



# RACE FOR A CAUSE

5K | 2017



## Sponsorship Packet

Saturday, September 16<sup>th</sup>, 2017

Benefitting Families First  
Health and Support Center

**Families First**

*support for families...health care for all*

## Families First

support for families...health care for all

# 2017 Sponsorship

### About the Event

Bottomline Technologies is proudly accepting sponsorship applications for the Race for a Cause 5k, **targeting 500+ participants, on Saturday, September 16<sup>th</sup>, 2017.**

**100% of the net proceeds benefit Families First Health and Support Center** – a private, not-for-profit community health center and family resource center. Families First offers health care, dental care and parent & family programs for everyone — infants to seniors, single people and families, insured or uninsured, all income levels. Learn more at [www.familiesfirstseacoast.org](http://www.familiesfirstseacoast.org).

We are seeking sponsorship commitments by **August 13, 2017.**

- All sponsors can place inserts, marketing material or products into race packets
- Highly visible pre- and post-race event publicity
- Targeting 500+ participants in the greater Seacoast area
- Free kids fun run and activities for kids 5 and under
- Event begins and ends on Pease International Tradeport at Bottomline Technologies headquarters, located at 325 Corporate Drive in Portsmouth, NH

### Platinum Sponsor | Donation: \$10,000+

Platinum Sponsors receive the following benefits:

- Company name and logo prominently displayed on race website and along race course
- Inclusion in pre/post-race press releases
- Up to 25 members of your company can participate free in the event and receive race apparel or marketing items (hats, water bottles, etc)
- Display of company banner or booth at event
- Company name prominently displayed on Families First health care van, which travels around the Seacoast
- Will be recognized in Families First's annual report, website, lobby posters and annual thank you ad published in The Portsmouth Herald and will be invited to Families First's annual Leadership Society party

### Gold Sponsor | Donation: \$5,000

Gold Sponsors receive the following benefits:

- Company name and logo prominently displayed on race website and along race course
- Inclusion in pre/post-race press releases
- Up to 15 members of your company can participate free in the event and receive race apparel or marketing items (hats, water bottles, etc)
- Display of company banner or booth at event
- Will be recognized in Families First's annual report, website, lobby posters and annual thank you ad published in The Portsmouth Herald and will be invited to Families First's annual Leadership Society party

### Silver Sponsor | Donation: \$2,500

Silver Sponsors receive the following benefits:

- Company name and logo prominently displayed on race website and along race course
- Inclusion in pre/post-race press releases
- Up to 10 members of your company can participate free in the event and receive race apparel or marketing items (hats, water bottles, etc)
- Will be recognized in Families First's annual report, website, lobby posters and annual thank you ad published in The Portsmouth Herald and will be invited to Families First's annual Leadership Society party

### Bronze Sponsor | Donation: \$1,000

Bronze Sponsors receive the following benefits:

- Company name and logo prominently displayed on race website and along race course
- Up to 5 members of your company can participate free in the event
- Will be recognized in Families First's annual report, website, lobby posters and annual thank you ad published in The Portsmouth Herald and will be invited to Families First's annual Leadership Society party

### Friends Sponsor | Donation below \$1,000 or In Kind

As a Friends Sponsor, we welcome your commitment and desire to be a part of this event. The donation could be in the form of cash, product, prizes or items to be placed into the participants "Goodie Bag."



## 2017 Sponsorship

We are seeking sponsor commitments by **August 13, 2017**. All donations are tax deductible. **If you are interested in being a Corporate Sponsor please contact Paula Place 603-422-8208 ext. 132 or email [pplace@familiesfirstseacoast.org](mailto:pplace@familiesfirstseacoast.org).** If you are interested in making an in kind product donation contact Holly Tennent 603-501-6653 or email [btrace4acause@bottomline.com](mailto:btrace4acause@bottomline.com).

### Bottomline in the Community

Bottomline is committed to the communities where our employees work and live. 'Doing the Right Thing' is one of our Guiding Principles. Our strong commitment to responsible corporate citizenship is reflected in our people, our culture, and our actions – and has been acknowledged with awards such as the Granite State Award from the University of New Hampshire, as well as being voted a 'Best Company to Work For' in New Hampshire, by Business NH Magazine.

**Complete the sponsorship form below to join in this exciting and rewarding event!** Please enclose your sponsor form and payment (make donations payable to *Families First*) and mail to:

**Bottomline Technologies Race for a Cause  
Attn: Paula Place - Families First  
100 Campus Drive, Suite 12  
Portsmouth, NH 03801**

### Saturday, September 16<sup>th</sup>, 2017 | Portsmouth, NH

We would like to participate in the Bottomline Technologies Race for a Cause by contributing at the sponsorship level indicated below:

- Platinum Sponsor** (\$10,000 or more) \$ \_\_\_\_\_
  - Gold Sponsor** (\$5,000)
  - Silver Sponsor** (\$2,500)
  - Bronze Sponsor** (\$1,000)
  - Friends Sponsor** (Less than \$1,000 or 'in kind' product)  
*Please accept our donation of the product(s) listed below:*
- \_\_\_\_\_
- \_\_\_\_\_

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone Number