



Wide Leaderboard 1100w x 90 h

162,000 page views per month and growing!

Realscreen.com is the leading global media destination for the unscripted and non-fiction production, broadcasting and distribution community. The trusted source of trade news, **Realscreen.com** is an online destination where the international unscripted and non-fiction community can find the best and latest work, industry information and innovation through a daily online newsletter and feature-packed website. The site currently garners an average of 162,000 page views and 76,000 unique visitors each month.

Half Page 300w x 600h

Medium Rectangle 300w x 250h

PREMIUMS	CPM
Sponsored Content	Inquire
Interstitial	Inquire
Site Wrap	\$85
Wallpaper	\$75
SIZE	
1/2 Page (300x600)*	\$35
Wide Leaderboard (1100x90)*	\$35
Medium Rectangle (300x250)	\$35


*Mobile platform requires 300w x 250h medium rectangle
Note: All three ad units will be deployed run of site. Geo-targeting available.

Prices are per insertion. Rates are in USD and are net. Accepted files: JPEG,GIF, Animated GIF, Video and Flash (SWF) files, maximum size 300K. Inquire for video specs. Artwork and URL to be submitted no less than 3 business days prior to campaign start date. Video must be submitted 7 days prior to start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr.

Realscreen covers the international business of unscripted and non-fiction production, programming and distribution like never before!
Our *Realscreen* newsletter reaches over 17,500+ subscribers each day, Monday to Friday.


REALSCREEN
 SUBSCRIBE

Leaderboard 810w x 90h




Bravo Media hires VP, current production
PEOPLE/BIZ

Banner 1 468w x 60h



"Exodus," "Hunt" shortlisted for RTS Craft & Design prizes
DOCUMENTARY / UNSCRIPTED

Banner 2 468w x 60h



Renewed & Returning: "Whose Line," "Catchphrase"
FORMATS

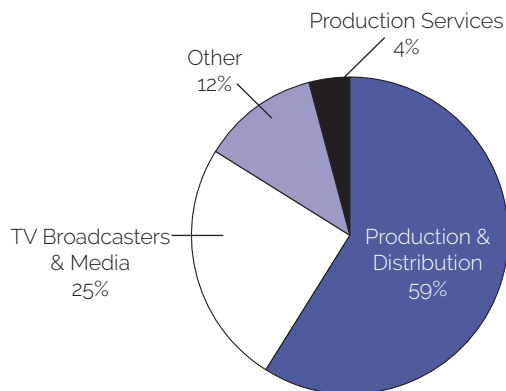
Half Page
300w x 600h

Medium Rectangle
300w x 250h

All ads for mobile are to be submitted as Medium Rectangle

The *Realscreen* daily newsletter is **the** source of news for decision-makers in this business. *Realscreen's* reach is second-to-none.

Newsletter Readership



Production & Distribution: Producers and distributors of non-fiction/factual/unscripted programming

Broadcasters & Content Platforms: Broadcasters of non-fiction/factual/unscripted programming, television and multi-platform

Production Services: Services to the entertainment industry including: film, stock footage, equipment, legal, accounting, location services, music/ audio, post production, consulting, etc.

Other: Foundations, institutes and funding bodies; associations; advocacy groups; government; unions, etc.

Prices are per insertion. Rates are in USD and are net. Terms and conditions available at: www.brunico.com/termsandconditions/emailadvertising.html. Accepted files: JPEG, GIF, Animated GIF, maximum size 300K. Artwork and URL to be submitted no less than 3 business days prior to campaign start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr. Please note that Microsoft Outlook does not support animated GIF's.

*Sponsored Content is a unique form of advertising that elicits excellent click-through rates. It is a very effective way to get the word out about your product or event in terms of cost, space and reach. Please contact your account manager directly for details.

	1-6 issues	7-24 issues	25+ issues
Sponsored Content	Inquire		
Leaderboard* 810w x 90h	\$595	\$545	\$495
Half Page* 300w x 600h	\$595	\$545	\$495
Banner 1* 468w x 60h	\$495	\$445	\$395
Banner 2* 468w x 60h	\$425	\$385	\$345
Medium Rectangle 300w x 250h (2nd position)	\$395	\$385	\$345

*Mobile platform requires 300w x 250h medium rectangle

REALSCREEN

BREAKING NEWS SPONSORSHIP RATE CARD

Realscreen covers the international business of unscripted and non-fiction production, programming and distribution like never before! Our *Realscreen* newsletter reaches over 17,500 inboxes each day.


SOLD

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Breaking News brought to you by [Armoza Formats](#)

Leaderboard

728w x 90h



A&E greenlights live first responder series from Big Fish

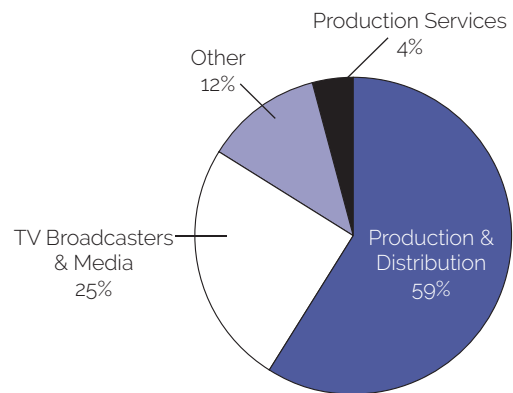
FORMATS / UNSCRIPTED

Banner (468w x 60h) on all *Breaking News*. Exclusive position, no other paid advertisers.

