

kidscreen x change

How to add your projects

ADD YOUR PROJECTS

To upload a project, click on **PROJECTS**

Add project info

- Enter the relevant project information
- If you're a Kidscreen Summit 2021 delegate, we recommend associating your project with the event so that it will be easy to find in the Kidscreen Summit 2021 screening room
- Click **Add Project** once you have entered all the relevant information

NOTE: Clicking Add Project will add the project to the database

Add Project

Project info | Participants | Availability | Video | Pitch Materials | Reporting

* Project Name

Choose File | No file chosen

* Production Status | Launch Year | Demographic (i.e. 5-9)

* Genre

Number of Episodes | Episode Length | minutes

Country of Origin | Associate with Event (adds project to event Screening Room)

Synopsis (2,000 words) [2000]

Add Project | Cancel

Associate with Event (adds project to event Screening Room) | Associate with Event (adds project to event Screening Room) | Kidscreen Summit 2021


ADD YOUR PROJECTS

Add participants

- Note who else worked on the project using the **Participants** tab
- If the person is a Kidscreen Summit 2021 delegate or a member of the kidscreenXchange community, you can search for them using the **Name** box
- To add a participant who is not a member of the community, you have the option of emailing them an invitation

Test Project - Cm
Return to project profile

Project Info Participants Availability Video Pitch Materials Reporting

Name	Role On Project	Company
 Christine McNalley (Creator)	Customer Support Supervisor	Brunico Communications Ltd.

Name Role On Project Company

Name Role On Project Company

New Project Participant

Suhail Sawant does not appear to be in our system. Please enter their email address, and we will send them an invitation to join xchange.

Email

Cancel Continue

Suhail Sawant Producer Brunico

ADD YOUR PROJECTS

Indicate availability

Use the **Availability** tab to highlight:

- Broadcasters who have bought your show
- Languages in which the show is available
- Available rights
- Rights that are taken

Test Project - Cm
[Return to project profile](#)

Project Info | Participants | **Availability** | Video | Pitch Materials | Reporting

Broadcasters

Tell us which broadcasters have bought your show? Territory [Add](#)

Language

Which language(s) is your show available in? [Add](#)

Rights

Which rights are available? Territory [Add](#)

ADD YOUR PROJECTS

Upload videos

- Upload your project videos directly from your computer by clicking on **Upload** (please view our specifications to make sure your video is the correct size and format)
- To upload a video from YouTube or Vimeo, we recommend you remove any security settings that would prevent the video from playing in kidscreenXchange

The screenshot displays the 'Test Project - Cm' interface. At the top, there is a navigation bar with tabs for 'Project Info', 'Participants', 'Availability', 'Video' (which is highlighted), 'Pitch Materials', and 'Reporting'. Below the navigation bar, there is an 'Upload' button with a red box around it, followed by the 'kidscreenxchange' logo and a 'View specifications' link. Below this, there is a section for 'Use an existing link' with a reminder to remove security settings. There are two input fields: one for YouTube and one for Vimeo, each with a 'Submit' button. At the bottom, a 'Video Specifications' pop-up window is visible, containing the following text:

Video files must be submitted in H.264 MPEG-4 video in .mp4 file format

MPEG-4 H.264

File format: H.264 MPEG-4 video in .mp4 file format
Resolution: up to 720p HD
Frame rate: Up to 30 frames per second (constant frame rate)
Profile: High Profile Level 4.1
Audio: AAC-LC audio up to 160 Kbps, 48kHz, stereo audio

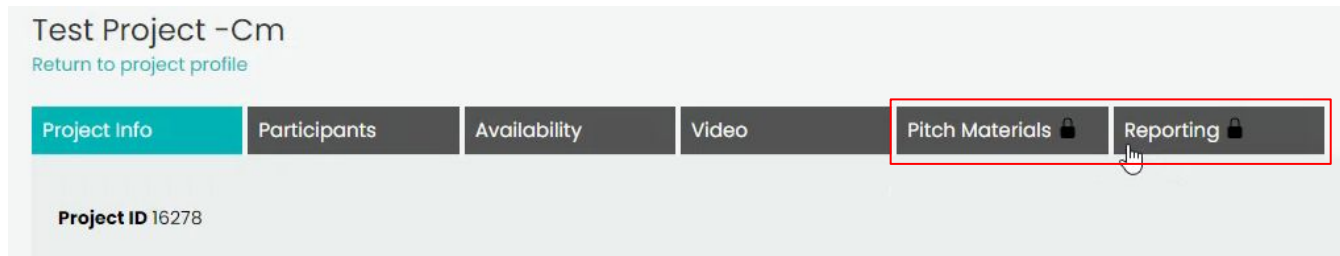
ADD YOUR PROJECTS

Project Upgrades

Pitch Materials and **Reporting** are paid upgrades.

If you are a Kidscreen Summit Business Pass holder, the first two projects you create will have a free six-month upgrade applied.

