



Building a better working world

Proud to be an EY Volunteer #BetterWorkingWorld

EY and the United Way

Americas Corporate Responsibility

EY strives to build a better working world by providing youth in our local communities with access to mentoring, college access support and job skills. One way we accomplish this is by working with United Way Worldwide, a network of nearly 1,800 local United Way chapters in 45 countries and territories. United Way envisions a world where all individuals and families achieve their human potential through education, income stability and healthy lives.

Focus Organizations

EY works closely with four Focus Organizations: Boys & Girls Clubs of America, Junior Achievement (JA), NFTE (Network for Teaching Entrepreneurship) and United Way. We focus on these nonprofits because their missions align closely with our Americas Corporate Responsibility strategy of supporting education, entrepreneurs and equity in the workforce.

Collaborating with Focus Organizations helps EY maximize the impact of volunteer time and charitable giving to our communities. Having EY leaders on local United Way Advisory boards helps maximize our relationships by driving market connectivity. Encouraging our people to volunteer with United Way not only increases their level of engagement, but also allows them to develop leadership skills while creating value in the community.

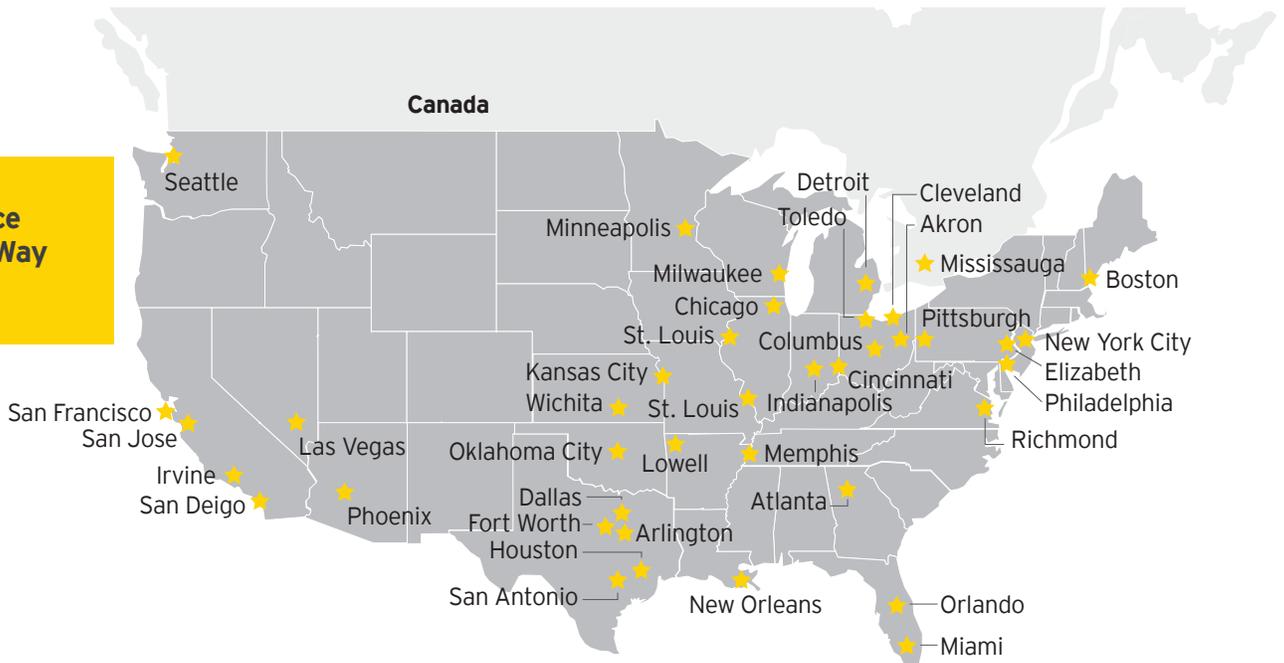
EY is making a difference!

"EY is proud to support the United Way's mission to 'improve lives by mobilizing the caring power of communities around the world to advance the common good.' Through our annual workplace funding campaigns, EY Connect Day volunteer activities, and the countless other hours that our talented EY people give to the United Way, we are building a better working world one community at a time. Together, we CAN make a difference!"

- Lisa Shepard

Partner, Ernst & Young LLP
Valley of the Sun United Way board member
and EY-United Way relationship partner

EY presence on United Way boards



EY supports United Way in three ways:

Connectivity, engagement and investment

Connectivity

Close to **50** Ernst & Young LLP professionals serve on United Way boards across the US and Canada.

Engagement

Americas EY volunteers engage with United Way in many ways. Here are a few examples:

- ▶ EY Canada is piloting **United Way netWorks program**, a coordinated approach to career-oriented networking and mentoring opportunities, where mentors and mentees receive training and participate in group and individual networking sessions
- ▶ EY professionals are taking part in **United Way Emerging Philanthropist** programs across the US, where members are provided opportunities to engage in volunteer and networking activities while expanding their philanthropic development
- ▶ EY senior managers are joining **junior United Way committees** so they can benefit from early board experience and develop an understanding of the importance of board membership to the local community
- ▶ EY sponsored a **Women's Philanthropy group** through **United Way of Orange County** that attracted many young professionals who had the chance to hear about the importance of philanthropic work firsthand
- ▶ On average, Americas EY volunteers complete more than **200** United Way projects on **EY Connect Day**, our annual day of service

EY volunteers can work full-time in a United Way chapter through our **EY Community Impact program**, an immersive volunteer experience where EY professionals are embedded with a non-profit organization for one to three months. Most recently, an EY manager spent **eight weeks** helping **United Way of Greater Cincinnati** streamline their data to make it more consumable and actionable.

Investment

Every year, EY runs a national **United Way giving campaign** that offers EY people the opportunity to donate to a local United Way chapter or to designate their gift to a United Way nonprofit partner.

In 2017 alone, our people donated \$11.6 million to the United Way campaign!

EY also has over **450 Tocqueville Society donors**, whose individual contributions during 2017 equaled a total dollar value exceeding **\$5.6 million**.

Interested in learning more?

Visit the Corporate Responsibility site at EY.com/us/cr



EY is making an impact!

According to data aggregated from 10 United Way chapters for United Way's 2017 Global Results Framework, EY is making a great impact on local communities across the US. Thanks to EY and other corporate partners' volunteer efforts and corporate giving, United Way is closer to their goal of having youth gain the knowledge, skills and credentials to obtain family-sustaining employment:

- ▶ Over **4,300** youth received job skills training
- ▶ **90%** of youth earned passing grades in core subjects
- ▶ More than **8,500** youth developed soft skills such as communication and time management
- ▶ **64%** of youth gained post-secondary employment, further education or credentials

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About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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