



www.ball.com/sustainability

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Thanks to the hard work and dedication of our 14,500 employees worldwide, Ball Corporation had a solid 2013 and is positioned for success in 2014 and beyond. Though the challenges of the global economy remain relatively unchanged, Ball continues to adapt and execute toward "Drive for 10," our vision to ensure that Ball thrives for another 130-plus years.

The careful balance of our economic, environmental and social impacts is a big part of "Drive for 10" and key to Ball's enduring success. In 2013, we earned our place on the prestigious Dow Jones Sustainability Index, an important recognition for us as the most sustainable company in the containers and packaging industry. We also made considerable progress on our sustainability journey, as we remained focused on the areas where we can have the greatest impact:

Innovation

We continued our lightweighting efforts in our global packaging businesses. In 2012 and 2013, we saved more than 6,500 metric tons of aluminum in our North American metal beverage business, equivalent to more than 50,000 tons of carbon dioxide emissions. In Europe, we launched our lighter extruded aluminum can, which uses recycled aluminum to create a metal alloy that exhibits increased strength and allows lightweighting of the container without affecting package integrity. This breakthrough technology allows Ball to lightweight our extruded aluminum aerosol packaging by as much as 10 percent with further lightweighting expected in the future. Additionally, Ball Aerospace developed and shipped our Global Precipitation Measurement (GPM) Microwave Imager (GMI), an instrument that is essential for a new era in precipitation measurements and that launched aboard NASA's GPM mission in February 2014.

Operations

We focus our operational sustainability efforts around six priorities: safety, electricity, gas, water, waste and volatile organic compound emissions. Since 2010, we have reduced our total recordable incident rate by 27 percent and increased energy efficiency in our global can business by seven percent. Additionally, in 2013, 33 of our 58 manufacturing plants achieved or maintained their zero-waste-to-landfill status.

Community

At Ball, we strive to enrich the communities where we live and work worldwide. We have a robust employee giving and volunteer program and, through the Ball Foundation, invest millions of dollars in our communities each year in the areas of education, recycling and community engagement. The Foundation committed \$1 million to support relief efforts following the devastating floods that impacted our home state of Colorado in 2013.



John A. Hayes

Chairman, President and Chief Executive Officer