Artificial intelligence (AI) is a powerful and versatile technology with beneficial applications across virtually every corner of the economy, driving prosperity and serving as a catalyst of opportunity. Fully unlocking AI’s transformative potential will require supporting the innovative momentum around AI technologies and applications. It will also require building and maintaining public trust in AI — imperatives with shared responsibility across corporations and government.

Business Roundtable presents two documents to inform the shared journey toward Responsible AI for American businesses, policymakers and regulators:

- **Roadmap for Responsible AI**
  - which articulates 10 core principles for corporations; and

- **Policy Recommendations for Responsible AI**
  - which calls on the U.S. Administration, Congress and regulators to govern and regulate AI in a manner that is consistent with 10 key policy recommendations.

The Roadmap and Policy Recommendations add Business Roundtable’s unique voice to the evolving dialogue around Responsible AI expressed in existing principles and frameworks. Business Roundtable’s multisectoral membership represents every aspect of the complex AI ecosystem — including some of the world’s largest developers and users of AI as well as companies that are just beginning their AI journey. The Roadmap for Responsible AI can serve as a guide for companies across all industries, regardless of where they are on this journey.

Business Roundtable’s approach to Responsible AI is informed by established beliefs and policy perspectives on the vital role that U.S. corporations play in American society and on the essential characteristics of effective regulation:

- **Statement on the Purpose of a Corporation**, which affirms CEOs’ commitment to delivering long-term value to all of their stakeholders;
- **Business Roundtable’s Innovation Nation report**, a cross-cutting innovation policy agenda with principles to support U.S. global leadership in innovation; and
- **Policy recommendations and corporate actions** to address the racial wealth gap and advance racial equity and justice;
- **Smart Regulation for the Innovation Economy**, which lays out principles for a modernized, flexible U.S. regulatory regime.

This body of work can and should be extended to Responsible AI governance and regulation. In particular, the principles articulated in the Statement on the Purpose of a Corporation can help set the standard for how to develop and deploy AI responsibly and innovate with integrity.

Business Roundtable CEOs are committed to building trust in AI among our customers and stakeholders and to working toward the beneficial potential of AI for society and the economy by adopting and advocating for Responsible AI governance. Business Roundtable also recognizes that AI technologies and applications are highly dynamic, marked by continuous innovation by both developers and users. As such, the project of building and maintaining trust through Responsible AI governance, policymaking and regulation must be a continually evolving journey.