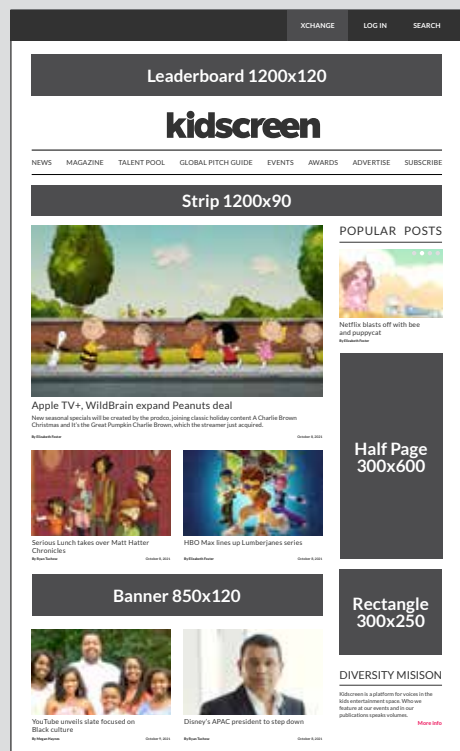


DIGITAL RATE CARD

kidscreen.com



Ad Position	Dimensions	1 Week	4 Weeks
Leaderboard	Desktop: 1200px x 120px Mobile: 300px x 250px	\$1,895	\$7,095
Half Page	Desktop: 300px x 600px Mobile: 300px x 250px	\$1,795	\$6,495
Strip	Desktop: 1200px x 90px Mobile: 300px x 250px	\$1,695	\$6,195
Banner	Desktop: 850px x 120px Mobile: 300px x 250px	\$1,595	\$5,995
Rectangle	Desktop + Mobile: 300px x 250px	\$1,295	\$4,995
Dynamic Wallpaper	Desktop: 2000px x 1000px (1220px left blank in the middle)	\$2,595	\$9,995
Interstitial	Desktop + Mobile: 700px x 500px	\$2,995	\$10,995

All ads must be delivered via www.kidscreen.com/upload