

This year's Business Roundtable sustainability theme, "Create, Grow, Sustain: Celebrating Success," resonates across many industries and stakeholders, but it has particular meaning for companies that can make a difference through innovation, science and manufacturing excellence.

When FMC Corporation launched our sustainability program, we identified five key market-shaping shifts that guide our sustainability efforts: environmental consciousness, scarce resources, climate change, land competition and food expectations. But these are more than critical areas of focus for sustainability — each also serves as a catalyst for long-term business success.

Before FMC develops a new product or application, we carefully evaluate its potential impact across the five market-shaping shifts. This ensures a tighter bond between innovation and sustainability. In 2011, we strengthened this link by setting the goal to allocate, by 2015, at least 50 percent of our R&D spending to projects that positively impact one or more market-shaping shifts. In 2013, we achieved that goal while also delivering record sales and profits across many of our business lines.

As a manufacturer, we know that we can't create, grow and sustain if we don't drive continuous improvement in energy intensity, efficiency and related environmental impacts. To that end, we've established an Energy Management Center of Excellence, a cross-functional team drawn from key areas of our business. The Center is working with energy experts to audit several of our manufacturing sites, reduce our environmental footprint and lower our energy costs.

Water is another critical resource. After completing a detailed inventory of water sources, quantities, usage and disposal types at FMC manufacturing sites, we are now working with plant personnel to spot potential water source risks and bolster our risk prevention or mitigation strategies. Efficient use of water is smart for the environment and the bottom line.

We're proud to join with other member companies of the Business Roundtable to celebrate our progress and to commit to a future where sustainability is not only a driving force for global good but also for business success.



A handwritten signature in black ink that reads "P. Brondeau".

Pierre Brondeau
President, CEO and Chairman of the Board



www.fmc.com/sustainability

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