

DIGITAL RATE CARD

Kidscreen Daily

Ad Position	Specifications	1 Week	4 Weeks
Skyscraper	Desktop: 300px x 869px Mobile: 300px x 250px	\$3,695	\$13,400
Leaderboard	Desktop: 820px x 120px Mobile: 300px x 250px	\$2,795	\$9,980
Billboard	Desktop: 820px x 300px Mobile: 300px x 250px	\$2,695	\$9,900
Half Page	Desktop: 300px x 600px Mobile: 300px x 250px	\$2,595	\$9,800
Banner 1-8	Desktop: 820px x 90px Mobile: 300px x 250px	\$1,995	\$7,200
Rectangle	Desktop + Mobile: 300px x 250px	\$1,795	\$6,500

Direct Marketing

Sponsored eBlast	Specifications	Pricing
	<p>As HTML:</p> <ul style="list-style-type: none"> Email subject line Responsive HTML that is approved and fully tested on desktop and mobile Desktop: 760px max width Mobile: 479px Editable No Javascript Max file size: 1MB <p>As a single image:</p> <ul style="list-style-type: none"> Email subject line Image in .jpg or .png format 700px max image width Single URL link 	\$7,000

All ads must be delivered via www.kidscreen.com/upload

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Leaderboard 820x120

TODAY'S HIGHLIGHTS

Happy Friday! Did you know that seven- and eight-year-olds are the age group that's most into podcasts? And they all want to listen to story-driven fictional content. Kuku is looking to build the biggest kids franchise out of Africa. And there's lots of acquisitions in this week's deals round-up.



Spin Master wants to invest US\$100 million in tech

The toyco's new Ventures fund is making strategic minority investments to stay on top of trends and innovation, starting with Nordlight and Hoot Reading. The goal is to be on top of new trends and tech.

Half Page
300x600

Rectangle
300x250

Banner 1 820x90



Cartoon Network Studios working with Matthew Cherry

Bello is an animated musical comedy for kids and families created by the Hair Love filmmaker and award-winning director/writer Chaz Bottoms.

Banner 2 820x90



9 Story Retail Monster chart path from SVOD to retail

Expanding brands from a streamer to shelves is new territory for 9 Story which is hoping for CP success with Kameo's World, says Natalie Osborne.

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Leaderboard 820x120

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Skyscraper
300x869

Billboard
820x300



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Banner 820x90