

ROUNDTABLE ON OPEN DATA FOR ECONOMIC GROWTH



Eisenhower Executive Office Building | Washington, DC | July 25, 2017

Purpose: *Connect government and private-sector leaders to use Open Data as a strategic resource for better government and growing the American economy.*

- 12:00 pm **Registration, Networking, and Refreshments**
- 12:45 pm **Welcome with Structure of the Day and Goals for the Roundtable**
Dr. Kristen Honey, Senior Policy Analyst, White House Office of Management and Budget (OMB)
- 1:00 pm **Opening Remarks - Open Data, DATA Act, and Blockchain Fueling American Business**
The Honorable Mick Mulvaney, Director, OMB
- 1:15 pm **White House Offices - Crosscut Panel on Open Data**
- **Jack Wilmer**, Senior Policy Advisor for Cybersecurity and IT Modernization, White House Office of Science and Technology Policy
 - **Matt Lira**, Special Assistant to the President for Innovation Policy and Initiatives, White House Office of American Innovation (OAI)
 - **Margaret Graves**, Acting Federal Chief Information Officer, OMB
 - **Moderator: Dr. Kristen Honey**
- 1:40 pm **Lightning Talks - How Open Data Drives New Products and Services**
Business leaders discuss how entrepreneurs and innovators can use Open Data for new business ventures.
- **Sergio Rodriguez, Jr.**, Chief Strategy Officer, Credit Junction
 - **Andrew Turner**, Director and Chief Technology Officer of the Research and Development Center, Esri
 - **James Psota**, Chief Technology Officer and Co-Founder, Panjiva
- 2:00 pm **Breakout Session 1 - High-Value Data for Business**
Participants will identify important applications of Open Data and high-value datasets
- 3:00 pm **Networking Break**

The 2017 Roundtable on Open Data for Economic Impact is designed to elicit individual views and suggestions for improving Federal data from stakeholders and experts in the field.

To ensure openness of discussion, the Roundtable will be held under the Chatham House Rule:
Any participant is free to use information from the day but is not allowed to reveal who made any comment.

Participants may tweet using the hashtag #OpenData and share their White House experience on social media without attributing ideas to any one individual or organization to maintain anonymity of ideas and encourage ideas exchange.

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- 3:20 pm **Lightning Talks - How Businesses Use Open Data to Innovate**
Business leaders describe how Open Data helps companies improve operations and strategy.
- **Shali Mohleji**, Government and Regulatory Affairs Manager, Technology Policy, IBM
 - **Nate Haskins**, Chief Data Officer, S&P Global Market Intelligence
 - **Hugh McDonough**, Director of Global Innovation, Abt Associates
- 3:40 pm **Breakout Session 2 - Sharing Expertise to Put Open Data to Use**
Breakout groups address ways that government and the private sector can create an enabling environment for the business use of Open Data.
- 4:30 pm **Presentation of Highlights**
Breakout groups present key insights, takeaways, and next steps
- 5:00 pm **America's Emerging Technologies and Data-Driven Solutions**
Michael Kratsios, Deputy Assistant to the President and Deputy U.S. Chief Technology Officer, White House Office of Science and Technology Policy
- 5:15 pm **Closing Remarks - Harnessing Data to Innovate for the Future**
Chris Liddell, Assistant to the President and Director of the American Technology Council, OAI
- 5:30 pm **Adjourn for Networking Reception**

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