



[http://corporate.voya.com/
corporate-responsibility/
environmental-sustainability](http://corporate.voya.com/corporate-responsibility/environmental-sustainability)

“At Voya, just as we act in the best interests of our customers, helping them plan, invest and protect their savings so that they can get ready to retire better, we have a passion for acting in the best interests of our planet through sustainable business practices.”

SOLUTIONS AT WORK **“Mug Shots” Demonstrate Voya’s Commitment to Reducing Waste**

Voya launched the Bring Your Own Mug (BYOM) program in 2008 as part of an effort to promote reusable coffee mugs and reduce waste. In 2015, employees saved 700,000 single-use cups from ending up in landfills, which brings the total amount to nearly 6 million cups saved since the program began.

To engage colleagues in the effort, employees were asked to submit their “Mug Shots” — photos of them with their reusable coffee mug — to be featured on the company intranet. Scores of employees were featured in the photos online, and the program has been well received.

With a vision to be America’s Retirement Company™, Voya Financial recognizes that our business is built on trust, integrity and transparency — and we have made *doing the right thing* a cornerstone of our culture. These principles are reflected in the shared commitment of our people to protect and preserve the environment.

This year’s Business Roundtable report theme — *Create, Grow, Sustain: People and Technology at Work* — aligns well with the dedication of Voya employees to ensure that we are an environmentally conscious company. This is reflected in our enterprisewide sustainability efforts as well as the actions that we take every day to reduce the consumption of electricity, paper and other resources.

To this end, Voya’s Orange Goes Green initiative has led to efforts like “Mug Shots,” which promotes the use of reusable coffee mugs at work, saving 700,000 single-use cups from ending up in landfills in 2015 and totaling nearly 6 million cups saved in the eight years that this program has been active.

Our people have also embraced our efforts to manage, reduce and prevent impact to the environment caused by our operations. Since 2007, we have reduced our total waste by approximately 40 percent through the promotion of initiatives such as our recycling and reuse programs. We have also purchased renewable-energy wind credits that equal 100 percent of our electricity use in each of the past nine years.

As a testament to our track record of purchasing renewable energy and minimizing our ecological footprint, in 2015 Voya joined the RE100, a global list of companies that have pledged to source 100 percent of their electricity from renewable energy to reduce carbon dioxide emissions and advance environmentally responsible business practices.

During 2015, we published two documents detailing our commitment to environmental sustainability: our first environmental commitment statement, affirming Voya’s dedication to sustainability practices, and an environmental procurement policy, emphasizing the procurement of products and services that have a reduced — or positive — effect on the environment.

In recognition of Voya’s environmental sustainability efforts and outcomes, we were named one of *Newsweek* magazine’s Top Green Companies in the United States for 2015 (#78 of 500).

At Voya, just as we act in the best interests of our customers, helping them plan, invest and protect their savings so that they can get ready to retire better, we have a passion for acting in the best interests of our planet through sustainable business practices.



Rodney O. Martin, Jr.
Chairman and CEO