



21 May 2014

The Manager
Company Announcements Office
ASX Limited
Level 6, 20 Bridge Street
SYDNEY NSW 2000

Dear sir/madam

Quickflix Launches Streaming to Xbox One

Quickflix Limited (ASX: QFX) has today announced the launch of its streaming service to the new Microsoft Xbox One® console. A press release is attached to this announcement.

Yours sincerely

A handwritten signature in black ink, appearing to read 'S Hunter'.

Susan Hunter
Company Secretary



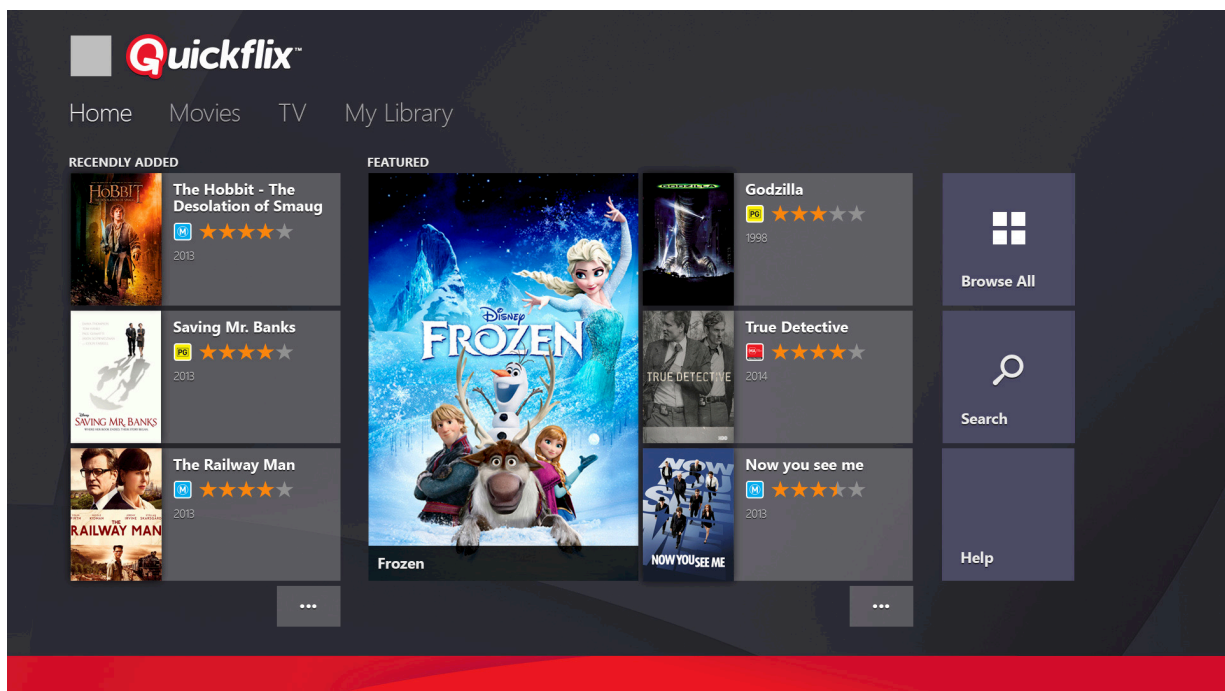


21 May 2014

Quickflix Launches Streaming Movies and TV Shows on Xbox One®

Quickflix, Australia's leading movie and TV-show streaming company today announced that its service had launched on the new Xbox One® console.

Quickflix on Xbox One offers affordable subscription streaming of standard and high definition TV shows including HBO series; and blockbuster and family favourite movies, as well as premium latest release movies and current and recent drama TV drama series for a few dollars more, giving gaming and entertainment fans more ways to watch the content they love.



TV and movie streaming is growing rapidly amongst Australian consumers, with new state of the art entertainment devices like Xbox One offering even greater choice and instant access to the best in entertainment content. Quickflix's streaming service has been growing at over 20 per cent per





quarter as new content and new devices are added to its network. Microsoft has seen a dramatic increase in fans engaging in video content reporting more than 70 per cent of Xbox One owners using the platform to watch video content.*

Stephen Langsford, Quickflix founder and CEO, says, "We're delighted to extend our partnership with Microsoft Australia enabling us to be the first Australian movie and TV streaming subscription service available on the new Xbox One console.

This launch is yet another step taken by Quickflix to offer Australians more ways to watch amazing entertainment presenting even more compelling alternatives to traditional television or payTV."

Jeremy Hinton, Interactive Entertainment Business Lead for Microsoft Australia, says: "Over time, Xbox 360 evolved into a games and entertainment apps system—and we saw usage of Xbox jump significantly as people started to use the box for games, movies, TV shows, music, and more.

With Xbox One, we set out to create something entirely unique: a complete all-in-one system for the living room that not only has the best games, but the best online experiences, the best entertainment and TV experiences, together in one place, being built for the future. We are thrilled to have Quickflix as part of our great line up of local and international content available on Xbox One."

Quickflix is available today on Xbox 360 and Xbox One.

*Xbox Live Data, May 2014

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For any enquiries, please contact:

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About Quickflix

Quickflix (www.quickflix.com.au) is Australia's leading streaming company offering subscription to a selection of movies and TV shows for just \$9.99 per month over a wide range of smartTVs, games consoles, Blu-ray players, desktops, laptops, mobile, tablets and other devices. Premium content which includes recent seasons TV series and latest release movies is available through Quickflix for a few dollars extra. Quickflix also offers subscription to the largest range of DVD and Blu-ray movies and TV shows for as little as \$12.99 per month. In New Zealand Quickflix streaming is available at www.quickflix.co.nz.

