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Set apart by the deep skills of our people and their ability to leverage knowledge and technology across our global network, PwC helps organisations transform themselves to anticipate global trends — not least environmental and quality of life issues — while also doing the same ourselves. Not only do we develop insights that help clients make more sustainable business decisions, but we also proactively manage our own footprint and engage our people — more than 208,000 in 157 countries — in that effort. Working with thousands of companies, including 418 of the *Fortune Global 500*, this presents our network with a unique opportunity to address governance, social and environmental challenges.

Surprising results from our annual global CEO [survey](#) revealed that while 71 percent of the more than 2,000 business leaders surveyed planned to respond to the Sustainable Development Goals (SDGs), only 13 percent could identify tools to assess their progress toward those goals. In response we created the [Global Goals Business Navigator](#) — combining our market-leading [Total Impact Measurement and Management](#) framework (understanding social, economic and environmental impacts of a business) with a detailed understanding of the indicators businesses need — to help assess SDG impacts.

In managing our own environmental impact, currently PwC firms representing more than 80 percent of our network (by revenue) have carbon reduction approaches in place, including reduction targets. Key to this effort is how we think about reducing travel and more efficient use of office space. Recently we introduced new technologies to change how we collaborate virtually, making it easier for our people to work together even when they are apart, while making our global network more connected than ever before.

Personally, I’m also proud of the work that our network firms are doing to take responsibility for their climate impacts, including such examples as PwC US being the first professional services firm to sign the White House Climate Pledge in support of, and ongoing commitment to, curbing greenhouse gas emissions and investing in clean energy.

As a network PwC helps clients and stakeholders sustain and grow while anticipating such transformative trends as accelerating urbanisation, resource scarcity and climate change. Leveraging the unique skills of our people and innovative technologies are absolutely critical, but just as vital to this effort is the guidance provided by our purpose — to build trust in society and solve important problems.



Dennis M. Nally
Chairman