Create, Grow, Sustain: How Companies Are Doing Well by Doing Good BUSINESS ROUNDTABLE 2013 SUSTAINABILITY REPORT



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After more than 100 years in business, KPMG understands the true value of sustainability. Generations of professionals have worked to build our firm, and that legacy lives on — from serving clients with sustainability strategies to enhance business performance, to our internal practices that ensure success today and stewardship for tomorrow.

Our focus is found in the four pillars of our Enterprise Sustainability: Living Green for environmental sustainability; Integrity for market and professional sustainability; Corporate Citizenship supporting community sustainability; and Diversity and Inclusion for talent sustainability.

Success starts with our people. To move forward on all of the pillars of our Enterprise Sustainability — not to mention in the marketplace — our intellectual capital must be as diverse as the clients and communities we serve. That is why KPMG developed a robust talent sustainability effort to connect with students and provide an educational continuum from pre-K to career.

We begin by supporting strong foundations for our youngest learners. KPMG's Family for Literacy has donated more than 2 million books to pre-K through 5th graders in need, helping them get a strong start on a lifetime of learning. KPMG also helps students in middle school learn financial literacy, giving them critical background on a vital life skill. At the high school level, we work to inspire interest in the accounting profession, and offer internships to college students, many of whom ultimately join the firm. Our commitment extends to postgraduates as well, where we support diverse doctoral candidates, helping them get Ph.D.s and become business professors and mentors to the next generation.

By engaging learners at transformative stages of their academic lives — and exposing them to fields they may not have otherwise considered — we are helping them succeed as students and increasing the chances they will become true contributors to the growth of our economy and our country. It helps KPMG expand our culture of inclusion, which provides us with a diverse range of perspectives and ideas that are essential in today's ever-changing economic environment.

Talent sustainability is key to our Enterprise Sustainability. It ensures we have the right people to bring integrity to our work, support our Living Green environmental efforts, and strengthen KPMG's Corporate Citizenship in the communities where we do business. As we build on our history and strive toward new achievements in the century to come, we know that the excellence of our diverse workforce will make all the difference.



John Veilmeye

John Veihmeyer Chairman and Chief Executive Officer