

Create, Grow, Sustain: How Companies Are Doing Well by Doing Good

BUSINESS ROUNDTABLE 2013 SUSTAINABILITY REPORT

At Target, we are committed to transparency — not only in how we interact with our guests through our stores, website and mobile app, but also in how we engage with our communities to help build a sustainable future.

That's why we're proud to share our corporate responsibility goals publicly and to report our progress candidly. Simply put, we hold ourselves accountable and invite others to track our progress. Doing so makes us better for our guests, team members, shareholders and communities.

Socially responsible practices have been foundational to our business — from our first stores in 1962 to our Canada market entry this year — because the vitality of the cities and towns we serve is essential to the health of our company.

Target had another exciting year in 2012. We made progress on the goals we shared last year. And we continued to strengthen our relationships with our communities by improving sustainable practices and directly engaging guests with our commitment to education.

- ▶ The reusable-bag discount program we introduced in 2009 has increased guests' use of reusable bags and we are working on new strategies to further limit plastic-bag usage in our stores.
- ▶ We've earned praise for our ongoing efforts in sustainable seafood, and in June we will report on the progress we've made toward our public goal of having 100-percent sustainable seafood in our stores in 2015.
- ▶ We are working with our pork-product vendors to eliminate the use of sow-gestation crates by 2022.
- ▶ We became the first mass retailer to ban the dangerous process of sandblasting jeans. In addition to no longer selling sandblasted jeans in our stores or on our website, we have taken a leadership role in working with vendors and other partners to develop safe processes to provide guests with the worn-in denim look they love.
- ▶ Through our "Give with Target" campaign last fall, we donated \$5 million to education — including \$2.5 million to more than 30,000 schools based on votes cast via our Facebook page.

With our team members worldwide working to advance our commitment to sustainable and responsible business practices, Target makes a significant difference in our communities. I'm proud of what we've done, but I'm even more excited about what we'll accomplish next.

To follow us on this journey, please visit our corporate responsibility website: <http://corporate.target.com/corporate-responsibility>.

A handwritten signature of the name "Gregg Steinhafel" in black ink.

Gregg Steinhafel
Chairman, President and CEO



www.target.com

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