 Hawthorn Center 847-918-0380
  Wauwatosa, WI: 2500 North Mayfair Rd 414-978-1000
- M BURGER\*
   Aurora: 1650 Premium Outlet Blvd 312-217-1969
   Chicago: 161 E Huron St 312-254-8500
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   Chicago: Water Tower Place 312-867-1549
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- MON AMI GABI\* Chicago: 2300 N Lincoln Park West 773-348-8886 Oak Brook: Oakbrook Center 630-472-1900
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   59 W Hubbard St 312-377-9950
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   165 E. Huron 312-767-4075
- R.J. GRUNTS\* 2056 N Lincoln Park West 773-929-5363
- ROTISSERIE EMA™
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- RPM ITALIAN\*
   52 W Illinois St 312-222-1888
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   66 W Kinzie St 312-284-4990
- SARANELLO'S° Wheeling: 601 N Milwaukee Ave 847-777-6878
- SEASIDE'S<sup>™</sup> 1962 N Halsted St 773-248-1749
- SHAW'S CRAB HOUSE<sup>®</sup> Chicago: 21 E Hubbard St 312-527-2722 Schaumburg: 1900 E Higgins Rd 847-517-2722
- STELLA BARRA PIZZERIA\* 1954 N Halsted St 773-634-4101
- SUMMER HOUSE SANTA MONICA\* 1954 N Halsted St 773-634-4100
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- TOKIO PUB<sup>™</sup> Schaumburg: 1900 E Higgins Rd 847-278-5181

• WILDFIRE\*

Chicago: 159 W Erie St 312-787-9000 Glenview: 1300 Patriot Blvd 847-657-6363 Lincolnshire: 235 Parkway Dr 847-279-7900 Oak Brook: Oakbrook Center 630-586-9000 Schaumburg: 1250 E Higgins Rd 847-995-0100

WOW BAO\*
 2806 N Clark St 773-433-5333
 225 N Michigan Ave 312-226-2299
 1 W Wacker Dr 312-658-3005
 Water Tower Place 312-642-5888
 1 W Division St 312-643-1185
 200 N. Michigan Ave 773-279-5216
 46 E. Chicago Ave 773-279-5217

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 DON & CHARLIE'S\* 7501 E Camelback Rd 480-990-0900

### **SOUTHERN CALIFORNIA**

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- MON AMI GABI\*
   Paris Resort & Casino 702-944-4224
- STRIPBURGER\*
   On The Strip at Fashion Show 702-737-8747

## TWIN CITIES AREA, MN

- BIG BOWL\*
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- TWIN CITY GRILL™ Bloomington: Mall of America 952-854-0200
- WILDFIRE\* Eden Prairie: Eden Prairie Center 952-914-9100

## WASHINGTON DC METRO AREA

- BIG BOWL<sup>®</sup>
  - Reston, VA: Reston Town Center 703-787-8852
- COMMUNITY CANTEEN\* Reston, VA: Reston Town Center 703-707-9442
- JOE'S SEAFOOD, PRIME STEAK & STONE CRAB\* Washington DC: 750 15th St NW 202-489-0140
- MON AMI GABI\* Bethesda, MD: 7239 Woodmont Ave 301-654-1234 Reston, VA: Reston Town Center 703-707-0233
- RPM ITALIAN\* Washington DC: 601 Massachusetts Ave NW 202-427-9293
- STELLA BARRA PIZZERIA\* Bethesda, MD: 11825 Grand Park Ave 301-770-8609
- SUMMER HOUSE SANTA MONICA\* Bethesda, MD: 11825 Grand Park Ave 301-881-2381
- WILDFIRE\* McLean, VA: Tysons Galleria 703-442-9110