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“Our corporate values embody our highest ideals of integrity, innovation and excellence and motivate us to make positive contributions to the communities in which we operate and the world at large.”

Our motivation for sustainability began more than 50 years ago when our founder, Joseph C. Wilson, established the company’s corporate values. These values embody our highest ideals of integrity, innovation and excellence and motivate us to make positive contributions to the communities in which we operate and the world at large. Each year, we deepen our dedication to responsible global citizenship. You will see that philosophy running throughout the pages of our global citizenship report and hear it from employees who are at the heart of our sustainability efforts. We believe sustainability is critical to long-term value creation and is a vital element for our business and that of our stakeholders.

Our research efforts and innovation enable us to better serve clients and society. For example, the Xerox Maven solution works across the public health ecosystem supporting data sharing and coordination among epidemiologists and medical professionals on the front lines of preventing and containing 90-plus communicable diseases. The need to travel to the site of the epidemic is eliminated, meaning quicker response time and the avoidance of greenhouse gas (GHG) emissions associated with fuel consumption. It was recently used by the New York City Department of Health and Mental Hygiene as part of the Ebola preparedness and response and is also used by 12 other public health agencies in the United States and Australia.

Our sustainability strategy spans the entire business — from internal operations to the services we provide clients to how we engage with partners, suppliers and employees. Our global GHG emission reduction effort began in 2003 and resulted in a greater than 30 percent reduction in energy and GHGs over a 10-year period. In 2015, we joined the White House Pledge and set multiple targets including 20 percent renewable usage by year 2020 and 100 percent by 2050. We pledged to provide our customers, from the transportation sector to managed print services, with enhanced opportunities to reduce their environmental footprint.

These are just a few examples of the things we’re doing for a holistic sustainability program that benefits people, communities and the planet, while creating value for Xerox employees, our customers and our shareholders.



A handwritten signature in black ink that reads "Ursula M. Burns".

Ursula M. Burns
Chairman and Chief Executive Officer