

kidscreen *Summit*

February 9 to 12, 2025 • Marriott Marquis San Diego



How to add a session to your calendar

ADD A SESSION TO YOUR CALENDAR

View the agenda

- Click on **Agenda**
- Click on the **Expanded View** to see detailed session information

The screenshot displays a website interface for the Kidscreen Summit agenda. On the left is a dark navigation menu with the following items: HOME, PEOPLE, PROJECTS, KIDSCREEN SUMMIT (with a dropdown arrow), Delegates, Messages, Calendar, **Agenda** (highlighted in red), Videos, Speakers, and Screening. The main content area has a top navigation bar with 'Simple View' and 'Expanded View' (highlighted in red). Below this is a 'Print View' button and a 'FILTER BY:' section containing an 'Add filter' dropdown and a search box. The agenda for 'SUNDAY, FEBRUARY 4' is shown with two sessions:

- 10:00am** Event Check-In Opens (10:00am - 10:30am)
Registration Desk
- 12:00pm** Venue Tour (12:00pm - 12:30pm)
Registration Desk
Want to not waste precious time trying to find sessions, events and people throughout t
Summit officially kicks off. This tour departs from **Meeting Point B** (close to the Registrati

ADD A SESSION TO YOUR CALENDAR

Add sessions you want to attend

- Click on the session title
- Click on **Add to my calendar**
- Click on the **Calendar** tab on the left to see your personal Kidscreen Summit calendar with the session added

Monday, February 5

8:00am BREAKFAST (served from until 10:00am in the Marriott Grand Ballroom 10-13 a

Venue Tour (8:00am - 8:30am)

Registration Desk

10:00am WTF Happened? A macroeconomic analysis (10:00am - 10:45am)

Pacific 21

Speed Pitching 1 (10:00am - 11:30am)

Temecula



[View all Sessions](#)

Monday, February 5
10:00am - 10:45am
Pacific 21

WTF Happened? A macroeconomic analysis

There's no question that the state of the industry is Challenging with a capital C right now, and most of us are focused on managing the impact to our own businesses. But it's worth pulling back to look at the bigger picture where the signs of recovery will manifest first. We've invited Bloomberg's media & entertainment managing ec—who is also the author of *Screentime*, a weekly newsletter about the future of entertainment—to sit down with analyst and talk about the factors and events that have created the current market climate, and also when th to change for the better.

[Add to my calendar](#)

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For more how-to guides, please visit
<https://summit.kidscreen.com/2025/aboutksx-new/>