At GE, we solve problems for customers and find solutions that make things better for society, the environment and the economy. We believe that innovation is at the heart of sustainability. Last year we celebrated the 10-year anniversary of Ecomagination, a business strategy through which we have invested $17 billion in clean tech R&D and generated $232 billion in revenues from more efficient products. From 2005 to 2014 we also lowered our energy intensity, greenhouse gas (GHG) emissions and fresh water use by more than 30 percent.

Market-based approaches that don't pick winners or losers will drive technology advances around the world more efficiently and creatively than ever before. Today, global resources are under pressure to meet rising populations, economic growth remains uneven and social unrest continues around the world. Yet we are also in the midst of a digital revolution that is hypercharging innovation. Countries are working on actionable plans to tackle climate change, and there is a newfound focus by the global community on energy access and affordable health care solutions.

As a digital industrial company we have the tools to succeed in an evolving world and will continue to lead on sustainability through partnerships, digital solutions and new business models.

Partnering for Greater Impact
Through Ecomagination, we have launched outcome-focused partnerships with other like-minded companies to solve global challenges around energy, efficiency, GHG emissions and water. These partnerships will have a greater positive global impact than any one company could have alone.

Through our Healthymagination program, GE is partnering with scientific and policy-thought leaders to address the world's biggest health problems, namely the challenge to understand the brain and to combat conditions like Alzheimer's and traumatic brain injury.

Unlocking Efficiency through Digital
This year we launched Predix, the cloud-based platform for the industrial Internet. With Predix as our foundation, we will increase energy and materials efficiencies and reduce emissions across industries using the power of analytics. For example, digital solutions running on Predix can boost a wind farm's energy production by as much as 20 percent. In health care, the GE Health Cloud can help unlock data so that clinicians can take action to improve outcomes and patient care.

New Business Models
Through our startup Current, we launched a new business model to accelerate the adoption of energy-saving solutions. Current brings together GE's LED, Solar, Energy Storage and Electric Vehicle businesses as an integrated offering for customers and leverages GE's Predix platform to collect data and help customers understand how they're using, and losing, energy.

Drawing on our long history of integrity, business ethics and sustainability results, GE remains focused on pushing for positive change while delivering value for our investors as we embark on this exciting new phase of our company.

Jeffrey R. Immelt
Chairman and CEO

www.gesustainability.com

"At GE, we solve problems for customers and find solutions that make things better for society, the environment and the economy. We believe that innovation is at the heart of sustainability."