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Investing for the Future

Investing in green technology and operational practices is a major part of our long-term business strategy. We’re committed to sustainable operations and to running an efficient business that creates a strong return for our shareholders and helps us operate as an exemplary corporate citizen.

In the last 24 months, we’ve invested more than \$135 million in green energy — allowing us to cut our carbon intensity significantly over the last five years. From a real estate perspective, more than 20 of our buildings around the globe are powered by solar or fuel cell energy, and we’ve secured 189 ENERGY STAR® certifications and 289 Leadership in Energy and Environmental Design (LEED) certifications for our retail stores across the country.

Our vehicle performance and tracking solution, Networkfleet, has also been a big driver in reducing our fuel usage. Additionally, in our fleet of about 30,000 vehicles, more than 2,000 are now powered by hybrid, natural gas or electric — further reducing our footprint.

What’s more, our employees are passionate stewards of sustainability. Last year, more than 21,000 employees in 29 countries and territories were part of Verizon’s Green Team, a volunteer group for employees to get involved in environmental issues.

Internet of Things (IoT) Energy Solutions

As we look to the future, we see IoT technology as a major player in the sustainability space. In 2015, Verizon’s IoT services enabled our customers to reduce their carbon dioxide emissions equivalent to taking more than 1 million cars off the road — and the benefit is only increasing.

In California, a vineyard uses sensor data and analytics to conserve water and energy and monitor crop growth, resulting in increased and consistently predictable crop yields. In New Jersey, skin patches track an elderly man’s blood pressure, sending alerts to his doctor when his health appears to be worsening. And in the Midwest, a small trucking firm uses connected vehicle technology to track the location, speed and fuel usage of its vehicles, helping to reduce operating costs and carbon emissions.

Our purpose is simple: to provide green infrastructure and solutions that support a sustainable future for our business, our customers and our employees.



Lowell C. McAdam

Chairman and Chief Executive Officer