**PROGRAM APPLICATION FORM**

**Diversity Statement**

BANFF Spark celebrates diversity and inclusion with respect and appreciation of differences including but not limited to: ethnicity, gender, gender identity and expression, nationality, sexual orientation, age, religion, education and ability. We welcome and encourage applications from Black, Indigenous and people of colour candidates, 2SLGBTQI+ candidates, and candidates with disabilities.

**DISCLAIMER:** All applicants can save an application and return to it at any time up until the deadline. We recommend starting your application well before this deadline as no exceptions will be granted to late applications based on technical difficulties.

**PROGRAM ELIGIBILITY…..**

**you must meet all of the following eligibility requirements (**Questions about your eligibility? Please see our FAQ page)

1) I am a woman, non-binary, or Two-Spirit.

2) I am a resident of Canada.

3) I currently retain an equity ownership position in an existing business that I am looking to grow via BANFF Spark, and the existing business is not a publicly listed company.

4) The existing business has a minimum of 20% cumulative equity owned by women.

5) I am able to attend virtual workshops in December 2025- April 2026.

6) I am able to attend the Banff World Media Festival in June 2026 (June 14-17)

* I confirm that I meet all of the minimum eligibility requirements.

APPLICATION

Congratulations, you are eligible to apply for the BANFF Spark Accelerator for Women in the Business of Media: Producers Edition.

Step 1: Complete the Entry Form below

Step 2: Save your entry

Step 3: Upload your documents from the **Manage Your Entry** page

You may edit your submission from the **Manage Your Entry** page until the submission deadline of October 2, 11:59PM EST.

**Tell us about yourself...**

1. **First Name (Applicant):**
2. **Last Name (Applicant):**
3. **Industry Experience:**

* I am established in the screen-based industry (5 years)
* I am mid-career in the screen-based industry ( 3-5 years)

1. **Professional Biography: (Maximum 250 Words)**

Briefly describe your professional experience. Please note: should you be selected for this program, the biography you provide here may be published on the BANFF Festival/BANFF Spark websites.

1. **Credits/Filmography:**

List up to five (5) titles/projects, and include your screen credit for each.

1. **Please select the option that best describes you:**

* African
* Black
* Caribbean
* East Asian
* European
* First Nations
* Inuit
* Latinx
* Métis
* Middle Eastern
* Multiracial
* Pacific Islander
* South Asian
* Western Asian
* White
* Not listed above.

1. **Do you identify as a member of the 2SLGBTQI+ community?**

* Yes
* No
* Prefer not to answer

1. **Do you identify as a member of an official language minority community (OLMC)?**

* Yes
* No
* Prefer not to answer

1. **Do you identify as a person with a disability?**

* Yes
* No
* Prefer not to answer

1. **Personal Statement: (Maximum 250 Words)**

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1. Have you ever participated in an **accelerator** or **incubator** program? **<YES/NO>**

If YES, Name the program.

**Tell us about your business…**

1. **Company Name:**
2. **Company Website (if available):**
3. **Company Social media handles (if available)**
4. **Stage (number of years in business):**

* 1-5 years in operation
* 5-10 years in operation
* 10+ years in operation

1. **Province:**

* British Columbia
* Alberta
* Saskatchewan
* Manitoba
* Ontario
* Quebec
* New Brunswick
* Newfoundland and Labrador
* Prince Edward Island
* Northwest Territories
* Nunavut
* Yukon

1. **Ownership Structure:**

* Sole Proprietorship
* Partnership
* Corporation

1. **Founders:** How many founders does your company have?
2. **Ownership by Gender:** What percentage of your business is owned by women?
3. **Employees:** Provide the current number of employees.
4. **Leadership Team:** (Maximum 250 Words)

If applicable, please list the names and job titles of up to 5 members of your leadership team, and include a brief description of their experiences and roles within your business. These individuals should be full-time employees of your business.

1. **Product/Project or Service Offering:** (Maximum 250 Words)

Please describe the product/project or service your business currently offers.

1. **Market:** (Maximum 250 Words)

Describe your target market, clients, and potential customers/audience. Do you have secondary and/or primary research data?

1. **Business Model:** (Maximum 250 Words)

Describe your business model. How does it generate revenue? If you are launching a new business, how will you generate revenue?

1. **Value Proposition:** (Maximum 250 Words)

What unique value does your business provide? How are you solving a problem and/or how is your business different from what is already available in the market? Do you have unique products, services, processes, or technology solutions?

1. **Revenue:**

Select the range that best describes your average annual revenue based on the past 3 years. Please note this should represent monies received through the sale of goods or services by the company, not project funding or personal income.

* Under $10K
* $10K - $50K
* $50K - $100K
* $100K - $150K
* $150K - $500K
* $500K - $1M
* $1M - $5M
* $5M - $10M
* $10M+

1. **Capital Financing History: (Maximum 250 Words)**

Have you received or raised outside funding to operate your business? (For example, through dilutive (equity-based) funding; non-dilutive funding (grants, loans); angel investments; venture capital; crowdfunding; or other sources). If yes, please list the lead investors and describe the nature and purpose of the funding.

1. **Growth Objective:**

* Looking to raise capital
* Looking to start my business
* Seeking seed funding
* Sales / Business Development
* Marketing / Advertising Efforts
* Asset purchase (infrastructure, technology, operations, facilities, etc.)
* Growth funding (acquisition, new product development, market expansion)
* Debt restructuring
* Investment in IP,
* Hiring,
* Other

**Tell us about your objectives…**

1. Describe why your company would benefit from your participation in BANFF Spark Producers Edition. (Maximum 250 words)
2. Tell us what you would be most interested in learning about if you are selected for the program. (Select all that apply)

* Financial Strategy/Growth Strategy (raising capital, government funding programs, forecasting, revenue models)
* Company Building (formation, go to market strategy, positioning, market expansion)
* Marketing (branding, communications, marketing plans, growth strategy)
* Operations (legal, contracts, insurance, negotiating)
* Strategy & Leadership (board of directors, business models, strategic planning)
* People Operations (culture, benefits, compensation, hiring)
* Other

**Next Steps…**

1. **SAVE** **your Application** (this will allow you to continue to edit your application until the deadline)
2. **UPLOAD** your Supporting Documents: Once your application is saved, select **ENTRY FORM** from the menu bar. Once redirected, select **UPLOAD** from the **Manage Your Entry** page to attach your documents.

*\* Please note that there is no final SUBMIT button. Your application will be automatically submitted once the application deadline has passed. After saving your application below, you will receive an email confirming your application has been successfully created.*

DISCLAIMER: By clicking ‘save’, you certify that the information you have provided is true and accurate to the best of your knowledge.

SAVE

Manage Your Entry

Thank you for your entry.

To complete your submission, please upload your supporting documents.

1) Select EDIT to make changes to your entry.

2) Select UPLOAD to add files/documents that you are submitting for consideration.

3) Document Checklist:

1. Curriculum Vitae (MANDATORY) (.pdf)
2. Ownership Capitalization Table (a breakdown of the ownership stakes in your business) (mandatory) (.pdf)
3. Supporting Materials (e.g. business plan, sales/presentation deck) (OPTIONAL) (.pdf)
4. Headshot (should you be selected for the program, the headshot you provide here may be published to the BANFF/BANFF Spark websites) (MANDATORY) (.jpg)

\*\* Acceptable format for all supporting documents limited to .PDF file type

\*\* Max File Size: 1 GB

Please refer to the Submission Guidelines for further information and requirements.