

# DIGITAL RATE CARD

## Kidscreen Daily

Ad Position	Dimensions	1 Week	4 Weeks
Leaderboard	Desktop: <b>820px x 90px</b> Mobile: <b>300px x 250px</b>	\$2,395	\$8,580
Half Page	Desktop: <b>300px x 600px</b> Mobile: <b>300px x 250px</b>	\$2,295	\$8,100
Large Banner	Desktop: <b>500px x 120px</b> Mobile: <b>300px x 250px</b>	\$1,795	\$6,400
Banner	Desktop: <b>500px x 60px</b> Mobile: <b>300px x 250px</b>	\$1,395	\$5,100
Rectangle	Desktop & Mobile: <b>300px x 250px</b>	\$1,395	\$5,100

## Kidscreen.com

Ad Position	Dimensions	1 Week	4 Weeks
Billboard	Desktop: <b>1000px x 90px</b> Mobile: <b>300px x 250px</b>	\$1,695	\$6,195
Half Page	Desktop: <b>300px x 600px</b> Mobile: <b>300px x 250px</b>	\$1,695	\$6,195
Rectangle	Desktop & Mobile: <b>300px x 250px</b>	\$995	\$3,495
Banner	Desktop: <b>680px x 100px</b> Mobile: <b>300px x 250px</b>	\$995	\$3,495
Dynamic Wallpaper	Desktop: <b>2000px x 1000px</b> (1020px left blank in the middle)	\$2,295	\$8,295
Hijack	Desktop & Mobile: <b>700px x 500px</b>	\$2,895	\$10,495

All ads must be uploaded via [www.kidscreen.com/upload](http://www.kidscreen.com/upload)