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kidscreen

NEWS MAGAZINE COMMUNITY EVENTS AWARDS ADVERTISE SUBSCRIBE

POPULAR POSTS



By Elizabeth Foster

October 8, 2021



By Ryan Tuchow

October 8, 2021



By Elizabeth Foster

October 8, 2021

POPULAR POSTS



Netflix blasts off with bee and puppycat

Rectangle
(300x250px)

DIVERSITY MISISON

By Megan Haynes

October 9, 2021



By Ryan Tuchow

October 8, 2021

1200 x 120px

300 x 600px

1200 x 90px

850 x 120px

300 x 250px

\$35

INTERSTITIAL

US\$2,995 per week

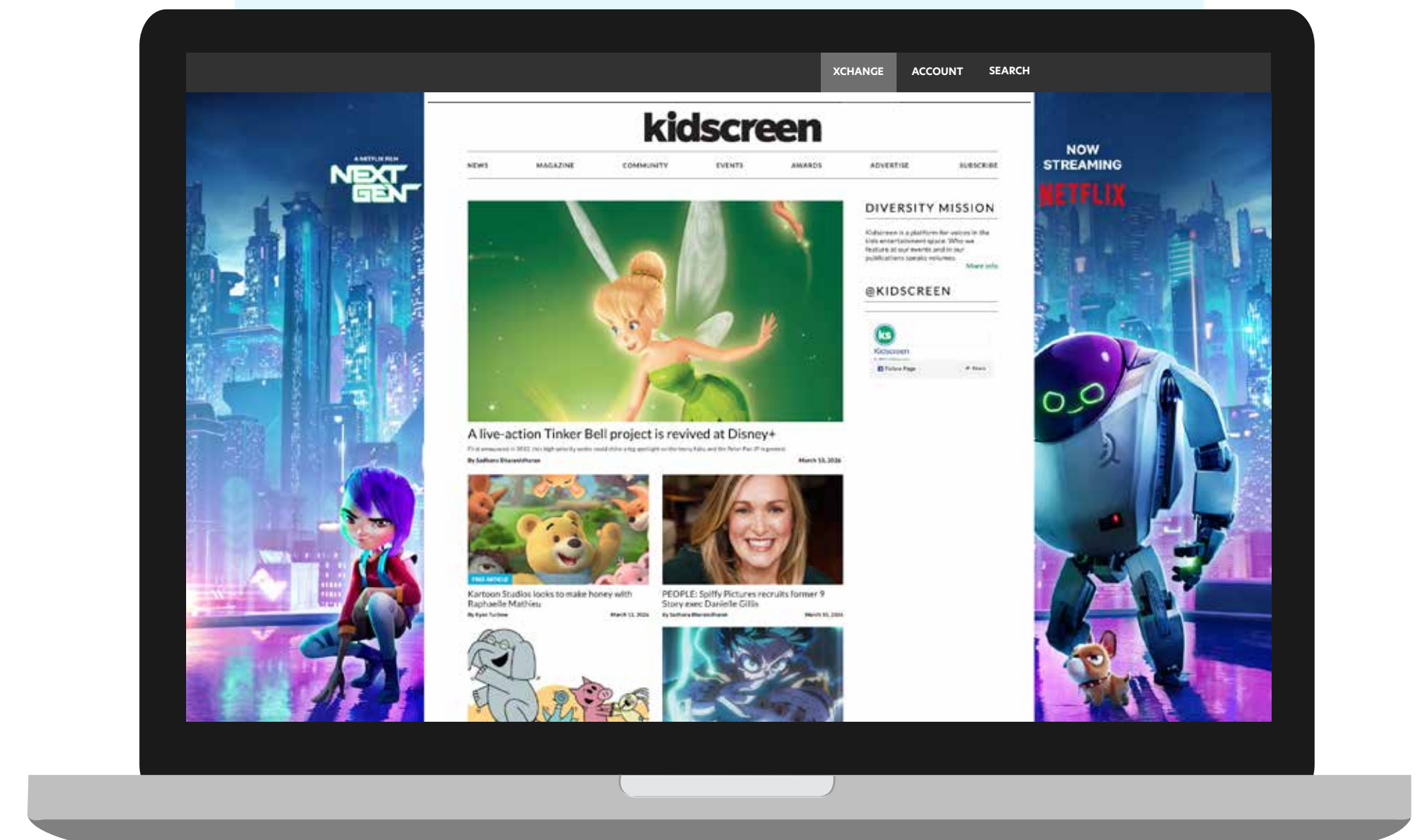
US\$10,995 per month

Desktop: 700 x 500px

DYNAMIC WALLPAPER

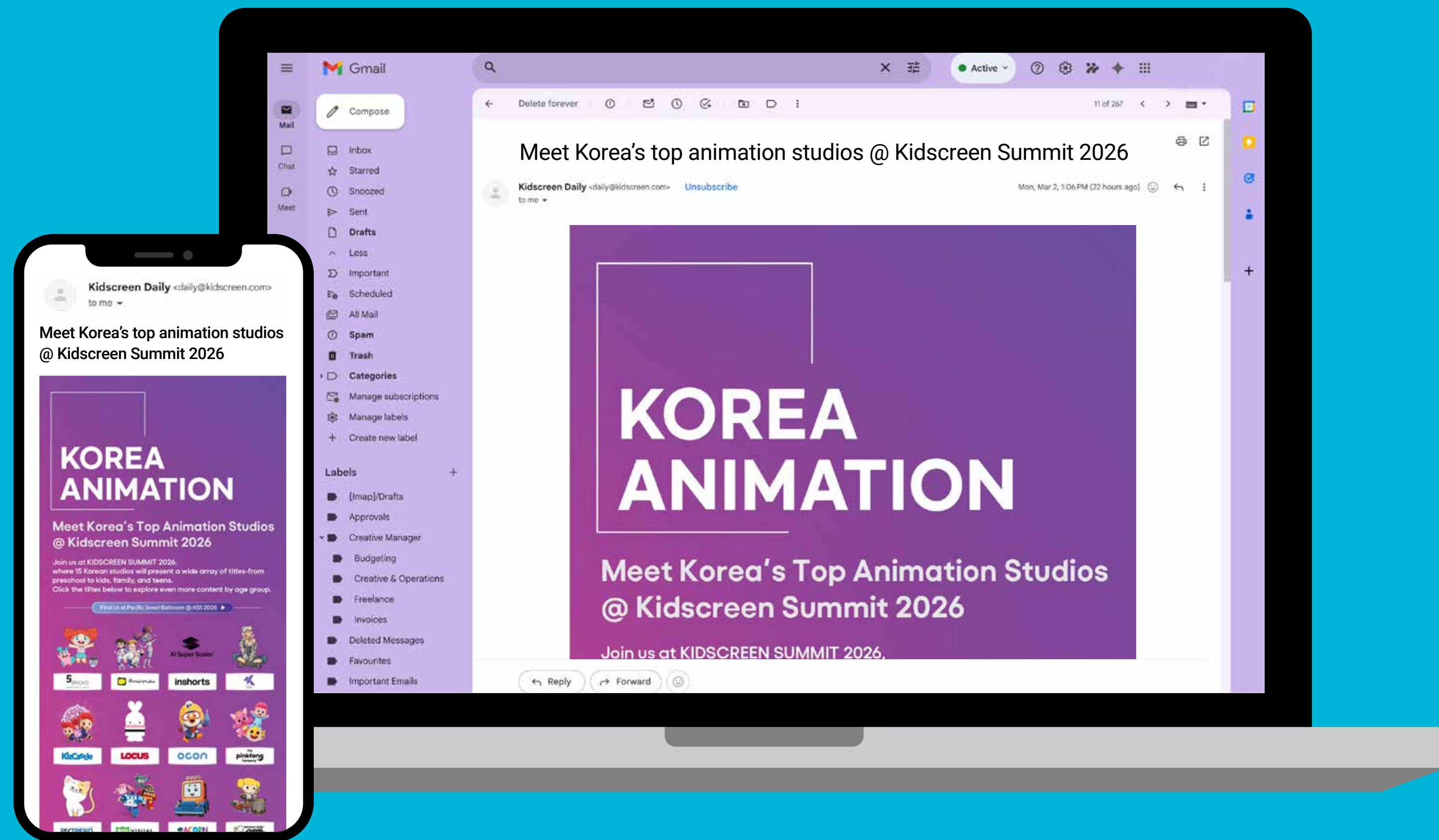
US\$2,595 per week

Desktop: 2000 x 1000px
1220px left blank in the center



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Command the undivided attention of the global children's entertainment industry



Sponsored eBlast

An exclusive, direct line to influential decision-makers in the business.

By leveraging our premium subscriber list, your message lands straight in the inboxes of buyers, producers, distributors and more.

Every email is optimized for desktop and mobile, ensuring your brand achieves maximum impact on every screen.

MECHANICAL REQUIREMENTS

Supplying as HTML

- Email subject line
- Responsive HTML that has been fully tested on both desktop and mobile
- Desktop: 760px
- Mobile: 479px
- Editable
- No Javascript
- Max file size: 1MB

Supplying as a single image

- Email subject line
- Image in .jpg or .png format
- 700px max image width
- Single URL link

US\$7,000 each

Dates subject to availability

Sponsored Content

Place your brand at the center of the industry's most essential read.