If you are a Content Pass holder, the Pitch Material and Reporting sections will be locked, but you do have the option of paying per project to upgrade.



The screenshot shows a project management interface for a "Test Project -Cm". At the top, there is a "Return to project profile" link. Below this is a horizontal navigation bar with several tabs: "Project Info" (highlighted in teal), "Participants", "Availability", "Video", "Pitch Materials", and "Reporting". The "Pitch Materials" and "Reporting" tabs are greyed out and have a lock icon next to them, indicating they are locked. A red box highlights these two locked tabs, and a mouse cursor is pointing at the "Reporting" tab. Below the navigation bar, the "Project ID 16278" is displayed.

ADD YOUR PROJECTS

Add pitch materials

Use the **Pitch Materials** tab to upload a pitch bible, one-sheet, images, company profile and producer/director profile.

Test Project - Cm
[Return to project profile](#)

Project Info Participants Availability Video **Pitch Materials** Reporting

Show buyers more of your creative work by uploading a bible, a one-sheet or additional images. Click below to add these options.

Pitch Bible
Designed to fully introduce a series concept in a pitch meeting, a bible is an extensive document describing and depicting characters, settings, storylines and other key elements.

One-sheet
Designed for quick digestion, a one-sheet should convey the series concept succinctly; topline basic info such as format (52 x 22 minutes, etc.) and target demo (2 to 5, etc.); list any productions, distribution, consumer products or broadcast partners involved in the property; and highlight any other selling features that might interest a potential partner.

Image
Upload additional images to illustrate your full cast of characters, backgrounds, etc.

Company Profile
A short corporate bio of the production company or companies involved in your show.

Producer/Director Profile
A short corporate bio of the production company or companies involved in your show.

Messages

ADD YOUR PROJECTS

View Reporting

On the **Reporting** tab, you'll see real-time reporting showing which buyers have viewed your project and their interest level.

Test Project - Cm


[Return to project profile](#)

Project Info

Participants

Availability

Video

Pitch Materials 

Reporting 

Go Premium with your Project!

[Upgrade to view report](#)

Only accredited buyers will see your materials. Plus, you'll get real-time reporting on which buyers have viewed your project and their stated interest level. Then reach out to interested buyers by sending a private message through kidscreenXchange.

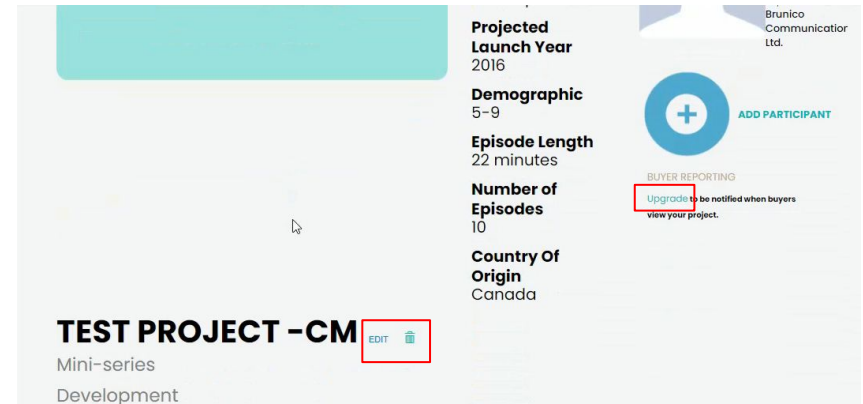
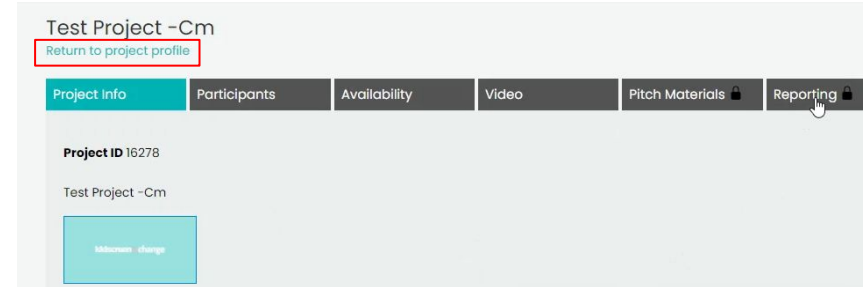
If your project is in Development, you can add your Pitch Bible, One-Sheet, Company Profile, Producer/Director Profile and additional images.

Get immediate access to these powerful features when you go Premium with your project. Upgrades cost \$150 USD (includes pitch materials and reporting) and give you access to premium features for an entire year.

ADD YOUR PROJECTS

Edit/delete your project

- Click **Return to project profile** to go to your project page and see how your project will appear to other delegates
- From your project page, you have the option to edit, delete or upgrade your project



kidscreen

SUMMIT VIRTUAL

———— February 8 to March 5, 2021 ————

PUTTING BUSINESS NETWORKING FIRST

For more information, please visit our FAQ page:

www.summit.kidscreen.com/2021/faq