

## **Innovative Solutions for Health**

- When it comes to the benefits provided to employees and their families, employers want better health, better care and better value.
- Dow is focused on optimizing the health of its employees and their families, human performance and long-term value.
- The Dow health strategy has four pillars – prevention, quality and effectiveness, health care system management and advocacy.
- The company offers its employees a range of programs to promote “good health for the whole self” including smoking cessation, stress management, cancer screening, nutrition and active lifestyles.
- The Dow Healthy Workplace Index helps promote a culture of health at the company by assigning scores for key elements and providing a cumulative score – bronze, silver, gold or platinum – for each company site.
- Key elements of the Healthy Workplace Index include: tobacco policy enforcement, access to physical activity and healthy foods, periodic health assessments, stress management and a supportive work environment.
- From a 2004 baseline, wellness programs at Dow have seen a 28 percent reduction in the population at high risk.
- Dow also provides its employees with tools to increase health care cost and quality transparency, including an online payment estimator, drug cost calculator and tool to compare hospitals.