Communicate your stories, milestones and offerings alongside the breaking news and critical analysis that the international children's media biz relies on.

US\$7,000

Company Profile

- One featured article in the *Kidscreen* Daily newsletter (650 words max), professionally written by a freelance *Kidscreen* writer.
- Set your company apart from competitors and highlight your unique tools, services, expertise and solutions.

Premium Positioning

- Content available to all *Kidscreen* Daily subscribers and Kidscreen.com visitors for maximum reach.
- Your profile will be featured in one (1) *Kidscreen* Daily newsletter.
- Prominent placement on the homepage of kidscreen.com for one (1) full day.
- A two-week banner advertisement in the *Kidscreen* Daily newsletter.

Multimedia Integration

- One (1) hero image, one (1) video, and up to two (2) additional images in your profile piece.
- Include contact information for up to four (4) representatives at the end of your profile.
- Add up to three (3) external links.

Peak visibility. Premium placements. High-impact engagement.

Top positions guarantee specific placement within the magazine and include the right of first refusal, granting you priority to renew the same position for the following year.



AD SPACE	POSITION	INVESTMENT
Front Cover	Includes full page ad inside the magazine	\$15,000
Outside Back Cover		\$7,000
Premium Double-Page Spread	Center Spead Front of book (1st, 2nd, 3rd DPS)	\$6,500
Premium Full-Page (right-hand page)	Inside front cover (left-hand page) Inside back cover Opposite table of contents Opposite Publisher's note	\$4,500
Double-Page Spread	Run of press	\$6,000
Full-Page	Run of press	\$4,000

CONTACT US



Get in touch today to customize
the package thats right for you.



**Maggie
Wilkins-Hobbs**

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