<p>3 months (approximately 26 insertions)</p>	<p>\$5,200</p>
<p>6 months (approximately 52 insertions)</p>	<p>\$9,360</p>
<p>12 months (approximately 104 insertions)</p>	<p>\$16,960</p>

Rates are in USD and are gross. Terms and conditions available at: www.brunico.com/termsandconditions/emailadvertising.html. Accepted files: JPEG,GIF, Animated GIF, maximum size 300K. Artwork to be submitted no less than 3 days prior to campaign start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr. Please note that Microsoft Outlook does not support animated GIF's.

Newsletter Readership



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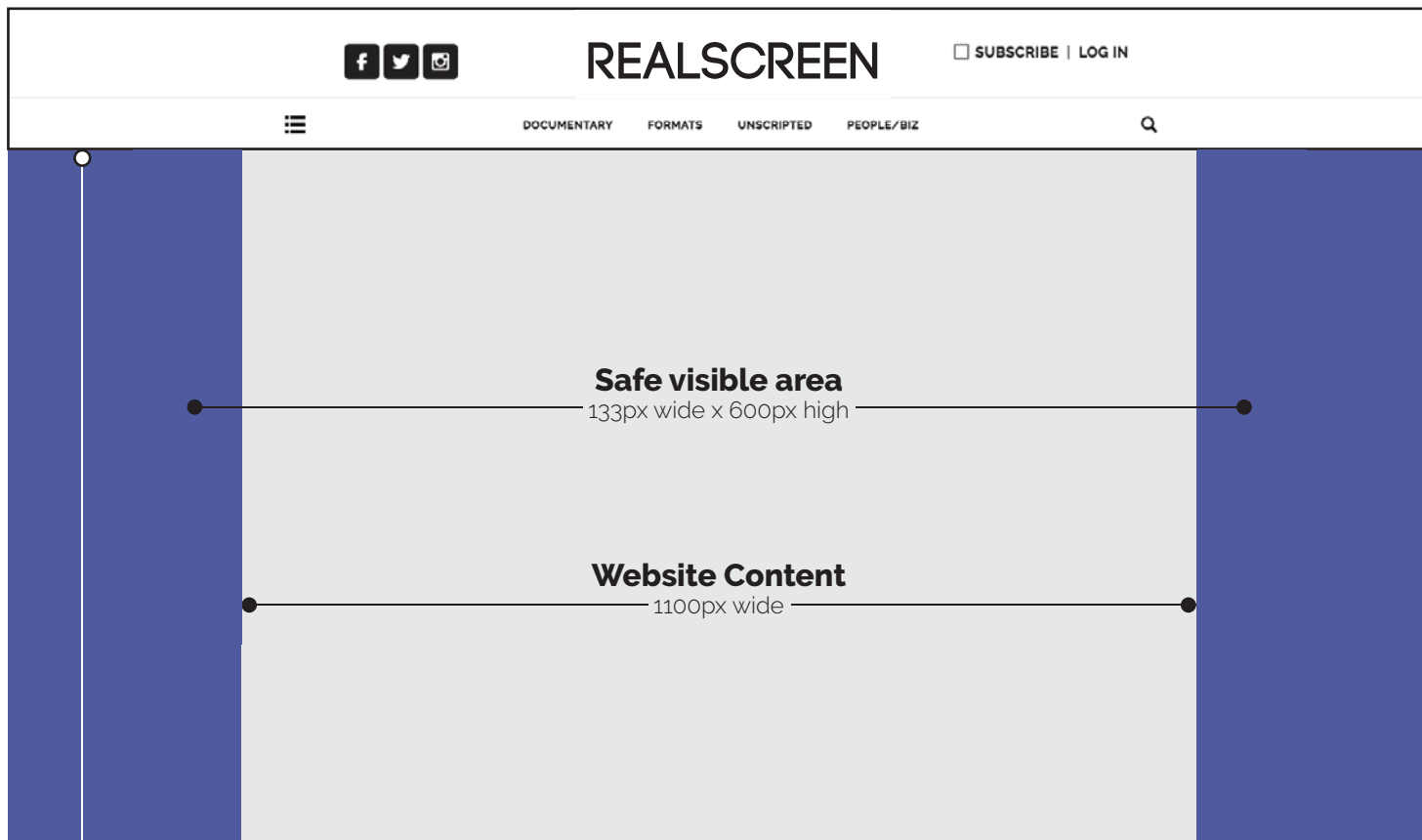
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Total image size

2000px wide x 1200px high