

How to do BANFF on a budget

The value of attending the Festival is priceless. One meeting can change your career.

BANFF offers delegates **unparalleled access** to international decision makers from the world's biggest networks, streamers and studios, top talent and connections with renowned showrunners, directors, producers and international coproducers, plus the best **networking** in the business. All with an insane view and an inspirational experience that will **fuel your creative and business goals** for years to come.

We know it's more important than ever to maximize your business travel. Your investment in your career is important, so here are some tips to make attending the Banff World Media Festival more affordable.

Book your pass early

We also offer some additional **savings for groups** or if you're a member of certain **industry associations**. Contact our sales team at bboudreau@brunico.com to see if you qualify!

REGISTER NOW

Book your hotel early

If you register for the Festival you will get access to discounted room rates. Our premium Festival blocks are a very significant discount off of regular rates. These discount blocks are limited and will sell out very quickly. Many other hotels in the area offer reasonable rates **if booked early** as well.

Banff is a UNESCO World Heritage Site, and one of the most popular tourist destinations in the world. June is peak season. Booking later may mean less availability and higher rates, which will continue to rise closer to the event. See our [website](#) for all partner hotel info.

Consider Canmore!

This stunning and fun town is just 20 minutes from Banff and there is an hourly bus between the two locations. It's the most beautiful commute you'll ever have. Hotel rates in Canmore are currently very reasonable with great places to stay between \$250-\$350 per night.

How to do BANFF on a budget

Book your flight early

As of the end of January 2026, economy round trip flights (Air Canada, Westjet, Porter) to Calgary from many Canadian cities for the Festival dates are between \$230 and \$420 including taxes and fees. Prices will go up the closer we get to the event. Discount airlines can also be a good option for additional savings.

Ride in style!

Let **Banff Airporter** take care of your transportation needs between Calgary International Airport and Banff or Canmore. For an **average round trip of just \$132** (includes a 20% Festival discount for registered delegates), this incredibly scenic drive will have you there in no time. Plus you can meet fellow delegates on the shuttle! More than one series greenlight has taken place on this route!

Sustenance

In addition to the many incredible places to dine at the Fairmont, the Festival offers complimentary refreshments, and many social events include beverages, food and snacks. Plus, here are some great suggestions to save on food during the Festival.

As in previous years, on the **Monday and Tuesday** we'll offer subsidized lunches at the **Food Kiosk**, with sandwiches and salads for \$10, and snacks like fruit, chips and chocolate bars for \$5-\$9. Look for the kiosk on Festival maps. It will be at the centre of the action!

Check out Nesters Food Store! On site at the Fairmont Banff Springs - right across the street from the front lobby, and to the right of the steps leading up to the Van Horne Ballroom and Theatre - you'll find the cutest little food store featuring cold drinks, snacks and groceries. Pick something up and sit in the sunshine for a little break or a picnic meeting!

There are also many great modestly-priced restaurants, grocery stores and snack shops in downtown Banff just a 15-minute walk from the Festival venue.

CHECK OUT MORE INFO [HERE](#) FOR PLANNING YOUR TRIP TO BANFF.

Plus – to see all of the great reasons to attend the Festival in June, check out [our website](#). We can't wait to see you there!